

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	99
Suffix	
Property name	Astor College
Address line 1	Charlotte Street
Address line 2	
Address line 3	
Town/city	London
Postcode	W1T 4QB
Description of site locati	on must be completed if postcode is not known:
Easting (x)	529315
Northing (y)	181846
Description	

2. Applicant Details	
Title	Other
Other	
First name	
Surname	University College London
Company name	
Address line 1	C/O Agent
Address line 2	
Address line 3	

2. Applicant Details

Town/city	
Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

- - --

🖲 Yes 🛛 🔾 No

3. Agent Details	
Title	Mr
First name	John
Surname	Adams
Company name	Deloitte Real Estate
Address line 1	1 New Street Square
Address line 2	
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	EC4A 3HQ
Primary number	02070073891
Secondary number	
Fax number	
Email	ebird@deloitte.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The advertisement will comprise of stainless steel lettering set on aluminium cladding and fixed on a concrete wall. Please refer to the plans and the associated covering letter for further details.

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
Vhat is the height from the ground to the base of the advertisement?	1.256 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.82 x Width: 0.8 x Depth: 0.01 metre(s)
What materials will the sign be made of?	
Marine grade stainlesss steel	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background	
Silver text (stainless steel, brushed). Black blackground	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Iluminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	🖲 No	ONot Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	Q Yes	No	

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

То

31/07/2019 31/07/2024

7. Neighbour and Community Consultation		
Have you consulted your neighbours or the local community about the proposal?	Q Yes	No
8. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes	◯ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?		
The agent		
The applicant		
○ Other person		

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

🔍 Yes 🛛 💿 No

Does the applicant own the land or buildings where the adverts are to be placed?

🖲 Yes 🛛 🔾 No

11. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.