

Chan, Mark

From: marcio borges
Sent: 12 September 2019 16:41
To: Chan, Mark; Planning
Subject: RE: 2019/4320/INVALID - 226 Camden High Street
Attachments: Pizza Warehouse Planning application.pdf

Dear Mark

With reference to your letter below.

First may I apologise for the latent response but unfortunately this has been out of our control due to the extended waiting to get the illumination details you required from the lighting engineer that installed our shop sign/signage for reasons known only to him. This was despite constant reminders!

I can confirm withdrawal of the full planning permission and am now only applying for retrospective advertising consent / permission for 2x fascia signs only.

The drawings are attached above in a PDF and the finishing is in aluminium, acrylic and glass neon and attached to the wall using standard metal wall screws/bolts.

The illumination measurements are listed below and two types of measurement are given for your convenience:

Candles per meter square 3800

Large main shop front sign - Camden High Street

"PIZZA" = $1.08 \times 0.43 = 0.46 \times 3800$ candles = 1748

"WAREHOUSE" = $2.78 \times 0.57 = 1.58 \times 3800$ candles = 6004

"STONE BAKED" = $0.95 \times 0.15 = 0.14 \times 3800$ candles = 532

Small side shop sign Camden high street /Hawley Crescent

"PIZZA" = $0.62 \times 0.25 = 0.16 \times 3800$ candles = 608

"WAREHOUSE" = $1.59 \times 0.32 = 0.51 \times 3800$ candles = 1938

"STONE BAKED" = $0.55 \times 0.09 = 0.05 \times 3800$ candles = 190

LUMENS/METER 6500

LARGE SIGN

"PIZZA" = $1.08 \times 0.43 = 0.46 \times 6500$ LUMENS = 2990

"WAREHOUSE" = $2.78 \times 0.57 = 1.58 \times 6500$ LUMENS = 10270

"STONE BAKED" = $0.95 \times 0.15 = 0.14 \times 6500$ LUMENS = 910

SMALL SIGN

"PIZZA" = $0.62 \times 0.25 = 0.16 \times 6500$ LUMENS = 1040

"WAREHOUSE" = $1.59 \times 0.32 = 0.51 \times 6500$ LUMENS = 3315

"STONE BAKED" = $0.55 \times 0.09 = 0.05 \times 6500 \text{ LUMENS} = 325$

I hope all this information is now sufficient and if you require any further information then please do not hesitate to contact me.

I thank you for your help and cooperation in advance.

Kind regards

Marcio Borges
Pizza Warehouse Ltd
