From: Paul Braithwaite
Sent: 31 August 2019 19:13
To: Planning
Cc: paul Braithwaite

Subject: PPS: Comments on 2019/3580/A have been received by the council.

I further observe that the Billboard is **actually at least two metres lower**, hence in all vehicles line of sight,

than in the Application.

Paul Braithwaite

On Saturday, August 31, 2019, 6:59:35 PM GMT+1, Paul Braithwaite wrote:

Attached photo of billboard in situ BEFORE notification of planning application was notified to the community. Taken at 10.30am today, 31st August, 2019

Paul Braithwaite

On Saturday, August 31, 2019, 6:52:40 PM GMT+1, wrote:

PS: To be read with my earlier objection (lodged 10 hours ago).

This notification was despatched at 6.25 today 31st August. I replied VERY promptly within a couple of hours. I then go shopping in Kentish Town Road and I am HORRIFIED to see the Billboard that is the subject of the application is already in situ. I photographed it at 10.30am Sat 31st August.* It is advertising a digital marketing company "bumble.buzz".

It is outrageously presumptive to proceed in advance of the neighbourhood having even received the planning application notification.

*Photos available on request

Comments made by Paul Braithwaite of

Comment Type is Objection

---- Forwarded Message -----

From:

Sent: Saturday, August 31, 2019, 9:35:09 AM GMT+1

Subject: Comments on 2019/3580/A have been received by the council.

This construction site was dormant for over one year. It has already been "shrouded" for a very long time. But at least the existing shroud replicates what's underneath.

I see no reason to permit garish illuminated advertising for nearly the next year. Last time, the poster company ignored the actual approved scheme and I (and others) had to bring its breach to the attention of Enforcement.

I see no reason to further degrade the prime Kentish Town shopping street with large illuminated advertising, that only benefits the poster contractor and the advertiser - in the past, booze brands.

I oppose granting any such consent.

Comments made by Paul Braithwaite of

Comment Type is Objection