

Delegated Report		Analysis sheet	Expiry Date:	03/01/2019
		N/A / attached	Consultation Expiry Date:	17/12/2018
Officer			Application Number(s)	
Tony Young			2018/5525/P	
Application Address			Drawing Numbers	
Land Adjacent to 137-139 Euston Road London NW1 2AA			Refer to draft decision notice	
PO 3/4	Area Team Signature	C&UD	Authorised Officer Signature	
Proposal(s)				
Installation of 1 x telephone kiosk on the pavement.				
Recommendation(s):	Prior Approval Required – Approval Refused			
Application Type:	GPDO Prior Approval Determination			

Conditions or Reasons for Refusal:	Refer to Draft Decision Notice					
Informatives:						
Consultations						
Adjoining Occupiers and/or residents:	No. notified	00	No. of responses	01	No. of objections	01
Summary of consultation responses:	<p><u>A site notice was displayed on 21/11/2018 and expired on 15/12/2018</u></p> <p>In response to the proposal, objections were received from residents at <u>Flat 18, Russell Square Mansions</u> as follows:</p> <ul style="list-style-type: none"> • I do not believe that it provides any public benefit as there are enough existing phone boxes for the very small number of people who need to use a telephone on the move but do not have a mobile phone. • I also believe that this will constitute a threat to public safety and an obstruction to free movement of people on the already crowded pavements. Phone boxes seem merely to serve as a place for pimps to place cards advertising prostitutes which merely results in litter on the pavement when one card poster removes one set of cards to replace them with another. I have witnessed some very unpleasant behaviour when the two parties argue. They provide a place for a variety of items to be stowed. They are often used as urinals. • This application seems merely an attempt to get advertising space on the street without admitting as much. <p><u>Metropolitan Police – Designing Out Crime Officer</u> objects on the following grounds:</p> <ul style="list-style-type: none"> • Telephone kiosks are no longer used for their original purpose due to the fact that nearly every person is in possession of some kind of mobile device thus negating the need to use fixed land line telephones. As a result of this the phone boxes in The London Borough of Camden have now become 'crime generators' and a focal point for anti-social behaviour (ASB). • My own previous experience of policing Camden highlights the above ASB, ranging from witnessing the taking of Class A drugs, urination, littering, the placing of 'Prostitute Cards', graffiti, sexual activities and a fixed location for begging. All of which have occurred within the current telephone kiosks. Also, due to poor maintenance any that are damaged or are dirty do not get cleaned, which makes the telephone kiosk unusable and an eye sore. Following the 'Broken Window' theory, if a location looks and feels that it is uncared for and in a state of disrepair then this leads to other criminal activity occurring within that location. • The proposed location of the device is close to a very busy pedestrian crossing due to the amount of users walking between Kings Cross and Euston train stations. Currently the area is clear of unnecessary street furniture making it an actual safe environment for people to walk and not come into conflict or restrict their views of the heavy vehicle activity present. The nearby hotel is already suffering from ASB and the addition of the device will only just add to this existing problem and having a detrimental effect on local businesses. • The design of the unit itself appears to be an issue as the operating unit, chargers and handset are situated on one side. Therefore if a 					

person is using the unit they cannot see what is going on around them nor who could be approaching them from further up the foot path. Therefore creating a fear of crime whilst being used. The solar panels positioned at an angle on top of the device will act as a shelter from inclement weather.

- The hand set unit appears to be recessed into the main unit and therefore appears from the picture graphic to create a flat surface. Euston Road and the surrounding area is well known for Class A Drugs Misuse and therefore any well-lit and smooth surface is used for the preparation of such narcotics. This recess could also be used to store small objects and conceal them if police approach a suspect drug misuser preventing them from detecting crime.
- The introduction of the unit will also increase the above ASB, as it conceals the activities of what is occurring behind the actual space and prevents police or passers-by seeing what or who is in/near there. This generates for the latter a fear of crime especially in regards to begging. As they will use the phone box as a cover and as a back rest when they sit on the floor, when the footpath is reduced in width even more by their presence pedestrians have to walk past closely and therefore this generates an uncomfortable feeling for them.
- The extra lighting produced by the kiosk and the space it uses up in the public realm will also create an added distraction to an already cluttered street space. Any CCTV monitoring the area will be effected by this and therefore any crime prevention/detection properties they produce is lost.
- Recent media reports have highlighted the increase in planning applications submitted to local planners for the construction of telephone kiosks. These were proven to have very little or no benefit to the local community especially in regards to the facilities that they are alleged to supply. The main reason busy locations with a high pedestrian and vehicle activity is chosen so that the telephone kiosk can be used as advertising space.

Transport for London (TfL) objects on the following grounds:

- The site of the proposed kiosk is on A501 Euston Road, which forms part of the Transport for London Road Network (TLRN). TfL is the highway authority for the TLRN, and is therefore concerned about any proposal which may affect the performance and/or safety of the TLRN.
- TfL notes that this phone kiosk application does not appear to be contingent on removal of more than one phone kiosk in exchange for the new unit proposed, so that it would not contribute to an overall reduction of phone kiosks across Camden's public realm.
- We remind the applicant and Council that the current London Plan Policy 6.10 (Walking) refers to 'promoting simplified streetscape, decluttering and access for all' and also states that Planning Decisions 'should ensure high quality pedestrian environments and emphasise the quality of the pedestrian and street space'. TfL Spatial Planning takes the view that the phone kiosk proposed would not contribute in any way to a high quality pedestrian environment or emphasise the quality of pedestrian and street space.
- The draft London Plan Policy D7 (Public Realm) states 'Ensure that shade and shelter are provided with appropriate types and amounts of seating to encourage people to spend time in a place, where appropriate. This should be done in conjunction with the removal of

any unnecessary and dysfunctional clutter of street furniture to ensure the function of space and pedestrian amenity is improved. Applications which seek to introduce unnecessary street furniture should normally be refused’.

- Policy T2 (Healthy Streets) of the draft London Plan states that ‘Development proposals should demonstrate how they will deliver improvements that support the ten Healthy Streets Indicators in line with Transport for London guidance.’ TfL does not consider that the application will deliver any improvements which support any of the ten Healthy Streets Indicators.
- Unnecessary and dysfunctional street clutter in any location in the footway on the TLRN has an obvious adverse impact on the movement of pedestrians, which goes against TfL’s statutory network management duties.

