

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	Town Hall
Address line 1	Judd Street
Address line 2	
Address line 3	
Town/city	London
Postcode	WC1H 9JE
Description of site locati	ion must be completed if postcode is not known:
Easting (x)	530135
Northing (y)	182795
Description	

2. Applicant Details			
Title			
First name			
Surname	Lendlease Consulting, on behalf LBC		
Company name	The Planning Lab		
Address line 1	c/o agent The Planning Lab		
Address line 2	South Wing		
Address line 3	Somerset house		
Town/city	London		

2. Applicant Details

Country	United Kingdom
Postcode	WC2R 1LA
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔍 No

3. Agent Details	
Title	
First name	Melanie
Surname	Gurney
Company name	The Planning Lab
Address line 1	Room S6
Address line 2	South Wing
Address line 3	Somerset house
Town/city	London
Country	United Kingdom
Postcode	WC2R 1LA
Primary number	02072579363
Secondary number	
Fax number	
Email	melanie@theplanninglab.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)			
Installation of 3no. x advertising panels on Judd Street and 1no. x advising panel on Euston Road.			
Please select the type(s) of advertising you are proposing:			
Fascia sign(s)			
Projecting or hanging sign(s)			
W Hoarding(s)			
Other type(s)			
Please add details of each proposed hoarding			
Hoarding(s): 1			
What is the height from the ground to the base of the advertisement?	0.8 metre(s)		

4. Type of Proposed Advertisement(s)

Hoarding(s): 1				
What is the maximum projection of the advertisement from face of building?	0 metre(s)			
Dimension:	Height: 3.5 x Width: 1.71 x Depth: 0 metre(s)			
What materials will the sign be made of?				
Vinyl				
What is the maximum height of any of the individual letters and symbols?	7 cm			
The colour of text and background				
White text and multi coloured background				
Will the sign be illuminated?	No			
Will the sign be illuminated internally or externally?				
Illuminance levels	0 cd/m2			
Will the illumination be static or intermittent?				

Hoarding(s): 2	
What is the height from the ground to the base of the advertisement?	0.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.71 x Depth: 0 metre(s)
What materials will the sign be made of?	
Vinyl	
What is the maximum height of any of the individual letters and symbols?	7 cm
The colour of text and background	
White text and multi coloured background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Iluminance levels	0 cd/m2
Will the illumination be static or intermittent?	
Hoarding(s): 3	
What is the height from the ground to the base of the advertisement?	0.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.5 x Width: 1.71 x Depth: 0 metre(s)
What materials will the sign be made of?	
Vinyl	
What is the maximum height of any of the individual letters and symbols?	7 cm

4. Type of Proposed Advertisement(s)

Hoarding(s): 3			
The colour of text and background			
White text and multi coloured background			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			

Hoarding(s): 4				
What is the height from the ground to the base of the advertisement?	0 metre(s)			
What is the maximum projection of the advertisement from face of building?	0 metre(s)			
Dimension:	Height: 0.32 x Width: 1.715 x Depth: 0 metre(s)			
What materials will the sign be made of?				
Vinyl				
What is the maximum height of any of the individual letters and symbols?	7 cm			
The colour of text and background				
White text and multi coloured background				
Will the sign be illuminated?	No			
Will the sign be illuminated internally or externally?				
Illuminance levels	0 cd/m2			
Will the illumination be static or intermittent?				

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	🖲 No	Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Q Yes	No	

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

То

03/09/2019
28/02/2022

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

🔍 Yes 🛛 💿 No

8. Site Visit			
Can the site be se	een from a public road, public footpath, bridleway or other public	c land? Ses ONO	
If the planning au	thority needs to make an appointment to carry out a site visit, w	hom should they contact?	
The agent			
The applicant			
Other person			
9. Pre-applica	tion Advice		
Has assistance of	r prior advice been sought from the local authority about this ap	oplication? S Yes No	
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):			
Officer name:			
Title	Mr		
First name	David		
Surname	Fowler		
Reference			
Date (Must be pre-application submission)			
Details of the pre-application advice received			

10. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Yes	◯ No
11. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Yes	◯ No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
If yes, please provide details of their name, role, and how they are related:		
Ian Patterson- Programme Manager Corporate Accommodation, London Borough of Camden Communities Directorate		

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.		
Date (cannot be pre- application)	09/08/2019	