

From: Natalie Long

Sent: 12 June 2019 14:09

To: Young, Tony

Subject: Advertisement consent application - 2019/2585/A - 9-11 Tottenham Street

Hi Tony,

With regard to the illuminance levels, yes we agree to less than 400 cd/m and will make sure the signage does not exceed this level. Only the Coco Di Mama text is illuminated. Not the whole fascia. The Italian to Go letters are non illuminated.

With regard to the projection sign, the panel is non illuminated. The small trough above the text shines down onto the lettering. There is no additional illumination to the lettering.

Yes, we are removing the high level projection sign in its entirety.

Hope this answers your queries, if you have any further issues please contact me.

Kind regards

Natalie Long

Head of Planning