Transport Strategy (in conjunction with the Council Highways Team) object as follows:

- Please note that a previous application at this site for the ‘installation of a telephone kiosk on the public highway’ was refused on 22/05/09. A subsequent appeal was dismissed on 04/05/10. The planning reference was 2009/1770/P. I have attached a decision report which includes the decision to refuse a telephone kiosk application at this site. The reasons for refusal remain applicable to this site. The proposal should be refused on the same grounds.
- The site is located on Euston Road (A501) which forms part of the Strategic Road Network (SRN). It is one of the busiest traffic (including pedestrians) corridors in the borough. Pedestrian footfall is particularly high with numerous commercial properties and 3 mainline railway stations on the northern side (Euston, Kings Cross and St Pancras). Underground stations are also located at each mainline railway station, Euston Square and Warren Street. A high number of bus services serve bus stops along both sides of Euston Road. Transport for London (TfL) is the highway authority for Euston Road as it is located on the Transport for London Road Network (TLRN). TfL has a duty under the Traffic Management Act 2004 to ensure that any development does not have an adverse impact on the SRN.
- The site is located opposite the junction with Chalton Street. The junction is not signalised, nor does it have dedicated pedestrian crossing facilities across Euston Road. However, observations indicate that pedestrians cross the road here, making use of the traffic island in the middle of the road. This is a similar situation to 2 similar applications on Hampstead Road adjacent to Euston Tower. The Planning Inspector in dismissing those appeals noted that pedestrians crossed the road at those locations even though there were dedicated pedestrian crossing facilities nearby. The Planning Inspector took the view that introducing a telephone kiosk where pedestrians cross the road would introduce an unnecessary hazard. The 2 appeal dismissals are included in the attached decision report which covers various refusals along the Euston Road corridor. Paragraphs 20-23 and the conclusions at the rear of the decision report are particularly relevant to this current appeal. The proposal should be refused on the same grounds.
- The proposed kiosk would be located adjacent to the main entrance to 137 Euston Road. It is worth noting that smokers have been observed congregating on the footway at this location (presumably staff from the adjacent properties). This has the effect of reducing the

effective footway width available for pedestrian movement, albeit intermittently during standard office hours. Reference has been made to an appeal decision to refuse a similar telephone kiosk on the pavement outside Euston Tower on west side of Hampstead Road, London NW1 3DP. I have attached a copy of the decision report, of which paragraphs 20 and 21 are particularly relevant to this current appeal. The proposal should be refused on the same grounds.

- Policy T1 of Camden's Local Plan states that to promote sustainable transport choices, development should prioritise the needs of pedestrians and cyclists and ensure that sustainable transport will be the primary means of travel to and from the site. It goes on to state that the Council will seek to ensure that developments improve the pedestrian environment, including the provision of high quality footpaths and pavements for the number of people expected to use them. It also states that features should be included to assist vulnerable road users where appropriate.
- Camden Planning Guidance document CPG1 (Design) provides some guidance on telephone kiosks. Paragraph 9.27 includes the following text: *All new phone boxes should have a limited impact on the sightlines of the footway. The size of the box or other supporting structure that the phone box is in should be minimised to limit its impact on the streetscene and to decrease the opportunities for crime and anti-social behaviour.*
- Camden Planning Guidance document CPG7 (Transport) provides some guidance on street furniture. Paragraph 8.6 states that the Council will seek improvements to streets and spaces to ensure good quality access and circulation arrangements for all. This includes improvement to existing routes and footways that will serve the development. Key considerations informing the design streets and public spaces include:
 - ensuring the safety of vulnerable road users, including children, elderly people and people with mobility difficulties, sight impairments, and other disabilities; taking account of surrounding context and character of area;
 - providing a high quality environment in terms of appearance, design and construction, paying attention to Conservation Areas;
 - avoiding street clutter and minimising the risk of pedestrian routes being obstructed or narrowed, e.g. by pavement parking or by street furniture.
- Paragraph 8.10 of CPG7 states that works affecting highways should avoid unnecessary street clutter; design of footways should not include projections into the footway, unnecessary and cluttered street furniture or other obstructions; and any minimum standards for footway widths should not be used to justify the provision of unnecessary street clutter or reduction in footway widths.
- Standard telephone kiosks have a footprint of 0.9 metres x 0.9 metres (0.81 sqm). BT has minimised the size of their replacement kiosks (BT InLink) by designing a unit with a footprint of 0.89 metres x 0.27 metres (0.24 sqm). The proposed telephone kiosks would have a footprint of 1.325 metres x 0.219 metres (0.29 sqm). The footprint of the proposed telephone kiosk is broadly similar to that of the new BT replacement kiosks. However, the longer of the 2 horizontal dimensions (1.325 metres) would be 435 mm wider than the new BT replacement kiosks (0.89 metres). The applicant has clearly failed to minimise the size of the telephone kiosk in accordance with Camden's guidance.

