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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Land at Branch Hill, opposite Firecrest development	
Address line 1	Branch Hill	
Address line 2	Hampstead Heath	
Address line 3		
Town/city	London	
Postcode		
Description of site loc	ration must be completed if postcode is not known:	
Easting (x)	525638	
Northing (y)	186491	
Description		
Land at Branch Hill,	Hampstead Heath.	
2. Applicant Det	ails	
Title		
First name	Redington	
Surname	Frognal	
Company name	Redington Frognal Neighbourhood Forum	
Address line 1	Branch Hill	
Address line 2	Hampstead Heath	
Address line 3		
Town/city	London	
		orango: DD 07579296

2. Applicant Detai	ls				
Country					
Postcode					
Primary number					
Secondary number					
Fax number					
Email address					
Are you an agent actino	g on behalf of the applica	ant?		) Yes	⊚ No
3. Agent Details  No Agent details were s	submitted for this applica	tion			
4. Site Area					
What is the measureme (numeric characters on		900			
Unit	sq.metres				
If you are applying for below.  Excavation of a natural Consent for a natural-lo	Fechnical Details Consei	ss slipway. The pond will be fen on the pavement nearby is als	ed Permission In Principle, please include the ced with planting between two rows of fencing o sought.		·
6. Existing Use					
Please describe the cur For biodiversity and am					
Is the site currently vac	ant?		(4)	Yes	○ No
-		y existed there, fed by a spring	beneath, until it dried up. The aim is to restor	re this.	
When did this use end (if known)? DD/MM/YYYY					
Does the proposal inv	olve any of the following	ng? If Yes, you will need to su	ubmit an appropriate contamination asses	sment	with your application.
Land which is known to	be contaminated			Yes	No
Land where contaminate	tion is suspected for all o	or part of the site		Yes	No
A proposed use that wo	ould be particularly vulne	erable to the presence of contar	nination	Yes	No     No
7. Materials					
	relopment require any m	aterials to be used?	9	Yes	No

Please provide a description of existing and proposed materials and finished	s to be used (including type, colour and	name for each material):			
Boundary treatments (e.g. fences, walls)					
Description of existing materials and finishes (optional):					
Description of proposed materials and finishes:	Wooden picket-type fencing made from n	atural native wood.			
Are you supplying additional information on submitted plans, drawings or a desig	n and access statement?	€Yes ○ No			
If Yes, please state references for the plans, drawings and/or design and access	statement				
Arup - RedFrog Branch Hill Pond concepts reduced file - 2.10.18.pptx Arup design sketch.jpeg Notice board sketch.jpg					
O. Dadastrian and Vakiala Assasa. Danda and Dinkto of Way					
8. Pedestrian and Vehicle Access, Roads and Rights of Way					
Is a new or altered vehicular access proposed to or from the public highway?		⊋Yes ⊚ No			
Is a new or altered pedestrian access proposed to or from the public highway?		⊋Yes ⊚ No			
Are there any new public roads to be provided within the site?		Yes • No			
Are there any new public rights of way to be provided within or adjacent to the sit	e?	Yes   No			
Do the proposals require any diversions/extinguishments and/or creation of rights	s of way?	⊋Yes ® No			
9. Vehicle Parking					
Is vehicle parking relevant to this proposal?		⊋Yes ● No			
10. Trees and Hedges					
Are there trees or hedges on the proposed development site?	(4)	● Yes     ○ No			
And/or: Are there trees or hedges on land adjacent to the proposed development	م ملاء منام الأمان المراد من منام منام منام المراد منام المراد منام المراد المراد منام المراد	Yes No			
development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.					
11. Assessment of Flood Risk					
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)		⊋Yes			
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.					
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?		Yes ONo			
Will the proposal increase the flood risk elsewhere?		⊋Yes ⊚ No			
How will surface water be disposed of?					
✓ Sustainable drainage system					
Existing water course					
Soakaway					

