

Application ref: 2018/5657/P
Contact: Ben Farrant
Tel: 020 7974 6253
Date: 19 July 2019

Development Management
Regeneration and Planning
London Borough of Camden
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Allen Smith Associates
Fitzroy House
32 Market Place
Swaffham
PE37 7QH

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

**The Hamptons
Flat 10
52 West End Lane
London
NW6 2NE**

Proposal:

Installation of 1 x rear and 1 x side facing dormer windows; installation of 4 x roof lights

Drawing Nos: 2751/01, 2751/02, 2751/03, 2751/04, 2751/05, 2751/06_B, 2751/07_B & 2751/08

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal


- 1 The proposed development, by reason of its siting, scale and design, represents undue harm to the character and appearance of the property and surrounding area, particularly given its prominence and public visibility within the conservation area. As such the proposal is contrary to policies D1 (Design) and D2 (Heritage) of the Local Plan (2017), the London Plan (2016), and the NPPF (2019).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is centered on a light grey rectangular background.

Daniel Pope
Chief Planning Officer