- The Council generally refuses any applications to install new items of street furniture of this scale in the public highway unless they can be located within a defined and established street furniture zone. This is especially relevant where such proposals would constitute clutter or have a detrimental impact on pedestrian amenity, comfort or safety, as well as being detrimental to road safety generally.
- The footway on the south side of Euston Road at the above site is characterised by a complete lack of bulky street furniture adjacent to the kerbside. It is noted that a bus shelter is located approximately 20 metres to the east. However, this is considered to be an essential item of street furniture. A slender street furniture zone consisting of lamp columns, sign posts and electrical feeder pillars has been sensitively designed to provide a clear and uncluttered environment sufficient to accommodate extremely high volumes of pedestrians walking on the footway during busy periods (e.g. morning, lunchtime and afternoon/evening peak periods). The proposal to site a telephone kiosk would spoil this uncluttered design by introducing a prominent feature that would look out of place. The proposal would therefore have an unacceptable impact on the street scene. Reference has been made to an appeal decision to refuse a similar telephone kiosk on the pavement outside Euston Tower on west side of Hampstead Road, London NW1 3DP (planning references 2017/3527/P and 2017/3542/P). This decision is within the attached report. Paragraphs 20-23 and the conclusions at the rear of the decision report are particularly relevant to this current appeal. The proposal should be refused on the same grounds.
- Appendix B of 'Pedestrian Comfort Guidance for London (published by Transport for London) indicates that footways in high flow areas should be at least 5.3 metres wide with a minimum effective footway width of 3.3 metres. The proposed site plan suggests that the footway is approximately 4.4 metres wide. It also suggests that the effective footway width would be reduced to 2.7 metres. This is contrary to the aforementioned guidance and is considered to be insufficient for a footway with high pedestrian flows.
- The appeal decision to refuse a similar telephone kiosk on the pavement outside Fitzroy House, 355 Euston Road, London NW1 3AL (planning reference 2017/3544/P) is worthy of reference. This decision is within the attached report. Paragraph 15 is particularly relevant to this current application. The proposal should be refused on the same grounds.
- The proposed telephone kiosk would be significantly wider than the established street furniture zone in the general vicinity of the site. It would as a result encroach significantly into the effective footway width available for pedestrian movement. The proposed telephone kiosk would therefore obscure sightlines along the footway significantly while also constituting a significant impediment/obstruction to pedestrian movement along the pedestrian desire line. This would be a particular problem for pedestrians with visual impairments (e.g. blind and partially sighted) who rely on clear and unobstructed pedestrian routes. Paragraph 6.3.10 of the Manual for Streets states: *Obstructions on the footway should be minimised. Street furniture is typically sited on footways and can be a hazard for blind or partially-sighted people.*
- The proposed telephone kiosk, by being significantly wider than the established street furniture zone and encroaching significantly into the effective footway width available for pedestrian movement, is deemed

	<p>to be a hazard for blind or partially-sighted people.</p> <ul style="list-style-type: none"> • Paragraph 6.3.23 of the Manual for Streets states: <i>Footway widths can be varied between different streets to take account of pedestrian volumes and composition. Streets where people walk in groups or near schools or shops, for example, need wider footways. In areas of high pedestrian flow, the quality of the walking experience can deteriorate unless sufficient width is provided. The quality of service goes down as pedestrian flow density increases. Pedestrian congestion through insufficient capacity should be avoided. It is inconvenient and may encourage people to step into the carriageway.</i> • The proposed telephone kiosk, by being in a high footfall area, would have a detrimental impact on the walking experience due to a reduction in the level of service. It would lead to pedestrian congestion which could result in dangerous situations such as pedestrians walking in the carriageway or pedestrians colliding with each other, or indeed with the telephone kiosk. • The proposed telephone kiosk would clearly have a significant impact on pedestrian amenity, comfort and safety. For these reasons, the proposal is considered contrary to Local Plan policies A1 and T1 and should be refused on this basis. <p><u>The Council's Access Officer</u> comments as follows: Under the New BS8300-1:2018 and BS-2:2018 all telephone communication devices for public use should be fitted with assistive technology such as volume control and inductive couplers and there should be an indication of their presence.</p> <ul style="list-style-type: none"> • A kneehole should be provided at least 500mm deep and 700mm high to allow ease of access for wheelchair users. • Telephone controls should be located between 750mm and 1000mm above the floor level. To benefit people who are blind or partially sighted, telephones should be selected which have well-lit keypads, large embossed or raised numbers that contrast visually with their background, and a raised dot on the number 5. • Instructions for using the phone should be clear and displayed in a large easy to read typeface • A fold down seat (450-520mm high) or a perch seat (650-800mm high) should be provided for the convenience of people with ambulant mobility impairments.
<p>Bloomsbury Ward Councillors comments:</p>	<p><u>Bloomsbury Ward Councillors Harrison, Francis and Madlani</u> have objected on the following grounds:</p> <ul style="list-style-type: none"> • Street environment: use of space – great pressure already on existing space. The arrival of major transport infrastructure developments such as Crossrail and HS2, mean any new kiosk will cause significant detriment to the local authority's ability to effectively manage the streets, hindering the achievement of the very valid public aims of keeping the street clear, moving and uncluttered. • Virtually zero public benefit of more pay phones in the era of the smartphone, and in an area already with a preponderance of phoneboxes, this is additional clutter. • Street environment: cleanliness – attract litter and mess. Not maintained or cleaned. • Crime and antisocial behaviour – on-street venues for crime and anti-social behaviour to the detriment to residents amenity and a burden on Camden's resources.

Site Description

The application site comprises of an area of the footway adjacent to 137-139 Euston Road, located on the south-east side of the road opposite the junction with Chalton Street (to the north-west). The pavement here is approximately 4.6m in width.

The site is located on a major road for both vehicular and pedestrian traffic near various transport interchanges, including Euston, Kings Cross and St Pancras Underground and Mainline Stations, and is on one of the busiest pedestrian corridors in the borough. This stretch of pavement sits in front of an office block building and in close proximity are: a bus shelter, traffic sign, lamp posts, utility cabinets, bicycle stands, and a telephone kiosk.

The site is not located within a conservation area. On the north side of Euston Road, on the junction with Chalton Street, is the Grade II listed, Rocket Public House.

Relevant History

Site history:

2018/0330/P - Installation of 1 x telephone box on the pavement. Prior Approval refused 15/03/2018. Appeal lodged

2017/1091/P - Installation of 1 x telephone box on the pavement. Prior Approval refused 05/04/2017

2009/1770/P - Installation of a telephone kiosk on the public highway. Prior Approval refused 22/05/2009 and dismissed on appeal 04/05/2010

Neighbouring sites:

Land Adjacent to Unison Centre, 130 Euston Road

2018/0313/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval refused 16/03/2018. Appeal lodged

Pavement outside to 101 Euston Road

2018/0314/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval refused 14/03/2018. Appeal lodged

Pavement outside to 100-110 Euston Road

2018/0326/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval refused 15/03/2018. Appeal lodged

Pavement outside 100 - 110 Euston Road (Opposite 117 Euston Road)

2017/3507/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval refused 07/08/2017

Pavement outside 100 - 110 Euston Road (Opposite 117 Euston Road)

2017/3524/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval refused 07/08/2017

