

From: Debbie Radcliffe
Sent: 20 June 2019 03:23
To: Young, Tony
Cc: BCAAC, Hugh Cullum
Subject: 2019/2282/A - digital sign for 58-60 Marchmont Street

Dear Tony

You kindly alerted the Marchmont Association to the above application for a digital screen at 58-60 Marchmont Street. Thank you.

It is likely that the deadline for comments was also missed by the Bloomsbury Conservation Area Advisory Committee. (Local groups are all run by volunteers with far too many commitments!)

In case this is useful for your report, I would also like to object to the application on behalf of BCAAC, as I am a committee member of this group too.

The addition of a digital screen will be completely inappropriate for 58-60 Marchmont Street which is considered a 'shop front of merit' within Camden's Conservation Area Appraisal (2011).

By virtue of its positioning and illumination, advertising of this nature, in this location, will cause harm to the Conservation Area.

We hope that you will refuse the above application.

Kind regards

Debbie Radcliffe

for Bloomsbury CAAC