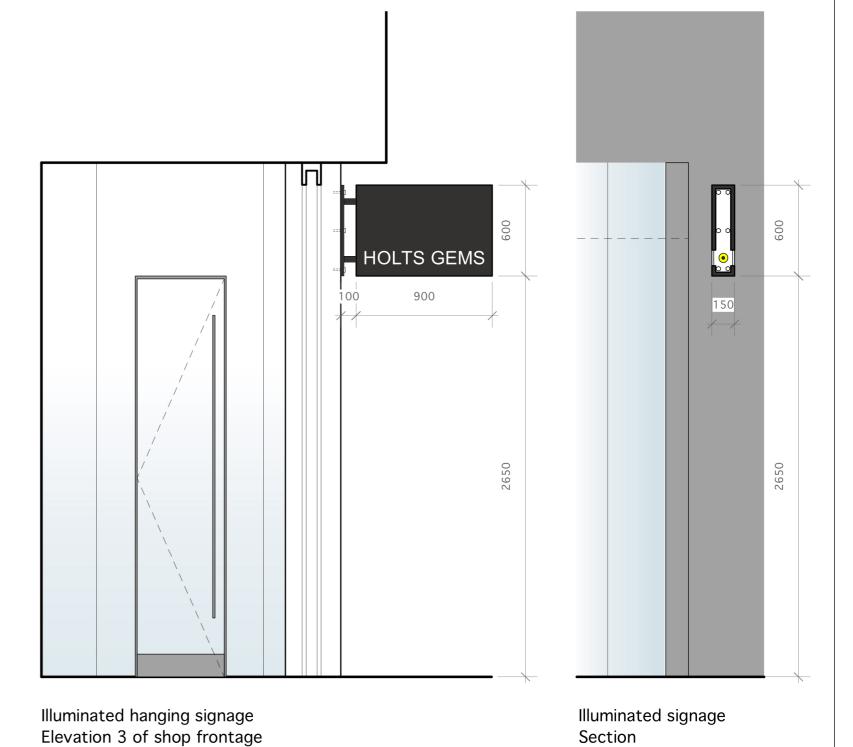
Proposed internal illuminated Signage - The sign would be white internally illuminated letters of the proposed operator set above the digital display and 2050mm above FFL. - Letter size 75mm high - The LED illumination of the sign would be no greater than 200 cd/m2 and static - Signage to be set inline with facade HOLTS GEMS. 750

Digital display with illuminated signage above Elevation 2 of shop frontage

Digital display Section

Proposed digital display set within property boundary

- Existing static analogue illuminated display replaced with animated digital display
- Display to be 720mm wide, 1250mm high and 750mm above FFL
- The LED illumination would be no greater than 500 cd/m2



Proposed illuminated hanging sign

- To replace existing illuminated signage updating operator name from "holts" to "holts gems"
- The sign would be white internally illuminated letters of the proposed operator on a black metal background sign fixed to side of building facade 2650mm above the main entrance.
- The LED illumination of the sign would be no greater than 200 cd/m2 and static
- Dimension and illumination to remain as existing

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