Pavement outside Premier Inn, Euston Road

2017/3449/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval refused 03/08/2017. Appeal allowed 03/08/2017

Land Adjacent to 101 Euston Road

2017/1078/P - Installation of 1 x telephone box on pavement. Prior Approval refused 07/04/2017

Land Adjacent Unison Centre, 130 Euston Road

2017/1195/P - Installation of 1 x telephone box on pavement. Prior Approval refused 06/04/2017

Land Adjacent to 100 -110 Euston Road

2017/1022/P - Installation of 1 x telephone box on pavement. Prior Approval refused 05/04/2017

Outside 100 Euston Road
2015/2620/P - Replacement of an existing public telephone kiosk with a combined public telephone and Automated Teller Machine (ATM) kiosk. Full Planning Permission refused 09/12/2015

Pavement adjacent to 128-144 Euston Road
2012/1700/P - Installation of 1 x electronic communications apparatus (public payphone). Prior Approval refused 15/05/2012

Pavement adjacent to 141 Euston Road
2012/1699/P - Installation of 1 x electronic communications apparatus (public payphone). Prior Approval refused 15/05/2012

Outside The British Library, 96 Euston Road
2009/1771/P - Installation of a telephone kiosk on the public highway. Prior Approval refused 22/05/2009 and dismissed on appeal 04/05/2010

Outside 194 Euston Road
2009/2314/P - Installation of a telephone kiosk on the public highway. Prior Approval refused 25/06/2009 and dismissed on appeal 04/05/2010

Outside Library 100 Euston Road
PS9604122 - Upgrade existing telephone kiosks. Prior Approval granted (in default) 04/12/1996

Under consideration:

Pavement outside to 101 Euston Road
2018/5546/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval under consideration

Land Adjacent to Unison Centre, 130 Euston Road
2018/5536/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval under consideration

Pavement outside to 101 Euston Road
2018/0314/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval under consideration

Pavement outside to 101-107 Euston Road
2018/0881/P - Erection of freestanding telephone kiosk providing phone and Wi-Fi facilities, location based information, payment facilities with 1 x LCD illuminated digital advertisement following the removal of 2 no. telephone kiosks. Prior Approval under consideration

Pavement outside to 101-107 Euston Road
2018/0956/A - Display of 2 x LCD illuminated digital advertisement to telephone kiosk. Advert consent under consideration

Telephone Kiosk outside 100-118 Euston Road
2018/5557/P - Installation of 1 x telephone kiosk on the pavement. Prior Approval under consideration

Telephone Kiosk outside 100-118 Euston Road
2018/0879/P - Erection of freestanding telephone kiosk providing phone and Wi-Fi facilities, location based information, payment facilities with 1 x LCD illuminated digital advertisement following the removal of 1 x telephone kiosk. Prior Approval under consideration

Telephone Kiosk outside 100-118 Euston Road
2018/0954/A - Display of 1 x LCD illuminated digital advertisement to telephone kiosk. Prior Approval under consideration

Recent appeals dismissed re telephone kiosks (dated 18th September 2018):

On 18th September 2018, 13 appeals were dismissed for installation of Euro Payphone kiosks along

Euston Road and in King's Cross. One appeal decision notice was issued covering all of the appeals and this is attached for convenience (see Appendix A). Particular paragraphs for the inspector's attention are highlighted in yellow. He concluded that all the proposed kiosks would add to street clutter and most of them would reduce footway widths hampering pedestrian movement.

The Inspector agreed in all 13 cases with the council's concerns about the addition of street clutter whether the sites were or were not located inside a conservation area or affecting the setting of a listed building. In 11 cases he agreed that the impact on pedestrian movement was unacceptable and, when the issue was raised, that the impact on the visibility of traffic signals would also not be acceptable. He took on board the availability too of other telephone kiosks in the vicinity.

In summary, the inspector noted the following:

The only matters for consideration are the siting and appearance of the kiosk. The appellant does not have to prove a need for new telephone kiosks (paragraph 3). The kiosks however would appear as substantial structures on the pavement. He also noticed that some of the existing kiosks of similar size in the area exhibited evidence of being used for sleeping in by homeless people. The phones in some of the kiosks also appeared not to be functioning. These circumstances suggest that some of the existing kiosks are not being used for the purpose for which they were intended, which puts into question their primary purpose (paragraph 12).

He noted that the proposed kiosks would comply with the required minimum clear footway widths next to them as set out in the Transport for London Streetscape Guidance and Pedestrian Comfort Guidance, and with Camden's Streetscape Design Manual, Design Planning Guidance (CPG1) and Transport Planning Guidance (CPG7). He notes (paragraphs 45 and 46), however, that paragraph 8.10 of CPG7 states that works affecting highways should avoid unnecessary street clutter; design of footways should not include projections into the footway, unnecessary and cluttered street furniture or other obstructions; and any minimum standards for footway widths should not be used to justify the provision of unnecessary street clutter or reduction in footway width. Paragraph 8.6 seeks to ensure, amongst other things, that street clutter is avoided and the risk of pedestrian routes being obstructed is minimised.

He concluded that all the proposed kiosks would add to street clutter and most of them would reduce footway widths hampering pedestrian movement. The GPDO establishes the principle of the need for such telephone kiosks but the benefits of providing them are inevitably related to whether there are other existing pay phones in the vicinity. If there are no existing pay phones then the benefits of new pay phones must necessarily be enhanced, even despite the widespread use of mobile phones. He highlighted the availability of other such kiosks in the locality. The sites were also adjacent or within close walking distance of three mainline railway stations (Euston, St Pancras and King's Cross) all of which contain within them a number of pay phones. The benefit of providing additional kiosks in such circumstance is therefore limited.

