

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
Phone: 020 7974 4444  
Fax: 020 7974 1680

Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	119
Suffix	
Property name	Coal Drops Yard
Address line 1	
Address line 2	
Address line 3	
Town/city	London
Postcode	N1C 4DQ
Description of site location must be completed if postcode is not known:	
Easting (x)	530005
Northing (y)	183567

Description

Installation of projecting sign and internal light boxes to Unit 119A. Coal Drops Yard. No exterior alterations to unit or windows

#### 2. Applicant Details

Title	Mr
First name	James
Surname	Ramsden
Company name	Sons + Daughters
Address line 1	53
Address line 2	Oriel Road
Address line 3	
Town/city	London

2. Applicant Details

Country	
Postcode	E9 5SG
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Ms
First name	Laura
Surname	Kiely
Company name	Block1: Design
Address line 1	1B Trent Road
Address line 2	London
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	SW2 5BJ
Primary number	07847340555
Secondary number	
Fax number	
Email	laura@block1design.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed advertisement is a projecting sign be externally beside the entrance. Internal light boxes to be inside windows to entrance and long facade.

Please select the type(s) of advertising you are proposing:

- ☐ Fascia sign(s)  
☒ Projecting or hanging sign(s)  
☐ Hoarding(s)  
☐ Other type(s)

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.021 metre(s)

4. Type of Proposed Advertisement(s)

Projecting or hanging sign(s): 1	
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.48 x Width: 0.475 x Depth: 0.2 metre(s)
What materials will the sign be made of?  Blackened steel with white ACRYLIC BACKING BOARD AND BLACK LETTERS	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background  BLACK LETTERS ON WHITE BACKGROUND AS LOGO	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="09/07/2019"/>
To	<input type="text" value="11/07/2029"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

04/06/2019