

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

# Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address				
Number				
Suffix				
Property name	87-89			
Address line 1	Marchmont Street			
Address line 2				
Address line 3				
Town/city	London			
Postcode	WC1N 1AL			
Description of site location must be completed if postcode is not known:				
Easting (x)	530113			
Northing (y)	182444			
Description				

2. Applicant Details			
Title	Mr		
First name	Shazad		
Surname	Khan		
Company name	West London Foods Ltd		
Address line 1	3 Coombe Road		
Address line 2	Neasden		
Address line 3			
Town/city	London		

# 2. Applicant Details

Country	
Postcode	NW10 0EB
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

3. Agent Details			
Title	Mrs		
First name	Laura		
Surname	Keith		
Company name	Nine Yard Club Ltd		
Address line 1	18 Blake Street		
Address line 2			
Address line 3			
Town/city	York		
Country	United Kingdom		
Postcode	YO18QG		
Primary number	01904530058		
Secondary number			
Fax number			
Email	laura@nineyardclub.com		

### 4. Site Area

What is the measurement of the site area? (numeric characters only).		218
Unit	sq.metres	

#### 5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

Alterations to the existing shopfront including the enhancement of the Marchmont Street elevation, replacement of the existing basement access hatch and exterior floor tiles, introduction of advertisements and the general refurbishment of the external appearance of the unit.

Has the work or change of use already started?

🔍 Yes 🛛 🖲 No

# 6. Existing Use

Please describe the current use of the site

Flease describe the current use of the site			
Class A1 (Shops)			
Is the site currently vacant?	Q Yes	No	
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.			
Land which is known to be contaminated	Q Yes	No	
Land where contamination is suspected for all or part of the site	Q Yes	No	
A proposed use that would be particularly vulnerable to the presence of contamination	Q Yes	No	

### 7. Materials

Does the proposed development require any materials to be used?

🖲 Yes 🛛 🔍 No

Please provide a description of existing and proposed materials and finishes to be used (including type, colour and name for each material):

Walls	
Description of existing materials and finishes (optional):	
Description of proposed materials and finishes:	Natural concrete render with light textured finish due to hand application. Colour to be natural concrete. Finish to be suitably sealed to prevent water ingress.

Windows	
Description of existing materials and finishes (optional):	
Description of proposed materials and finishes:	Glazing units with slimline powder coated aluminium frame. Colour to be RAL 7004. All glass will be safety glass to BS 6206.

Doors			
Description of existing materials and finishes (optional):			
Description of proposed materials and finishes:	Retail entrance door to be glazed door unit with slimline powder coated aluminium frame. Colour to be RAL 7004. All glass will be safety glass to BS 6206.		
	Residential entrance door to be composite construction of 44MM thick GRP, Glass Reinforced Plastic. Colour to be RAL 7004.		

Other type of material (e.g. guttering) External Flooring		
Description of existing materials and finishes (optional):		
Description of proposed materials and finishes:	Concrete Asphalt paving in front of the retail unit to match existing finish either side.	

Are you supplying additional information on submitted plans, drawings or a design and access statement?

If Yes, please state references for the plans, drawings and/or design and access statement

1806-P01-001A Existing Shopfront Details
1806-P01-002A Proposed Shopfront Details
1806 Design & Access Statement

8. Pedestrian and Vehicle Access, Roads and Rights of Way		
Is a new or altered vehicular access proposed to or from the public highway?	Q Yes	No
Is a new or altered pedestrian access proposed to or from the public highway?	Q Yes	No
Are there any new public roads to be provided within the site?	Q Yes	No
Are there any new public rights of way to be provided within or adjacent to the site?	Q Yes	No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?	Q Yes	No

# 9. Vehicle Parking

Is vehicle parking relevant to this proposal?	◯ Yes ● No
---	------------

### 10. Trees and Hedges

Are there trees or hedges on the proposed development site?	Q Yes	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Q Yes	No

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction -**Recommendations'.** 

# 11. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Q Yes	No	
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.			
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Yes	🖲 No	

Will the proposal increase the flood risk elsewhere?	🔾 Yes	No

How will surface water be disposed of?