Recent appeals dismissed re telephone kiosks (dated 19th December 2018):

On 19th December 2018, 10 appeals were dismissed and 2 allowed for the installation of kiosks in various locations in West End Lane, Camden Town and Kentish Town areas. One appeal decision notice was issued covering all of the appeals and this is attached for convenience (see Appendix B), summarised as follows:

Pavement outside Crowndale Centre, 218 Eversholt Road, London, NW1 1BD:

- would have some impact on pedestrian flows along this busy pedestrian route, especially at night when patrons are dispersing from late night uses in the vicinity.
- harm to the character and appearance of the CA would be localised and would, therefore, be less than substantial to the significance of the CA as a whole. The public benefits arising from the proposal, in terms of improved accessibility and security when compared to existing kiosks, do not, in this instance, outweigh the harm to the CA

Pavement outside 1A Camden High Street, London, NW1 7JE

- the proposed kiosk would appear incongruous in its setting within the largely open and uncluttered pedestrian space recently created at the southern end of Camden High Street.
- harm to the character and appearance of the CA would be localised and would, therefore, be less than substantial to the significance of the CA as a whole. the public benefits arising from the proposal, in terms of improved accessibility and security when compared to existing kiosks, do not, in this instance, outweigh the harm to the CA
- Given the extremely busy nature of the pedestrian area at the southern end of Camden High Street, the proximity of the proposed kiosk to the entrances of the Koko building, and the likely impact of the kiosk on footfall near a busy
- pedestrian crossing, it would be harmful to pedestrian safety in what is otherwise a relatively open, uncluttered area.

Pavement outside of Camden Town Underground Station, Camden High Street, London Borough of Camden

- the design of the proposed kiosk would be unsympathetic to the character and appearance of the tube station, the façade of which comprises primarily red glazed tiles with glazed arches above the entrance.
- kiosk would be detrimental to pedestrian safety at this point the bank building immediately to the south.
- the public benefits in this instance do not outweigh the harm to the CA as identified

Pavement outside of 197-199 Camden High Street, London, NW1 7BT n, NW1 8NH

- The kiosk would not be harmful to the character or appearance of the CA in this location.
- the siting of the kiosk would result in harm to pedestrian safety and convenience along this section of Camden High Street, due to heavy pedestrian flows and the additional conflict with these flows that would be created by the movement of goods and equipment along the pavement. the character or appearance of the CTCA.

Pavement outside of 186-188 Camden High Street, London, NW1 8QP

- the kiosk would fail to preserve the character and appearance of the CA. It would cause less than substantial harm to the significance of the CA, but the harmful siting of the proposal, when taken together with the resultant likely harmful impact on pedestrian flows, justifies dismissal of the appeal.

Pavement outside of 27 Chalk Farm Road, London, NW1 8AG [allowed]

- the siting and appearance of the proposed kiosk could not be said to harm the character or appearance of the nearby CA, or to the setting of the listed buildings on the opposite side of the road. Moreover, on the basis of the information available to me, it appears that the kiosk would not be likely to result in any harm to the free and safe movement of pedestrians along this section of pavement

Pavement outside of 31 Chalk Farm Road, London NW1 8AH

- the kiosk would not be harmful to the character or appearance of the CA on the opposite side of Chalk Farm Road, or with the setting of nearby listed buildings. There is a strong possibility of harm to the safety of pedestrians by virtue of its proximity to the cycle stands, outside restaurant seating, a car parking layby, and especially the mature tree.

Pavement outside of 249 Kentish Town Road, London, NW5 2JT

- Not in CA or listed buildings
- the kiosk would be harmful to the general visual amenities of the area by way of adding a degree of clutter to a location already somewhat crowded by existing street furniture. In addition it would be located very close to a pinch point on the pavement and a busy parking bay on the road, to the detriment of pedestrian and vehicular safety.

Pavement outside of 272 West End Lane, London, NW6 1LJ

- fail to result in public realm improvement in this part of the CA and would introduce an alien feature of modern design and materials into the street scene, as opposed to improving materials and reducing clutter.

Pavement outside of 319 West End Lane, London, NW6 1RN

- the proposed kiosk would be harmful to the setting of the listed Fire Station, and it would fail to result in public realm improvement in this part of the CA by way of introducing an alien feature of modern design

- and materials into the street scene, as opposed to improving materials and reducing clutter. It would therefore be harmful to the character and appearance of this part of the WEGCA. It would appear unlikely that the kiosk would be harmful to pedestrian safety, but there may be some detriment to vehicular safety caused by the proximity of the kiosk to the exit/crossover serving the fire station

Pavement opposite 152 West End Lane, (corner of Iverson Road), London, NW6 2LJ [allowed]

- the proposed kiosk, by virtue of its modern simple design, would complement the modern frontages of nearby shops, and the designs of nearby buildings. It would not be harmful to the visual amenities of
- the area and it would not prejudice pedestrian safety.

Pavement outside Unit 1, Hardy Building, West End Lane, London, NW6 1BR

- the proposed kiosk would be harmful to the character and appearance of the general area, and that its siting would be harmful to pedestrian safety

Relevant policies

National Planning Policy Framework 2018

London Plan 2016

Draft New London Plan 2017

TfL's Pedestrian Comfort Guidance for London 2010

Camden Local Plan 2017

A1 Managing the impact of development

C5 Safety and Security

C6 Access

D1 Design

G1 Delivery and location of growth

T1 Prioritising walking, cycling and public transport

Camden Planning Guidance

CPG1 Design (2018) - Section 9: Designing safer environments

CPG7 Transport (2011) - Section 8: Streets and public spaces

Camden Streetscape Design Manual

Design of an accessible and inclusive built environment. External environment - code of practice (BS8300-1:2018 and BS-2:2018)

Euston Area Plan (adopted January 2015) – Strategic principle EAP 3: Transport

Assessment

1. Proposal

1.1 Confirmation is sought as to whether the installation of a telephone kiosk would require prior approval under Part 16 of Schedule 2 of the GPDO. The order permits the Council to only consider matters of siting, design and appearance in determining GPDO prior approval applications. The potential impact on crime and public safety are relevant considerations under siting, design, appearance and access.

1.2 The proposal is for installation of a solar powered 'totem' telephone kiosk. The kiosk would measure 1.32m in width by 0.88m in depth with an overall height of 3.12m including its solar panel canopy (2.8m high for the main body and 0.22m in depth without the solar panel canopy) and would be located on the pedestrian footway along Euston Road, adjacent to 137-139 Euston Road.

