

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

35

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name	Tudor House, 1st Floor	
Address line 1	Gresse Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	W1T 1QY	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	529581	
Northing (y)	181512	
Description		
2. Applicant Deta	ils	
2. Applicant Deta	ils	
	ils DELLA	
Title		
Title First name	DELLA	
Title First name Surname	DELLA THOMPSON	
Title  First name  Surname  Company name	DELLA THOMPSON DAYLIGHT SIGNS	
Title  First name  Surname  Company name  Address line 1	DELLA THOMPSON DAYLIGHT SIGNS	
Title  First name  Surname  Company name  Address line 1  Address line 2	DELLA THOMPSON DAYLIGHT SIGNS	
Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3	DELLA THOMPSON  DAYLIGHT SIGNS  225 ALMA ROAD	

Country   Postcode   EN3 78B			
Primary number Secondary number First number Email address  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of this application  Are you an agent acting on behalf of this application  1. Type of Proposed Advertisement(s)  Primary number  STATE AGENTS SIGNBOARD  Please acted the type(s) of advertising you are proposing:  Sestiant AGENTS SIGNBOARD  Please acted the type(s) of advertising you are proposing:  Sestiant AGENTS SIGNBOARD  Please acted the type(s):  STATE AGENTS SIGNBOARD  STATE AGENTS SIGNB	2. Applicant Deta	ils	
Primary number  Secondary number  Fax number  Email address  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of this applicant on the applicant of the applicant on the applicant of the applicant on the	Country		
Secondary number Fax number Email address  Are you an agent acting on behalf of the applicant?  Please describe the proposed advertisement(s)  Start Petalis  4. Type of Proposed Advertisement(s)  Flease describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:    Faxed as sign(s)     Proposed proposed advertisement(s)    Pro	Postcode	EN3 7BB	
Fax number  Email address  Are you an agent acting on behalf of the applicant?  Press No  3. Agent Details  8. Agent details were submitted for this application  1. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNSOARD  Please aslect the type(s) of advertising you are proposing:  Practice agent of hanging sign(s)  Projecting or hanging sign(s)  Proj	Primary number		
Email address  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of the applicant?  Are you an agent acting on behalf of this applicant on  I. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNSOARD  Please select the type(s) of advertising you are proposing:    Projecting or hanging sign(s)   Projecting or hanging	Secondary number		
Are you an agent acting on behalf of the applicant?  3. Agent Details 3. Agent Details 3. Agent details were submitted for this application  4. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:	Fax number		
3. Agent Details No Agent details were submitted for this application  4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:    Fracia sign(s)   Projecting or hanging sign	Email address		
3. Agent Details No Agent details were submitted for this application  4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:    Fracia sign(s)   Projecting or hanging sign	Are you an agent actin	og on bobalf of the applicant?	
4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:		ig on behalf of the applicant:	U Yes ● No
4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:	Agent Details		
Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:    Fascia sign(s)   Projecting or hanging sign(s)   Hoarding(s)     Other type(s)     Other type(s): Please add details of each proposed advertisement    Other type(s): 1	•	submitted for this application	
Please describe the proposed advertisement(s)  ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:    Fascia sign(s)   Projecting or hanging sign(s)   Hoarding(s)     Other type(s)     Other type(s): Please add details of each proposed advertisement    Other type(s): 1			
ESTATE AGENTS SIGNBOARD  Please select the type(s) of advertising you are proposing:    Fascia sign(s)   Projecting or hanging sign(s)   Projecting si	4. Type of Propos	sed Advertisement(s)	
Please select the type(s) of advertising you are proposing:    Fascia sign(s)     Projecting or hanging sign(s)     Hoarding(s)     Other type(s): Please add details of each proposed advertisement    Other type(s): 1     What is the height from the ground to the base of the advertisement?   1 metre(s)     What is the maximum projection of the advertisement from face of building?   0.3 metre(s)     Dimension:   Height: 1.2 x Width: 0.9 x Depth: 0.3 metre(s)     What materials will the sign be made of?     CORREX     What is the maximum height of any of the individual letters and symbols?   1 cm     The colour of text and background     BLACK & WHITE     Will the sign be illuminated?   No     Will the sign be illuminated internally or externally?     Illuminance levels   0 cd/m2     Will the illumination be static or intermittent?	Please describe the pr	roposed advertisement(s)	
