

Application No:	Consultees Name:	Received:	Comment:	Response:
2019/3891/P	D Geiger	10/09/2019 11:43:10	SUPPRT	I have lived in the area for very many years. I am pleased to see efforts being made to improve the area especially around Chalk Farm which in parts is quite rundown. I have a lot of visitors from abroad coming during the year and therefore a local boutique hotel will be ideal for them to stay in the area. It is also good to see that this application is an actual hotel operator and is not just a developer looking to sell
2019/3891/P	[REDACTED]	10/09/2019 15:43:44	SUPPRT	I am the managing agent of the offices, shops and the flats Although I will lose the offices and 2 retail units I still support the hotel development. Overall I think it will be better for the site and the front block is anyway very run down and needs something drastic to improve the site. A brand new boutique hotel will be very good. It will increase the look of the site and the area in front.
2019/3891/P	Busak Dendes	10/09/2019 12:40:06	SUPPRT	I believe this proposed development will enhance the site and the surrounding area greatly. There is little to no high-end hotel accommodation in the area. This is hugely surprising given the incredible location of this site in-between Camden Market, the Roundhouse, and Primrose Hill. It would be a great shame if this ambitious and well thought out development was not embraced by the committee. It will undoubtedly bring jobs (unlike Air Bnb) and visitors to the area. It will also mean a huge improvement to the public realm, in particular the triangular area at the front of the building.
2019/3891/P	Daniel Winston	10/09/2019 12:30:06	SUPPRT	This proposal for an eight storey building operating predominantly as a hotel would be a fantastic addition to Chalk Farm and the north end of Camden Market. I am excited by the ambition of the development, the architectural thought, and believe the increase in the height of the building is something to be embraced (successful cities built up and out). Indeed a well designed hotel catering for the discerning traveller is notably absent in the surrounding area; Holiday Inn is the best Camden has to offer. Further to this, the travel accommodation market in the area is dominated by AirBnB, creating no jobs or tax revenue for the local economy. Additionally the current parade stretching from the zebra crossing on Adelaide Road to the junction of Chalk Farm Road is extremely downtrodden, scattered with closed shops, and crying out for investment. The high footfall in the area is underserved. Having lived in the area for the past 20 years I wholeheartedly support this application.
2019/3891/P	Clifton Interiors	10/09/2019 12:01:41	SUPPRT	As a long established business owner in Primrose Hill Village running an interior design and architectural company I take a lot of interest in any new applications for development in the area. I have looked at the proposed scheme for the hotel. In my professional opinion this is a well designed building with architectural interest which will bring a significant improvement to the important crossroads junction of Chalk Farm. I do not think that the proposed height or the overall size for the hotel will be overbearing and I think it will sit well with the surrounding buildings and the other developments both currently being built and proposed. I also approve the idea of a boutique hotel of this nature which can only be a strong positive for the area. I give my support to this application