

**From:** MA Committee

**Sent:** 20 June 2019 03:10

**To:** Young, Tony

**Cc:** Trevor Shonfeld; MA Committee

**Subject:** Re: FW: Advertisement application - 2019/2282/A - 58-60 Marchmont Street (digital sign)

Hi Tony

Thank you very much for getting in touch.

Marchmont Street does indeed lie within the Bloomsbury Conservation Area and the display of a digital sign in this location would be detrimental to the character and appearance of nearby listed properties. As well as causing harm to the conservation area, it could also impact on residential amenity (anyone living opposite) by virtue of the light from the digital screen, should the display remain on during the hours of dark.

We object to a digital sign on the front elevation of 58-60 Marchmont Street and hope that this application will be refused. Thank you.

Kind regards

Debbie Radcliffe

Committee Member, Marchmont Association