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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="127-128"/>
Address line 1	<input type="text" value="High Holborn"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1V 6PQ"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530421"/>
Northing (y)	<input type="text" value="181521"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text" value="Other"/>
Other	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="The Royal Bank of Scotland Group PL"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="RBS Gogarburn"/>
Address line 2	<input type="text" value="1st Business House C"/>
Address line 3	<input type="text" value="PO Box 1000"/>

2. Applicant Details

Town/city	Edinburgh
Country	United Kingdom
Postcode	EH12 1HQ
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mr
First name	Robin
Surname	Hudson
Company name	Lewis & Hickey Limited
Address line 1	1 St Bernards Row
Address line 2	
Address line 3	
Town/city	Edinburgh
Country	Scotland
Postcode	EH4 1HW
Primary number	01313436222
Secondary number	
Fax number	
Email	robin.hudson@lewishickey.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacement of existing external signage with new branded signage, including new fascia with logo, atm surround and projecting signage

Please select the type(s) of advertising you are proposing:

- ☒ Fascia sign(s)
- ☒ Projecting or hanging sign(s)
- ☐ Hoarding(s)
- ☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 4.5 x Depth: 0.13 metre(s)
What materials will the sign be made of?	
Powder coated aluminium fascia with individual fret cut opal 030 acrylic sheet letter and logo faces in powder coated aluminium coil returns	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background	
White text, blue fascia and letter returns Pantone 281 satin	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 4.5 x Depth: 0.13 metre(s)
What materials will the sign be made of?	
Powder coated aluminium fascia with individual fret cut opal 030 acrylic sheet letter and logo faces in powder coated aluminium coil returns	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background	
White text, blue fascia and letter returns Pantone 281 satin	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 3	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 4.5 x Depth: 0.13 metre(s)
What materials will the sign be made of?	
BLue Pantone 281 C Powder coated aluminium fascia	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

Fascia sign(s): 3	
The colour of text and background	
N/A	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 3.2 x Depth: 0.13 metre(s)
What materials will the sign be made of?	
Blue Pantone 281C Powder coated aluminium fascia	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
N/A	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 3.3 x Depth: 0.13 metre(s)
What materials will the sign be made of?	
Powder coated aluminium fascia with individual fret cut opal 030 acrylic sheet letter and logo faces in powder coated aluminium coil returns	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
White text, blue fascia and letter returns Pantone 281 satin	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 3.3 x Depth: 0.13 metre(s)
What materials will the sign be made of? Powder coated aluminium fascia with individual fret cut opal 030 acrylic sheet letter and logo faces in powder coated aluminium coil returns	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background White text, blue fascia and letter returns Pantone 281 satin	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 7	
What is the height from the ground to the base of the advertisement?	4.44 metre(s)
What is the maximum projection of the advertisement from face of building?	0.13 metre(s)
Dimension:	Height: 0.52 x Width: 3.2 x Depth: 0.13 metre(s)
What materials will the sign be made of? Blue Pantone 281C Powder coated aluminium fascia	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background N/A	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	4.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.53 metre(s)
Dimension:	Height: 0.36 x Width: 0.53 x Depth: 0.12 metre(s)
What materials will the sign be made of? Powder coated steel with blue acrylic sheet to form face of logo	

4. Type of Proposed Advertisement(s)

Projecting or hanging sign(s): 1	
What is the maximum height of any of the individual letters and symbols?	36 cm
The colour of text and background	
Blue bracket and returns to logo Pantone 281C with blue acrylic face	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 2	
What is the height from the ground to the base of the advertisement?	4.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.53 metre(s)
Dimension:	Height: 0.36 x Width: 0.53 x Depth: 0.12 metre(s)
What materials will the sign be made of?	
Powder coated steel with blue acrylic sheet to form face of logo	
What is the maximum height of any of the individual letters and symbols?	36 cm
The colour of text and background	
Blue bracket and returns to logo Pantone 281C with blue acrylic face	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.88 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.89 x Width: 0.31 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
10mm acrylic with coloured vinyl applied to reverse face	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background	
White background and blue lettering and centre panel Pantone 281c	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2

4. Type of Proposed Advertisement(s)

Other type(s): 1	
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.064 metre(s)
Dimension:	Height: 0.5 x Width: 1 x Depth: 0.064 metre(s)
What materials will the sign be made of? fret cut clear acrylic sheet reverse screen printed with opaque blue Pantone 281c background, vertical twill design and translucent white logo	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background White text on blue background with 3 colour twill design as	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

-Welcome sign
-External ATM tablet

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Photographs attached in files E6558-EX-E1 and E6558-EX-E2&3

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	05/04/2019
To	05/04/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

08/03/2019