

From: Paul Braithwaite [REDACTED]
Sent: 31 August 2019 19:00
To: Planning [REDACTED]
Cc: paul Braithwaite [REDACTED]
Subject: Re: Comments on 2019/3580/A have been received by the council.

Attached photo of billboard in situ BEFORE notification of planning application was notified to the community. Taken at 10.30am today, 31st August, 2019

Paul Braithwaite

On Saturday, August 31, 2019, 6:52:40 PM GMT+1,
[REDACTED] wrote:

PS: To be read with my earlier objection (lodged 10 hours ago).
This notification was despatched at 6.25 today 31st August. I replied VERY promptly within a couple of hours. I then go shopping in Kentish Town Road and I am HORRIFIED to see the Billboard that is the subject of the application is already in situ. I photographed it at 10.30am Sat 31st August.* It is advertising a digital marketing company "bumble.buzz".

It is outrageously presumptive to proceed in advance of the neighbourhood having even received the planning application notification.

*Photos available on request

Comments made by Paul Braithwaite of [REDACTED]
[REDACTED]

Preferred Method of Contact is Post

Comment Type is Objection

----- Forwarded Message -----

From: [REDACTED]
To: [REDACTED]
Sent: Saturday, August 31, 2019, 9:35:09 AM GMT+1
Subject: Comments on 2019/3580/A have been received by the council.

This construction site was dormant for over one year. It has already been "shrouded" for a very long time. But at least the existing shroud replicates what's underneath.

I see no reason to permit garish illuminated advertising for nearly the next year. Last time, the poster company ignored the actual approved scheme and I (and others) had to bring its breach to the attention of Enforcement.

I see no reason to further degrade the prime Kentish Town shopping street with large illuminated advertising, that only benefits the poster contractor and the advertiser - in the past, booze brands.

I oppose granting any such consent.

Comments made by Paul Braithwaite of [REDACTED]
[REDACTED]

Preferred Method of Contact is Post

Comment Type is Objection

