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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	64
Suffix	
Property name	
Address line 1	Tottenham Court Road
Address line 2	
Address line 3	
Town/city	London
Postcode	W1T 2ET
Description of site location must be completed if postcode is not known:	
Easting (x)	529542
Northing (y)	181778
Description	

2. Applicant Details

Title	Mr
First name	Timothy
Surname	Tose
Company name	Tose-Smith LLP
Address line 1	Old Bake House
Address line 2	
Address line 3	
Town/city	Lower Oddington

2. Applicant Details

Country	
Postcode	GL56 0UP
Primary number	07912464019
Secondary number	
Fax number	
Email address	tim@tose-smith.uk

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Timothy
Surname	Tose
Company name	Tose-Smith LLP
Address line 1	Old Bake House
Address line 2	
Address line 3	
Town/city	Lower Oddington
Country	UK
Postcode	GL56 0UP
Primary number	07912464019
Secondary number	
Fax number	
Email	tim@tose-smith.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacement of current two main fascia signs comprising of face fixed metal letters illuminated externally with large floodlights.

These to be replaced with new panel signs with internally illuminated side lit letters

The existing projecting signs will be retained as existing

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☐ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☐ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)
Dimension:	Height: 0.47 x Width: 4.8 x Depth: 0.03 metre(s)
What materials will the sign be made of? letters are acrylic, back panels powder coated aluminium	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background Text is black RAL 7021, background is Olive green RAL 100 50 20 to match fascia	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	550 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.47 x Width: 4.8 x Depth: 0.03 metre(s)
What materials will the sign be made of? letters are acrylic, back panels are powdered coated aluminium	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background Letters are black, RAL 7021, back panels are green to match shopfront RAL 100 50 20	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	550 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

LPQTCR1fascia - Photograph of existing fascia signs to be replaced

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/08/2019"/>
To	<input type="text" value="01/08/2024"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. ☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)