

Application No:	Consultees Name:	Received:	Comment:	Response:
2019/2802/A	Richard Moross	03/07/2019 15:27:32	OBJ	<p>I live [REDACTED] 27 King's Mews and have done so since 2012. Excluding 27, the rest of the small mews (some 10 or so houses) is residential or will be once all sites are complete. The sign itself (unilluminated) is large, in proportion to the building, and is not in keeping with the otherwise residential look and feel of the street. There is other, smaller signage on the building at ground level to indicate the address and businesses within, so I can only assume that the large sign is for advertising purposes, which you would normally associate with heavily trafficked commercial areas, which King's Mews is not. Furthermore, when illuminated the sign shines directly into our bedroom window (link to photo here - <a href="https://bit.ly/2xq1mer">https://bit.ly/2xq1mer</a>), creating light pollution at night. I am not sure why the sign is needed, nor what illuminating it does for the business within. Brownlow Mews, which is the continuation of King's Mews to the North has many more businesses located on it, none have signs of the size and style of the proposed for 27 and none are illuminated.</p>

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