11. Assessment of	Flood Risk			
☐Main sewer				
Pond/lake				
Is there a reasonable like or near the application s To assist in answering the	Geological Conservation elihood of the following being affected adversely o ite? his question correctly, please refer to the help text features may be present or nearby; and whether the	which provides guidance on determinin	a if anv	•
a) Protected and priority s  Yes, on the development	pecies:		.cu.o.	
Yes, on the development	rtant habitats or other biodiversity features: ont site o or near the proposed development			
c) Features of geological  Yes, on the developme Yes, on land adjacent	·			
L			◯ Yes	No □ Unknown
, ,	areas to store and aid the collection of waste?  made for the separate storage and collection of recyc	labla wasta O	○ Yes ○ Yes	
<b>15. Trade Effluent</b> Does the proposal involve	the need to dispose of trade effluents or trade waste?		○ Yes	No     No
Residential/Dwelling Uni  1. Answer 'No' to the que  2. Download and comple  3. Upload it as a support	formation requirements for this question that are r ts for your application please follow these steps:	lementary information template' docume		

16. Residential/Dwelling Units						
Does your proposal include the gain, loss or change of use of residential units?	⊋Yes ● No					
17. All Types of Development: Non-Residential Floorspace						
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	○ Yes					
18. Employment						
Will the proposed development require the employment of any staff?	○ Yes    No					
19. Hours of Opening						
Are Hours of Opening relevant to this proposal?						
20. Industrial or Commercial Processes and Machinery						
Please describe the activities and processes which would be carried out on the site and the include the type of machinery which may be installed on site:	e end products including plant, ventilation or air conditioning. Please					
Is the proposal for a waste management development?						
If this is a landfill application you will need to provide further information before your should make it clear what information it requires on its website	r application can be determined. Your waste planning authority					
21. Hazardous Substances						
Does the proposal involve the use or storage of any hazardous substances?	○ Yes					
22. Type of Proposed Advertisement(s)						
Please describe the proposed advertisement(s)						
Information board on the pavement at Branch Hill						
Please select the type(s) of advertising you are proposing:						
Fascia sign(s) Projecting or hanging sign(s)						
<ul><li>☐ Hoarding(s)</li><li>✓ Other type(s)</li></ul>						
Other type(s): Please add details of each proposed advertisement						
Other type(s): 1						
What is the height from the ground to the base of the advertisement?	0.8 metre(s)					
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)					
Dimension:	Height: 2 x Width: 0.6 x Depth: 0.1 metre(s)					
What materials will the sign be made of? Printed on aluminium mounting sheet, fixed upon two uprights						
What is the maximum height of any of the individual letters and symbols?	10 cm					

22. Type of Proposed Advertisement(s)						
Other type(s): 1						
The colour of text and background						
Black text on pale blue background						
Will the sign be illuminated?						
Will the sign be illuminated internally or externally?						
Illuminance levels	0 0	:d/m2				
Will the illumination be static or intermittent?						
	•					
Please describe each of the 'Other type(s)' of advertising proposed						
This will be a natural-looking sign (probably from wood), providing information on Hamp	stead Ridge,	the biodiversity of Har	mpstead	l Heath	and John Constable.	
23. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place?				No		
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in t	his proposal?			No	Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?			Yes	□ No		
24. Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  From 01/06/2019  To 31/12/2044						
25. Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent The applicant Other person						
26. Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?     Yes  No						
27. Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member						
It is an important principle of decision-making that the process is open and transparent.				No		
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.						
Do any of the above statements apply?						

28. Interest In the Land						
Does the applicant own the land or buildings where the adverts are to be placed?						
If No, has the permission been obtained?	If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement   Yes  No been obtained?					
If No, why has permiss	ion not be	en obtained?				
Permission to be sough	ht at a me	eting on 8.2.19, but unofficial agreement already discussed.				
CERTIFICATE OF OW under Article 14	NERSHIP	es and Agricultural Land Declaration  - CERTIFICATE B - Town and Country Planning (Development Management Proce				
		that I have/the applicant has given the requisite notice to everyone else (as listed be a the owner* and/or agricultural tenant** of any part of the land or building to whick though the land or building to whick though the first own. ** 'agricultural to run. ** 'agricultural to the first own in				
section 65(8) of the To	own and C	Country Planning Act 1990				
Owner/Agricultural Ten	ant					
Name of Owner/Agri Tenant	cultural	City of London Corporation				
Number						
Suffix						
House Name		Open Spaces Department				
Address line 1		Heathfield House,				
Address line 2 432 Archway Road						
Town/city		London				
Postcode		N6 4JH				
Date notice served (DD/MM/YYYY)		18/01/2019				
Person role  The applicant The agent						
Title						
First name	Nancy					
Surname	Mayo					
Declaration date (DD/MM/YYYY)	28/01/20	19				
✓ Declaration made						
30. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						
Date (cannot be pre- application)	28/01/20	19				