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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="1 - 10 Keeley House"/>
Address line 1	<input type="text" value="Keeley Street"/>
Address line 2	<input type="text" value="Covent Garden"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC2B 4BA"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530544"/>
Northing (y)	<input type="text" value="181223"/>

Description

2. Applicant Details

Title	<input type="text" value="Ms"/>
First name	<input type="text" value="Jacquie"/>
Surname	<input type="text" value="George"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="1-10 Keeley Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	
Postcode	WC2B 4BA
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	Ms
First name	Anita
Surname	Nadkarni
Company name	Fabric Space
Address line 1	19 Deane House Studios
Address line 2	Greenwood Place
Address line 3	Kentish Town
Town/city	LONDON
Country	
Postcode	NW5 1LB
Primary number	02034321341
Secondary number	
Fax number	
Email	studio@fabric-space.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

'CITY LIT'
Display of 1x externally illuminated lettering signage above entrance of building fixed to portal frame.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

What is the height from the ground to the base of the advertisement?

2.99 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.55 x Width: 3.15 x Depth: 0.11 metre(s)
What materials will the sign be made of? Toughened low-iron glass, stainless steel	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background Transparent background, brushed stainless steel letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	25 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

1805_FS_001_P0 - Location and Block Plans
1805_FS_P020_P0 - Existing Keeley St Elevation and Photos
1805_FS_P050_P0 - Proposed Keeley St Elevation
1805_FS_P508_P0 - Entrance Area - Signage
1805_FS_P509_P0 - Entrance Area - Signage Lighting Study

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

In relation to the planning application and approval for alterations / widening of the main entrance (2018/5320/P), initial discussions included updating the signage. Discussions on size, material and lighting.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)