

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number		
Suffix		
Property name		
Address line 1	19 High Holborn	
Address line 2		
Address line 3		
Town/city	London	
Postcode	WC1R 5JA	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	531051	
Northing (y)	181641	
Description		
2. Applicant Detai	ils	
2. Applicant Detai	ils	
	ils	
Title	ils	
Title First name	Is - Tesco Stores	
Title First name Surname	-	
Title First name Surname Company name	- Tesco Stores	
Title First name Surname Company name Address line 1	- Tesco Stores	
Title First name Surname Company name Address line 1 Address line 2	- Tesco Stores	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	- Tesco Stores	

2. Applicant Detai	Is					
Country						
Postcode						
Primary number						
Secondary number						
Fax number						
Email address						
Are you an agent acting	g on behalf of the applicant?			● Yes □ No		
3. Agent Details						
Title	Ms					
First name	Maeve					
Surname	Cronin					
Company name	ROK Planning					
Address line 1	16 Upper Woburn Place					
Address line 2						
Address line 3						
Town/city	London					
Country						
Postcode	WC1H 0AF					
Primary number	07719959159					
Secondary number						
Fax number						
Email	maeve.cronin@rokplanning.co.uk					
4. Type of Propos	ed Advertisement(s)					
Please describe the pro	pposed advertisement(s)					
1 no. internally illuminated fascia sign and 1no. internally illuminated projecting sign						
Please select the type(s) of advertising you are proposing:					
Fascia sign(s)	in-(a)					
✓ Projecting or hangin✓ Hoarding(s)	g sign(s)					
Other type(s)						
Please add details of each proposed fascia sign						
Fascia sign(s): 1						
What is the height fro	om the ground to the base of the advertisement?		2.9 metre(s)			

4. Type of Proposed Advertisement(s)						
Fascia sign(s): 1						
What is the maximum projection of the advertisement from face of building?	0 metre(s)					
Dimension:	Height: 0.81 x Width: 3.6 x Depth: 0 metre(s)					
What materials will the sign be made of?						
Please see Architectural Drawings						
What is the maximum height of any of the individual letters and symbols?	43 cm					
The colour of text and background						
Please see Architectural Drawings						
Will the sign be illuminated?	Yes					
Will the sign be illuminated internally or externally?	Internally Illuminated					
Illuminance levels	400 cd/m2					
Will the illumination be static or intermittent?	Static					
Please add details of each proposed projecting or hanging sign						
Projecting or hanging sign(s): 1						
What is the height from the ground to the base of the advertisement?	3.2 metre(s)					
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)					
Dimension:	Height: 0.65 x Width: 0.8 x Depth: 0.1 metre(s)					
What materials will the sign be made of?						
Please see enclosed Architectural Drawings						
What is the maximum height of any of the individual letters and symbols?	20 cm					
The colour of text and background						
Please see enclosed Architectural Drawings						
Will the sign be illuminated?	Yes					
Will the sign be illuminated internally or externally?	Internally Illuminated					
Illuminance levels	400 cd/m2					
Will the illumination be static or intermittent?	Static					
5. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place?	○ Yes					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo	sal?					
Will the proposed advertisement(s) project over a footpath or other public highway?						

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

6. Advertisement	(s) Period						
From	19/08/2019						
То	19/08/2024						
7. Neighbour and	Community Consultation						
Have you consulted yo	ur neighbours or the local community about the proposal	?		● No			
8. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?			Yes	□ No			
	y needs to make an appointment to carry out a site visit, v	whom should they contact?					
The agentThe applicantOther person							
9. Pre-application	Advice						
Has assistance or prior	advice been sought from the local authority about this a	pplication?		No			
10. Interest In the	Land						
Does the applicant own	n the land or buildings where the adverts are to be placed	!?		No No			
If No, has the permissibeen obtained?	on of the owner or any other person entitled to give perm	ission for the display of an advertisement	Yes	○ No			
11. Authority Emp	•						
(a) a member of staff (b) an elected membe		wing:					
(c) related to a member (d) related to an elected	er of staff ed member						
·	ple of decision-making that the process is open and trans	•		No No			
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.							
Do any of the above statements apply?							
12. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.							
Date (cannot be pre- application)	19/08/2019						