□ Fascia sign(s) □ Projecting or hanging sign(s) □ Projecting or hanging sign(s) □ Other type(s) □ Other type(s): Please add details of each proposed advertisement    Other type(s): 1	ESTATE AGENTS SIG	GNBOARD	
Projecting or hanging sign(s) Hoarding(s) VOther type(s): Please add details of each proposed advertisement  Other type(s): 1  What is the height from the ground to the base of the advertisement?  1 metre(s) What is the maximum projection of the advertisement from face of building?  Dimension: Height: 1.2 x Width: 0.9 x Depth: 0.3 metre(s)  What materials will the sign be made of? CORREX  What is the maximum height of any of the individual letters and symbols?  1 cm  The colour of text and background  BLACK & WHITE  Will the sign be illuminated? No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Please describe each of the 'Other type(s)' of advertising proposed	Please select the type	(s) of advertising you are proposing:	
Hoarding(s)  Other type(s): Please add details of each proposed advertisement  Other type(s): 1  What is the height from the ground to the base of the advertisement? 1 metre(s)  What is the maximum projection of the advertisement from face of building? 0.3 metre(s)  Dimension: Height: 1.2 x Width: 0.9 x Depth: 0.3 metre(s)  What materials will the sign be made of?  CORREX  What is the maximum height of any of the individual letters and symbols? 1 cm  The colour of text and background  BLACK & WHITE  Will the sign be illuminated? No  Will the sign be illuminated internally or externally?  Illuminance levels 0 cd/m2  Will the illumination be static or intermittent?			
Other type(s): Please add details of each proposed advertisement  Other type(s): Please add details of each proposed advertisement  Other type(s): 1  What is the height from the ground to the base of the advertisement?		ng sign(s)	
Other type(s): 1  What is the height from the ground to the base of the advertisement?			
What is the height from the ground to the base of the advertisement?  What is the maximum projection of the advertisement from face of building?  Dimension:  Height: 1.2 x Width: 0.9 x Depth: 0.3 metre(s)  What materials will the sign be made of?  CORREX  What is the maximum height of any of the individual letters and symbols?  1 cm  The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Please describe each of the 'Other type(s)' of advertising proposed	Other type(s): Please a	add details of each proposed advertisement	
What is the height from the ground to the base of the advertisement?  What is the maximum projection of the advertisement from face of building?  Dimension:  Height: 1.2 x Width: 0.9 x Depth: 0.3 metre(s)  What materials will the sign be made of?  CORREX  What is the maximum height of any of the individual letters and symbols?  1 cm  The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Please describe each of the 'Other type(s)' of advertising proposed	Other type(s): 1		
What is the maximum projection of the advertisement from face of building?  Dimension:  What materials will the sign be made of?  CORREX  What is the maximum height of any of the individual letters and symbols?  1 cm  The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Please describe each of the 'Other type(s)' of advertising proposed		rom the ground to the base of the advertisement?	1 metre(s)
Dimension:  What materials will the sign be made of? CORREX  What is the maximum height of any of the individual letters and symbols?  The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  Will the illumination be static or intermittent?			
What materials will the sign be made of? CORREX  What is the maximum height of any of the individual letters and symbols?  The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Will the illumination be static or intermittent?			
What is the maximum height of any of the individual letters and symbols?  The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  Will the illumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed	What materials will t	the sign be made of?	
The colour of text and background  BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Will the illumination be static or intermittent?	CORREX		
BLACK & WHITE  Will the sign be illuminated?  No  Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Will the illumination be static or intermittent?	What is the maximu	m height of any of the individual letters and symbols?	1 cm
Will the sign be illuminated?  Will the sign be illuminated internally or externally?  Illuminance levels  Will the illumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed	The colour of text ar	nd background	
Will the sign be illuminated internally or externally?  Illuminance levels  O cd/m2  Will the illumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed	BLACK & WHITE		
Illuminance levels	Will the sign be illum	ninated?	No
Will the illumination be static or intermittent?  Please describe each of the 'Other type(s)' of advertising proposed	Will the sign be illum	ninated internally or externally?	
Please describe each of the 'Other type(s)' of advertising proposed	Illuminance levels		0 cd/m2
	Will the illumination	be static or intermittent?	
ESTATE AGENTS SIGNBOARD	ESTATE AGENTS SIG	GNBOARD	