1.3 The rear elevation would have phone facilities (handset and keypad) on a metal backing and frame with a rear solar panel; the front elevation would have a visual area be used entirely for a LED digital advertising display screen with 4 LED strips running the full height of the kiosk totem. A solar panel canopy would be located on top of the unit.

2. Assessment

2.1 Policy A1 (Managing the impact of development) states that the Council will seek to ensure development contributes towards strong and successful communities by balancing the needs of development with the needs and characteristics of local areas and communities, and that the Council will resist development that fails to adequately assess and address transport impacts affecting communities, occupiers, neighbours and the existing transport network. Paragraph 6.10 states that the Council will expect works affecting the highway network to consider highway safety, with a focus on vulnerable road users, including the provision of adequate sightlines for vehicles, and that development should address the needs of vulnerable or disabled users. Furthermore, Policy T1 (Prioritising walking, cycling and public transport) point (e) states that the Council will seek to ensure that developments provide high quality footpaths and pavements that are wide enough for the number of people expected to use them, including features to assist vulnerable road users where appropriate, and paragraph 8.9 of CPG7 (Transport) highlights that footways should be wide enough for two people using wheelchairs, or prams, to pass each other.

2.2 Camden's Streetscape Design manual – section 3.01 footway width states the following:

- “Clear footway” is not the distance from kerb to boundary wall, but the unobstructed pathway width within the footway;
- 1.8 metres – minimum width needed for two adults passing;
- metres – minimum width for busy pedestrian street though greater widths are usually required;
- Keeping the footway width visually free of street furniture is also important, allowing clear sightlines along the street’.

2.3 All development affecting footways in Camden is also expected to comply with Appendix B of Transport for London's (TfL's) Pedestrian Comfort Guidance, which notes that active and high flow locations must provide a minimum 2.2m and 3.3m of 'clear footway width' (respectively) for the safe and comfortable movement of pedestrians.

2.4 Policy T1 states that the Council will promote sustainable transport choices by prioritising walking, cycling and public transport use and that development should ensure that sustainable transport will be the primary means of travel to and from the site. Policy T1 points a) and b) state that in order to promote walking in the borough and improve the pedestrian environment, the Council will seek to ensure that developments improve the pedestrian environment by supporting high quality improvement works, and make improvements to the pedestrian environment including the provision of high quality safe road crossings where needed, seating, signage and landscaping.

2.5 Policy T1 states that where appropriate, development will be required to provide for interchanging between different modes of transport including facilities to make interchange easy and convenient for all users and maintain passenger comfort.

2.6 Paragraph 8.6 of CPG7 (Transport) seeks improvements to streets and spaces to ensure good quality access and circulation arrangements for all. Ensuring the following:

- Safety of vulnerable road users, including children, elderly people and people with mobility difficulties, sight impairments and other disabilities;
- Maximising pedestrian accessibility and minimising journey times;
- Providing stretches of continuous public footways without public highway crossings;
- Linking to, maintaining, extending and improving the network pedestrian pathways;

- Providing a high quality environment in terms of appearance, design and construction, paying attention to Conservation Areas;
- Use of paving surfaces which enhance ease of movement for vulnerable road users; and,
- Avoiding street clutter and minimising the risk of pedestrian routes being obstructed or narrowed e.g. by pavement parking or by street furniture.

2.7 Policy C5 (Safety and Security) requires development to contribute to community safety and security, and paragraph 4.89 of policy C5 states that the design of streets needs to be accessible, safe and uncluttered, with careful consideration given to the design and location of any street furniture or equipment. Paragraphs 9.26 and 9.27 of CPG1 (Design) advise that the proposed placement of a new phone kiosk needs to be considered to ensure that it has a limited impact on the sightlines of the footway, and that the size of the kiosk should be minimised to limit its impact on the streetscene and to decrease opportunities for crime and anti-social behaviour.

3. Siting

3.1 The application site is located on a pavement measuring approximately 4.6m wide. This area of the footway consistently experiences high pedestrian flows throughout the day due to its busy commercial and office location, but especially during peak times given its central location and close proximity to Euston, King's Cross and St. Pancras Underground and Mainline Stations. As a consequence, large numbers of travellers, commuters and tourists are attracted to this part of Euston Road because of these existing domestic and international transport links, and these high pedestrian volumes are expected to increase significantly as Crossrail and High Speed 2 (HS2) services are developed and become operational bringing further pedestrian and traffic pressure to this area.

3.2 The proposal to install a telephone kiosk would therefore have a harmful and negative impact on the streetscape by not only introducing additional street clutter, but also through the addition of a further obstruction and impediment to pedestrian movement (especially for blind and partially sighted pedestrians) and to visibility on and along the footway. This would have a significant impact on pedestrian comfort levels, both now and in the future. It would also obstruct inter-visibility between vehicular traffic and pedestrians wishing to cross the road at the traffic signal controlled junction nearby. The proposal therefore constitutes a hazard to public safety.

3.3 Section 3.01 of Camden's Streetscape Design Manual requires a minimum unobstructed pathway width within the footway, known as the 'clear footway'. This guidance and Appendix B of TfL's 'Pedestrian Comfort Guidance', outlines the recommended minimum footway widths for different levels of pedestrian flows and indicates that footways in high flow areas should be at least 5.3m wide with a minimum effective footway width of 3.3m. Camden's Streetscape Design Manual (section 4.01), together with TfL's Pedestrian Comfort Guidance, states that street furniture should be placed a minimum of 0.45m back from the carriageway.

3.4 The site plan included as part of the application submission indicates that the kiosk would be sited on a pavement measuring approximately 4.4m wide. The Council considers this distance to be approximately 4.6m (which is also the distance that the applicant has shown on a site plan submitted as part of a current appeal at the same site following a recent refusal ref. 2018/0330/P). Therefore, based on the kiosk dimensions, kiosk orientation as indicated on the site plan, and the minimum set-back required, the proposal would result in the loss of a minimum of approximately 1.8m of the footway, resulting in the effective footway width being reduced to approximately 2.6m. This would be contrary to the minimum requirement as set out in the aforementioned guidance.