Sustainable drainage system

Existing water course

Soakaway

Main sewer

Pond/lake

#### 12. Biodiversity and Geological Conservation

Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.

a) Protected and priority species:

Yes, on the development site

Yes, on land adjacent to or near the proposed development

No

b) Designated sites, important habitats or other biodiversity features:

12. Piediversity and Casterial Concernation		
12. Biodiversity and Geological Conservation		
<ul> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>		
<ul> <li>c) Features of geological conservation importance:</li> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>		
13. Foul Sewage		
Please state how foul sewage is to be disposed of: Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown		
Are you proposing to connect to the existing drainage system?	Q Yes	💿 No 🛛 Unknown
14. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection of waste?	Q Yes	No
Have arrangements been made for the separate storage and collection of recyclable waste?	Q Yes	No
15. Trade Effluent		
Does the proposal involve the need to dispose of trade effluents or trade waste?	Q Yes	. ● No
16. Residential/Dwelling Units		
Due to changes in the information requirements for this question that are not currently available on the system, if	vou nee	
Residential/Dwelling Units for your application please follow these steps:	,	ed to supply details of
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF);	-	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF); 3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum	-	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF);	-	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF); 3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum This will provide the local authority with the required information to validate and determine your application.	ent type	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF); 3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum This will provide the local authority with the required information to validate and determine your application.	ent type	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF); 3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum This will provide the local authority with the required information to validate and determine your application. Does your proposal include the gain, loss or change of use of residential units?	ent type	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF); 3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum This will provide the local authority with the required information to validate and determine your application. Does your proposal include the gain, loss or change of use of residential units? <b>17. All Types of Development: Non-Residential Floorspace</b>	ent type	
Residential/Dwelling Units for your application please follow these steps: 1. Answer 'No' to the question below; 2. Download and complete this supplementary information template (PDF); 3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum This will provide the local authority with the required information to validate and determine your application. Does your proposal include the gain, loss or change of use of residential units? <b>17. All Types of Development: Non-Residential Floorspace</b>	ent type	
Residential/Dwelling Units for your application please follow these steps:         1. Answer 'No' to the question below;         2. Download and complete this supplementary information template (PDF);         3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum         This will provide the local authority with the required information to validate and determine your application.         Does your proposal include the gain, loss or change of use of residential units? <b>17. All Types of Development: Non-Residential Floorspace</b> Does your proposal involve the loss, gain or change of use of non-residential floorspace?	ent type	<ul> <li>.</li> <li>.</li></ul>
Residential/Dwelling Units for your application please follow these steps:         1. Answer 'No' to the question below;         2. Download and complete this supplementary information template (PDF);         3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum         This will provide the local authority with the required information to validate and determine your application.         Does your proposal include the gain, loss or change of use of residential units? <b>17. All Types of Development: Non-Residential Floorspace</b> Does your proposal involve the loss, gain or change of use of non-residential floorspace? <b>18. Employment</b> Will the proposed development require the employment of any staff?	ent type Yes	<ul> <li></li></ul>
Residential/Dwelling Units for your application please follow these steps:         1. Answer 'No' to the question below;         2. Download and complete this supplementary information template (PDF);         3. Upload it as a supporting document on this application, using the 'Supplementary information template' docum         This will provide the local authority with the required information to validate and determine your application.         Does your proposal include the gain, loss or change of use of residential units? <b>17. All Types of Development: Non-Residential Floorspace</b> Does your proposal involve the loss, gain or change of use of non-residential floorspace? <b>18. Employment</b>	ent type Yes	<ul> <li>No</li> <li>No</li> <li>No</li> </ul>

### 20. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

Is the proposal for a waste management development?

If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website

### 21. Hazardous Substances

Does the proposal involve the use or storage of any hazardous substances?

#### 22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

This application seeks permission for advertisement consent to display two illuminated fascia signs, one illuminated projecting sign, one wall-mounted digital screen behind shopfront glazing and vinyl signage to the shopfront glazing.

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Please add details of each proposed fascia sign

Will the illumination be static or intermittent?

