Application ref: 2019/2694/P

Contact: Alyce Jeffery

Tel: 020 7974 Date: 11 July 2019

Mr Nathan Still 991 Great West Road Brentford, Middlesex TW8 9DN



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Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended) **Prior Approval Required - Approval Refused**

Address:

Outside 106 Southampton Row London WC1B 5AB

Proposal:

Installation of 1 x replacement telephone kiosk on the pavement.

Drawing Nos: Covering letter; OS Map 1:200; OS Map 1:1250; Site Location Streetview; Technical Specification; Acoustic Report.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- The proposed development, is not wholly for the purpose of the operator's electronic network and thereby falls outside the terms of Class 16, Part A of the General Permitted Development Order.
- The proposed telephone kiosk, by reason of its location, size and detailed design, would add to visual clutter and detract from the character and appearance of the street scene, the Bloomsbury Conservation Area and the setting of the terrace of 20 Grade II Listed buildings opposite the subject site, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden Local Plan 2017.

- The proposed telephone kiosk, by virtue of its location, size and detailed design, and adding unnecessary street clutter, would reduce the amount of useable, unobstructed footway, which would be detrimental to the quality of the public realm and hinder pedestrian movement and have a detrimental impact on the promotion of walking as an alternative to motorised transport, contrary to policies G1 (Delivery and location of growth), A1 (Managing the impact of development), C6 (Access for all) and T1 (Prioritising walking, cycling and public transport) of the London Borough of Camden Local Plan 2017.
- The proposed telephone kiosk, by virtue of its inappropriate siting, size and design, would fail to reduce opportunities for crime and antisocial behaviour to the detriment of community safety and security, and compromise the safety of those using and servicing the telephone kiosk contrary to policy C5 (Safety and Security) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at: http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

Yours faithfully

Daniel Pope

Chief Planning Officer