	vertisement(s)			
Is the advertisement(s) you are applying for already in place?			No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?			No	○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?			No	
6. Advertisement	s) Period d of time for which consent is sought for the advertisement			
From	17/06/2019			
То	16/12/2019			
7. Neighbour and	Community Consultation			
_	ur neighbours or the local community about the proposal?		No	
8. Site Visit				
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?	Yes	□ No	
If the planning authority  The agent  The applicant	needs to make an appointment to carry out a site visit, whom should they contact?			
Other person				
9. Pre-application				
	Advice  advice been sought from the local authority about this application?		No	
	advice been sought from the local authority about this application?	○ Yes	⊚ No	
Has assistance or prior	advice been sought from the local authority about this application?	□ Yes	<ul><li>No</li><li>No</li><li>No</li></ul>	
Has assistance or prior  10. Interest In the  Does the applicant own  If No, has the permissi	advice been sought from the local authority about this application?  Land	○ Yes		
Has assistance or prior  10. Interest In the  Does the applicant own	Land  the land or buildings where the adverts are to be placed?	○ Yes	No	
Has assistance or prior  10. Interest In the  Does the applicant own  If No, has the permission been obtained?  11. Authority Emp  With respect to the At (a) a member of staff (b) an elected member	Land  the land or buildings where the adverts are to be placed?  on of the owner or any other person entitled to give permission for the display of an advertisement olioyee/Member  athority, is the applicant and/or agent one of the following:	○ Yes	No	
10. Interest In the Does the applicant own If No, has the permissi been obtained?  11. Authority Emp With respect to the Au (a) a member of staff	Land  In the land or buildings where the adverts are to be placed?  On of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or	○ Yes	No	
Has assistance or prior  10. Interest In the  Does the applicant own  If No, has the permissi been obtained?  11. Authority Emp  With respect to the Au (a) a member of staff (b) an elected membe (c) related to a membe (d) related to an elected	Land  In the land or buildings where the adverts are to be placed?  On of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the display of an advertisement of the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or any other person entitled to give permission for the owner or	○ Yes	● No No	
Has assistance or prior  10. Interest In the  Does the applicant own  If No, has the permissibeen obtained?  11. Authority Emp  With respect to the Au (a) a member of staff (b) an elected membe (c) related to a member (d) related to an elected  It is an important principation of the purposes of this	Land  In the land or buildings where the adverts are to be placed?  In on of the owner or any other person entitled to give permission for the display of an advertisement on of the owner or any other person entitled to give permission for the display of an advertisement of the owner, is the applicant and/or agent one of the following:  In of staff and member  The of decision-making that the process is open and transparent.  It is question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in	⊚ Yes	● No No	
Has assistance or prior  10. Interest In the  Does the applicant own  If No, has the permissibeen obtained?  11. Authority Emp  With respect to the Au (a) a member of staff (b) an elected membe (c) related to an elected  It is an important princi  For the purposes of thi informed observer, have	Land  In the land or buildings where the adverts are to be placed?  In of the owner or any other person entitled to give permission for the display of an advertisement enthority, is the applicant and/or agent one of the following:  In of staff and member  In of decision-making that the process is open and transparent.  In ority, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.	⊚ Yes	● No No	
10. Interest in the Does the applicant own If No, has the permissibeen obtained?  11. Authority Emp With respect to the Au (a) a member of staff (b) an elected membe (c) related to a member (d) related to an elected It is an important princification of the purposes of this informed observer, have the Local Planning Authority	Land  In the land or buildings where the adverts are to be placed?  In of the owner or any other person entitled to give permission for the display of an advertisement enthority, is the applicant and/or agent one of the following:  In of staff and member  In of decision-making that the process is open and transparent.  In ority, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.	⊚ Yes	● No No	
Has assistance or prior  10. Interest In the  Does the applicant own  If No, has the permissisteen obtained?  11. Authority Emp With respect to the Au (a) a member of staff (b) an elected membe (c) related to a membe (d) related to an elected  It is an important princit  For the purposes of this informed observer, have the Local Planning Authority Do any of the above staff  12. Declaration  I/we hereby apply for princing apply	Land  In the land or buildings where the adverts are to be placed?  In of the owner or any other person entitled to give permission for the display of an advertisement enthority, is the applicant and/or agent one of the following:  In of staff and member  In of decision-making that the process is open and transparent.  In ority, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.	<ul><li>Yes</li><li>Yes</li><li>Yes</li></ul>	No No No informa	