

Application ref: 2019/1774/P  
Contact: Matthew Dempsey  
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Date: 24 July 2019

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
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Arqiva  
Farley Lane  
Romsley Hill  
Romsley  
Halesowen  
B62 0LG

Dear Sir/Madam

### **DECISION**

Town and Country Planning Act 1990 (as amended)  
**Prior Approval Required - Approval Given**

Address:  
**Travelodge Hotel**  
**10 Drury Lane**  
**London**  
**WC2B 5RE**

Proposal:  
Installation of telecommunications equipment to roofs of hotel building (Use D1) (including: 10x pole-mounted antennas 2x cabinets and associated works).

Drawing Nos: Site Location Plan 78138-00-004-ML007 Rev7, 200 RevA, 201 RevA, 202 RevA, 203 RevA. Town Planning Statement, Connectivity Statement, Declaration of Conformity (ICNIRP Declaration), Operational and Technical Justification.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above and hereby determines that prior approval is required and **gives approval**.

Informative(s):

- 1 You are reminded of the need to ensure that the apparatus shall be removed as soon as reasonably practicable when no longer required, in accordance with Part 16 of Schedule 2 of the Town & Country Planning (General Permitted Development) Order 2015 (as amended).
- 2 Noise from demolition and construction works is subject to control under the

Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You are advised to consult the Council's Noise and Licensing Enforcement Team, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (Tel. No. 020 7974 4444 or search for 'environmental health' on the Camden website or seek prior approval under Section 61 of the Act if you anticipate any difficulty in carrying out construction other than within the hours stated above.

3 Reason for granting prior approval:

This application was submitted under Schedule 2, Part 16 of the Town and Country Planning (General Permitted Development) Order 2015 (as amended) (GPDO). The scheme is assessed only for its acceptability in siting and appearance. It is considered that Prior Approval would be required and that it would be granted for the following reasons under Part 16 of the GPDO.

The proposal seeks prior approval for the installation of 10x pole-mounted antennas 2x cabinets and associated works, to the roof space of a hotel building.

The host building is approximately 40m in height at the highest point, however; the building is also composed of several interconnected blocks, which vary in height from approximately 18m up to 40m from ground level. The roof spaces where apparatus is proposed vary from approximately 32m to 40m. The proposed apparatus would not exceed 15m in height from any roof.

The initial proposal was revised to reposition and reduce the maximum height of one of the antenna poles to minimise the impact of this when viewed from Drury Lane approaching High Holborn.

All equipment shall be sited behind existing parapet walls to minimise the visual impact from street level.

Overall, the revised proposal is considered acceptable, and that; due to the height of the building, the proposal would have minimal impact and would not cause harm on the overall appearance of the subject building, and the adjacent conservation area.

The proposal is considered preserve the character and appearance of the nearby (Seven Dials) conservation area. Special attention has been paid to the desirability of the conservation area, under s.72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

It is considered that the works would not cause harm to the amenity of adjoining residential occupiers.

No objections have been received prior to making this decision. The planning history of the site and relevant appeal decisions have been taken into account when coming to this decision.

As such, the proposed development is in general accordance with policies A1, D1 and D2 of the Camden Local Plan 2017. The proposed development also accords with the London Plan 2016 and the National Planning Policy Framework 2019.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is positioned above the printed name and title.

Daniel Pope  
Chief Planning Officer