3.5 As such, the significant loss of available footway space in this part of Euston Road below recommended levels is of serious concern in one of the busiest traffic corridors in the borough with pedestrian footfall being exceptionally high given the interchange between the 3 main

stations referred to above. Given that greater pathway widths are usually required in high pedestrian flow areas like this, it is considered that pedestrian comfort would be significantly reduced, resulting in overcrowding, issues of highway safety through interfering with signals, visual obstructions, visibility splays and possibly leading to the discouragement of sustainable travel. As such, the proposed siting is considered to be wholly inappropriate and likely to provide a hindrance to pedestrian movement rather than providing a public service for the benefit of highways users, contrary to Policies A1 and T1 and is unacceptable.

- 3.6 Furthermore, the Planning Inspector concluded in paragraph 15 when considering an appeal against the Council's decision to refuse similar proposals on the narrow pavement outside Fitzroy House, 355 Euston Road, London NW1 3AL (Appeal A Ref: APP/X5210/W/18/3195370) that the kiosk would impinge into the main pedestrian flow and hamper free movement of pedestrians (see Appendix A attached). The appeal was dismissed dated 18/09/2018.
- 3.7 With regard to safety issues for both drivers and pedestrian at traffic junctions and crossings, Camden Planning Guidance document CPG1 (Design) in Paragraph 9.27 advises that, '*All new phone boxes should have a limited impact on the sightlines of the footway.*' This is supported by Transport for London (TfL) in the document titled 'Streetscape Guidance' which on page 142 states that, '*Sightlines at crossings should not be obstructed by street furniture, plantings or parked/stopped vehicles.*' Further, Paragraph 6.3.10 of the Manual for Streets advises that, '*Obstructions on the footway should be minimised. Street furniture is typically sited on footways and can be a hazard for blind or partially-sighted people.*' The proposed telephone kiosk would be located immediately adjacent to a TfL 'Red Route' and bus lane on Euston Road (A501) which forms part of the Transport for London Network (TLRN) and Strategic Road Network (SRN) with a constant and significant flow of pedestrian and vehicular traffic, including buses and cyclists. Unnecessary and dysfunctional street clutter at any location on the footway on the SRN or TLRN has an adverse impact on the movement of pedestrians and road users alike, as well as, obstructing sightlines which goes against TfL's statutory network management duties and guidance.
- 3.8 As well as, reducing visibility for road users approaching a busy traffic signal controlled junction, the kiosk's siting would likely obstruct and impede pedestrian movement (especially for blind and partially sighted pedestrians) and visibility on and along the footway and nearby pedestrian crossings. This impact is likely to have a more significant detrimental impact on the disabled and elderly and their use of the highway, given the more restricted width. Both disability and age are protected characteristics under the Public Sector Equality Duty, and they will suffer more harm than groups who do not share those characteristics. As such, the introduction of a kiosk is considered to have significant pedestrian and road safety implications in this location contrary to Policies A1 and T1, as well as, TfL guidance.
- 3.9 Furthermore, the Planning Inspector concluded in paragraph 37 when considering an appeal against the Council's decision to refuse similar proposals in the same location at 137 Euston Road, London NW1 2AA (Appeal D Ref: APP/X5210/A/09/2112748) that the siting of the kiosk in the middle of narrow office frontage would harm the outlook from the offices and have a negative impact on the businesses (see Appendix C). The appeal was dismissed dated 04/05/2010.
- 3.10 The applicant states there is a need for children to have access to public telephone kiosks in order to make free calls to Childline. There are 4 existing telephone kiosks within 65m of the site on Euston Road. As such, the applicant's reasoning is not considered to be sufficient justification for the installation of a further telephone kiosk.
- 3.11 This part of Euston Road is located within the Euston Area as defined by the Euston Area Plan (adopted January 2015). Strategic principle EAP 3 (Transport) promotes the improvement and de-cluttering of new and existing footways across and along Euston Road in order to significantly enhance pedestrian movement. Therefore, the proposed introduction of a new telephone kiosk would be at odds with and contrary to the aims of the Euston Area Plan and

there is no justification for its siting. In addition to concerns about the infrequent use of telephone kiosks due to the prevalence of mobile phone use, it is considered that the proposed telephone kiosk would act only as a hindrance to pedestrian movement, adding further clutter to the streetscene rather than providing a public service for the benefit of highways users, contrary to Policy A1 and the aims of the Euston Area Plan.

4. Design and Appearance

- 4.1 Policy D1 (Design) aims to ensure the highest design standards for developments. Policy D1 states that the Council will require all developments to be of the highest standard of design and to respect the character, setting, form and scale of neighbouring buildings, its contribution to the public realm, and its impact on wider views and vistas. Policy C6 requires new buildings, spaces and facilities that the public may use to be fully accessible to promote equality of opportunity.
- 4.2 The Euston Area Plan adopted January 2015 (Strategic principle EAP 3 - Transport) promotes the improvement and de-cluttering of new and existing footways across and along Euston Road in order to significantly enhance pedestrian movement and public realm (pages 54-60).
- 4.3 The proposed structure is considered to be a poor design in terms of its size, position, and materials, and as such, is not considered to be an appropriate or acceptable addition in this location. The kiosk would also include an illuminated digital advertising display screen with 4 LED strips running the full height of the kiosk totem. While it is accepted that all advertisements are intended to attract attention, the introduction of an illuminated advertisement panel in this particular location is considered to be inappropriate as it would introduce a visually obtrusive piece of street furniture detracting from the streetscene, and fail to adhere to Policy D1 and the vision expressed within the Euston Area Plan.
- 4.4 The footway on the south side of Euston Road at the above site is characterised by a complete lack of bulky street furniture adjacent to the kerbside. It is noted that a bus shelter is located approximately 20m to the east and that a slender street furniture zone consists of lamp columns, sign posts and electrical feeder pillars which have been sensitively designed to provide a clear and uncluttered environment sufficient to accommodate extremely high volumes of pedestrians walking on the footway during busy periods. The kiosk would therefore clearly stand out in this location as an incongruous and prominent feature, appearing out of place in the pavement area, and as such, would have an unacceptable impact on the street scene. In this regard, the Planning Inspector in paragraphs 20-23 concluded when considering an appeal on a similarly clear pavement outside Euston Tower on west side of Hampstead Road, London NW1 3DP (Appeal D ref. APP/X5210/W/18/3195366) that the kiosk would spoil and impinge into a clear, uncluttered area of pavement (see Appendix A attached). The appeal was dismissed dated 18/09/2018.
- 4.5 One of the aims of the Euston Area Plan is stated (Strategic Principle EAP 3) as seeking, *'Improvements to existing, or the provision of new, pedestrian crossings and de-cluttered footways across and along Euston Road at the locations in order to significantly enhance pedestrian movement.'* The proposed site falls within this area. However, there is no evidence in the application submission that any consideration has been given to the local aims of the Euston Area Plan, nor to attempting to integrate the Council's wider highway, urban realm and landscape proposals into the proposals. As such, the proposal is at odds with the broader, integrated approach of the Council to improve and rationalised the public realm throughout the Borough, and is contrary to its objectives which, amongst other aims, seeks to enhance the visual appearance of the streetscene and declutter pedestrian footways.
- 4.6 In this regard, the proposal would also be contrary to the guidance of the National Planning Policy Framework (NPPF) which aims to keep telecommunication sites to a minimum and encourage applicants to explore shared facilities. In addition to concerns about the infrequent use of telephone kiosks due to the prevalence of mobile phone use, it is considered that the proposed telephone kiosk would act only as a hindrance to pedestrian movement, adding