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?	3.2 metre(s)
What is the maximum projection of the advertisement from face of building?       0.1 metre(s)	
Dimension: Height: 0.3 x Width: 2.6 x Depth: 0.1 metre(s)	
What materials will the sign be made of?	
Powder coated aluminium, LED	
What is the maximum height of any of the individual letters and symbols?       30 cm	
The colour of text and background	
White LED text (4000K), Aluminium brackets (RAL 7004)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2

 Fascia sign(s): 2

 What is the height from the ground to the base of the advertisement?
 3.2 metre(s)

 What is the maximum projection of the advertisement from face of building?
 0.05 metre(s)

 Dimension:
 Height: 0.1 x Width: 1.6 x Depth: 0.05 metre(s)

 What materials will the sign be made of?

 Powder coated aluminium, LED

Static

🔾 Yes 💿 No

🔾 Yes 🛛 💿 No

22. Type of Proposed Advertisement(s)	
Fascia sign(s): 2	
What is the maximum height of any of the individual letters and symbols?       10 cm	
The colour of text and background	
White LED text (4000K), Aluminium brackets (RAL 7004)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static
Please add details of each proposed projecting or hanging sign	
Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Aluminium bracket & frame (RAL 7004), White LED (4000K), Opal acrylic diffuser	
What is the maximum height of any of the individual letters and symbols?     40 cm	
The colour of text and background	
Black text on opal acrylic panel	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels     500 cd/m2	
Will the illumination be static or intermittent?     Static	
Other type(s): Please add details of each proposed advertisement	
Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.9 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.3 x Width: 0.8 x Depth: 0.1 metre(s)
What materials will the sign be made of? Digital LED screen with black aluminium frame	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	
Various	
Will the sign be illuminated?	Yes

Internally Illuminated

Will the sign be illuminated internally or externally?

22. Type of Propos	sed Advertisement(s)		
Other type(s): 1			
Illuminance levels		500 cd/m2	
Will the illumination be static or intermittent?       Static		Static	
Please describe each o	f the 'Other type(s)' of advertising proposed		
White vinyl signage app	blied to internal face of shopfront glazing.		
Please refer to drawing	1806-P01-002A for details.		
23. Location of Ad	lvertisement(s)		
Is the advertisement(s)	you are applying for already in place?	🔾 Yes 🛛 No	
Is an existing advertiser	ment(s) to be removed and replaced by the advertisement(s) in this proposa	al? 💿 Yes 🔍 No 🔍 No	t Applicable
If Yes to either or both t Documents section of th	the questions above, please show the existing sign(s) on an elevation drawing his application. Please state the references or filenames of the drawing(s) of	ing or photograph which can be uploaded to th or photograph(s) in this text box	ne Supporting
1806-P01-001A Existing 1806 Design & Access	g Shopfront Details		
	rtisement(s) project over a footpath or other public highway?	Yes ONO	
24. Advertisement	t(s) Period		
-	d of time for which consent is sought for the advertisement		
From			
То	01/08/2024		
25. Site Visit			
	om a public road, public footpath, bridleway or other public land?	🖲 Yes 🛛 No	
	needs to make an appointment to carry out a site visit, whom should they		
The agent			
<ul> <li>The applicant</li> <li>Other person</li> </ul>			
26. Pre-application Advice			
Has assistance or prior advice been sought from the local authority about this application?			
27. Authority Emp With respect to the Au	loyee/Member thority, is the applicant and/or agent one of the following:		
<ul> <li>(a) a member of staff</li> <li>(b) an elected member</li> <li>(c) related to a member</li> <li>(d) related to an electer</li> </ul>	r of staff		
It is an important princip	ble of decision-making that the process is open and transparent.	◯ Yes ● No	
For the purposes of this informed observer, have the Local Planning Auth	s question, "related to" means related, by birth or otherwise, closely enough ing considered the facts, would conclude that there was bias on the part of the nority.	that a fair-minded and the decision-maker in	
Do any of the above sta			

1

28. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes	No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes	Q No

#### 29. Ownership Certificates and Agricultural Land Declaration

CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

**Owner/Agricultural Tenant** 

Name of Owner/Agricultural Tenant	Hugh Langmead Ltd
Number	68
Suffix	
House Name	
Address line 1	Pall Mall
Address line 2	
Town/city	London
Postcode	SW1Y 5ES
Date notice served (DD/MM/YYYY)	12/07/2019

#### Person role

The applicant

The agent

Title	Mr
First name	Shazad
Surname	Khan
Declaration date (DD/MM/YYYY)	18/07/2019

Declaration made

# 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

|--|