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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="73"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Ground Floor"/>
Address line 1	<input type="text" value="Regent's Park Road"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 8UY"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="527872"/>
Northing (y)	<input type="text" value="184093"/>

Description

2. Applicant Details

Title	<input type="text"/>
First name	<input type="text" value="Zoe"/>
Surname	<input type="text" value="Withers"/>
Company name	<input type="text" value="Face Gym"/>
Address line 1	<input type="text" value="25 Maddox Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	
Postcode	W1S 2QN
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	Mrs
First name	Dena
Surname	Read
Company name	Design Led Project Management Ltd
Address line 1	98 Mornington Road
Address line 2	
Address line 3	
Town/city	London
Country	
Postcode	E11 3DX
Primary number	07788745654
Secondary number	
Fax number	
Email	denaread.london@gmail.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Externally illuminated fascia logo sign to read 'FACE GYM'
Externally illuminated projecting logo sign to read 'FACE GYM' both sides

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

3.4 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0.001 metre(s)
Dimension:	Height: 0.3 x Width: 0.5 x Depth: 0.001 metre(s)
What materials will the sign be made of?	
Matt vinyl decal	
What is the maximum height of any of the individual letters and symbols?	150 cm
The colour of text and background	
White text to match RAL 9003 on dark grey ground to match RAL 7021	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	650 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.575 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.45 metre(s)
What materials will the sign be made of?	
Powder coated aluminium panel with powder coated mild steel bracket	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background	
White text to match RAL 9003 on dark grey ground to match RAL 7021	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	650 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

6. Advertisement(s) Period

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)