further clutter to the streetscene rather than providing a public service for the benefit of highways users, contrary to Policy A1.

Access

4.7 Policy C6 (Access) requires new buildings, spaces and facilities that the public may use to be fully accessible to promote equality of opportunity. Further, BS8300-1:2018 and BS-2:2018 (Design of an accessible and inclusive built environment. External environment - code of practice) provides the following guidance with regards to design standards that would be expected for an accessible phone booth:

- All telephone communication devices for public use should be fitted with assistive technology such as volume control and inductive couplers and there should be an indication of their presence.
- A knee-hole should be provided at least 500mm deep and 700mm high to allow ease of access for wheelchair users.
- Telephone controls should be located between 750mm and 1000mm above the floor level. To benefit people who are blind or partially sighted, telephones should be selected which have well-lit keypads, large embossed or raised numbers that contrast visually with their background, and a raised dot on the number 5.
- Instructions for using the phone should be clear and displayed in a large easy to read typeface
- A fold down seat (450-520mm high) or a perch seat (650-800mm high) should be provided for the convenience of people with ambulant mobility impairments.

4.8 Although the proposed kiosk would allow for wheelchair users to 'access' the kiosk to some degree, this does not amount to the provision of a wheelchair accessible phone. The telephone controls in the proposed kiosk are shown as being higher than 1m above the floor level which would not be compliant. There are also no details of well-lit keypads, large embossed or raised numbers for the controls. No fold down or perch seat, nor knee-hole provision to allow ease of access for wheelchair users would be provided. Nor any indication that the kiosk is fully access compliant in all other ways, such as, providing clear and suitably displayed instructions for using the phone in a large easy to read typeface.

4.9 In light of the above, and in terms of inclusive design and accessibility, the kiosk is not considered to be fully accessible and would unnecessarily exclude a proportion of society from using the kiosk by virtue of its poor functional design. As such, the design of the proposed kiosk is also considered to be contrary to policy C6 and standards advised under BS8300-1:2018 and BS-2:2018 as it would not be inclusive nor accessible to all.

5. Anti-social behaviour

5.1 Policy C5 of the Camden Local Plan requires development to incorporate appropriate design, layout and access measures to help reduce opportunities for crime. As such, careful consideration needs to be given to the design and location of any street furniture or equipment in order to ensure that they do not obscure public views or create spaces that would encourage anti-social behaviour (ASB). Camden Planning Guidance document CPG1 (Design) in Paragraph 9.27 states with regard to telephone kiosks in particular that, '*The size of the box or other supporting structure that the phone box is in should be minimised to limit its impact on the streetscene and to decrease the opportunities for crime and anti-social behaviour.*'

5.2 With regards to community safety matters, a number of issues were raised by both the Metropolitan Police Crime Prevention Design Advisor associated with the design and siting of the kiosk. In particular it was noted that existing telephone kiosks within the London Borough of Camden have become 'crime generators' and a focal point for ASB. It is considered that the design of a kiosk sited on this busy footway would introduce increased opportunities for crime where there are already safety issues in terms of crime and ASB. In particular the size and design of the kiosk reduces sight lines and natural surveillance in the area, and providing a

potential opportunity for an offender to loiter, contrary to Policy C5 and CPG1 (Design).

- 5.3 It is also noted that there are a number of recessed doorways to adjacent commercial properties located in close proximity to the proposed kiosk site which might provide opportunities for crime. The Planning Inspector stated in paragraph 36 (see Appendix C) when considering an appeal against the Council's decision to refuse similar proposals in the same location in 2010 (Appeal Ref: APP/X5210/A/09/2112748) that "*Although the payphone would be sited in the middle of the office frontage rather than in front of any of the recessed doorways, I consider that it is close enough to exacerbate the risk and fear of crime and safety for occupiers of the adjacent offices*". The Planning Inspector is therefore respectfully requested to dismiss this appeal on the same grounds.
- 5.4 With regard to rough sleeping in the area, Paragraphs 48-49 and the conclusions contained within appeal decisions to refuse similar a number of telephone kiosk applications on Euston Road (see Appendix A) note that the Planning Inspector concluded that the size and design of the kiosk enabled it to be used for sleeping in and that it appeared to encourage rough sleeping within the wider Euston area.
- 5.5 Overall, it is therefore considered that the design and siting of the proposal on this busy footway would introduce additional street clutter, as well as, increase opportunities for crime within a location where there are already safety issues in terms of crime and ASB, through reducing sight lines and natural surveillance in the area, and providing a potential opportunity for an offender to loiter. The proposal would therefore be contrary to Policy C5 and CPG1 (Design).

6. Conclusion

- 6.1 The proposal would result in unacceptable street clutter, harmful to the character and appearance of the streetscape and to the detriment of pedestrian flows, as well as creating issues with safety and poor accessibility. The proposal, by virtue of its siting and appearance, is considered unacceptable.

7. Recommendation

- 7.1 Refuse Prior Approval