



Bee Midtown

FAO: Laura Hazelton,
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London,
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20 June 2019

Re: Space House Planning Application 2019/2773/P and 2019/2790/L

On behalf of Bee Midtown, the Business Improvement District, I am writing to express our support for the Space House planning application.

Bee Midtown represents over 9,000 businesses employing over 111,500 individuals across the WC1 area. WC1 has a unique character and identity, underpinned by its cultural attractions, historic pubs, restaurants, heritage buildings, garden squares and pedestrian walkways. With the aim of making Midtown the best place to do business in London, the area has transformed from a simple thoroughfare between the City and the West End to a vibrant commercial hub that is vital contributor to London's social, cultural and economic development.

Midtown fully supports the proposals to develop Space House, as we believe they will deliver a number of benefits not only for the building but also the local area. In particular, the new landscaping, public realm works and internal alterations to the building marks significant investment into the preservation of a Grade II listed building. This would enhance the character and appearance of local conservation areas and this listed building. Through creating new public spaces and retail animating the site, this would open it up to public use. We believe that this will better support the area economically, providing ground floor space that fits the current market. This use of ground floor space will support Midtown's need for ground floor spaces that thrive, to bring people to the area and help the district prosper.

In addition, the modest extensions to the existing buildings will deliver additional office spaces and jobs for the area. As demand for commercial floorspace continues to rise within Midtown we welcome the addition of high-quality offices to help the area continue to be the best place in London to do business.

The unrivalled transport networks, attractions and the location of Midtown means it has the opportunity to be a beacon of success for central London. This development will only add to the areas continued growth.

Yours Sincerely,

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Chief Executive, BEE Midtown

