
612.17 White House Hotel
Albany St, Regent's Park
London NW1 3UP

Melia Hotels International

Room Refurbishment
April 2019

DESIGN & ACCESS STATEMENT

 Mackay
Partners

A photograph of the Meliá White House hotel entrance. The building is a multi-story, light-colored structure with many windows. In the foreground, there is a large, dark grey sign with the text "MELIÁ WHITE HOUSE" in white, raised letters. Above the sign, there are three flagpoles with flags: a grey flag, a Spanish flag, and a Union Jack. The entrance is flanked by two large, rounded green bushes. The sky is blue with some clouds.

MELIÁ WHITE HOUSE

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1.1 Room Refurbishment

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Design Statement for a room refurbishment

This report addresses the Melia Hotel International Group’s wish to refurbish the existing rooms of the White House Building.

The refurbishment of the rooms includes the alteration and improvement of 192 rooms.

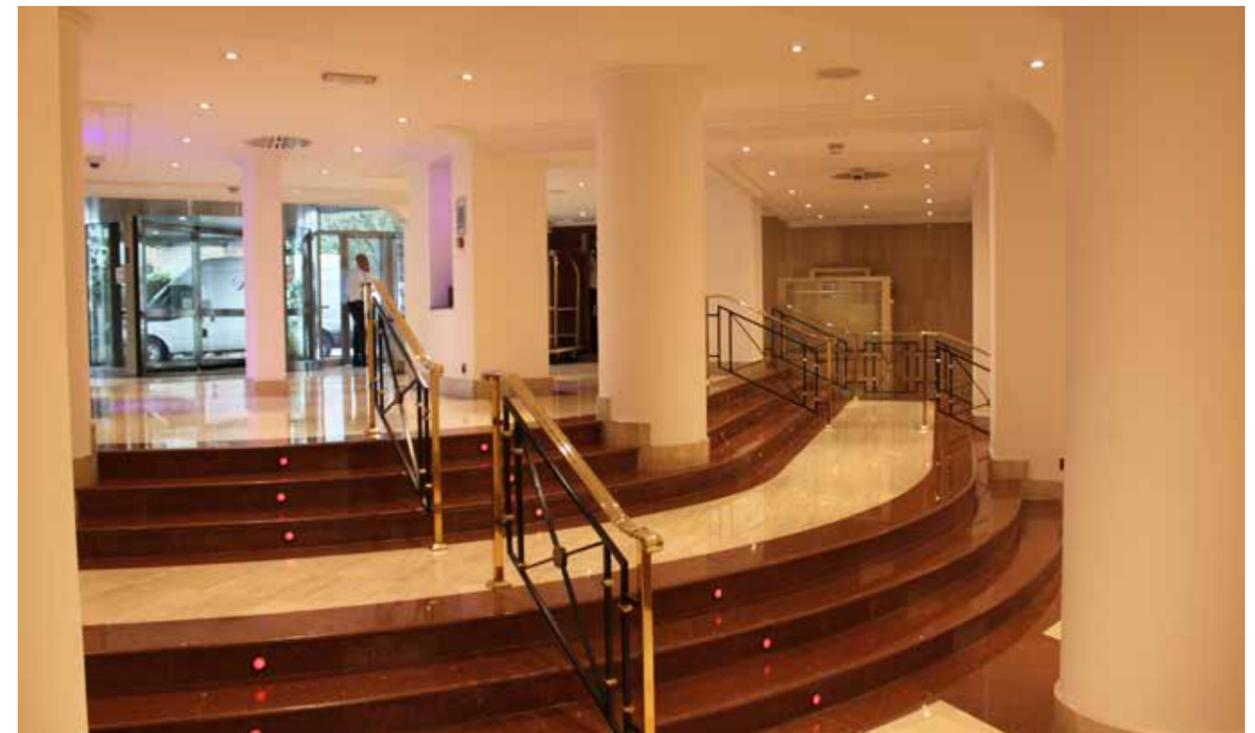
The current layout and decoration of the rooms was completed in 1999 -2000. The original interior layout or detailing do not appear to remain. This is highlighted in detail within the Donald Insall Associates’ Historic Building Report’ sent on previous applications for the building. Overall, the works will improve the dated refurbishment of the early 2000s.

The aim is to improve the quality of the best rooms in the hotel. The bathrooms will also be refurbished and improved but the services will not be altered.

The new interior has been designed by Melia Hotel Group designers ASAH. The quality of the detailing and materials will enhance the quality of the hotel.



Melia White House main entrance and front elevation



Melia White House Entrance Lobby

1.1 Room Refurbishment

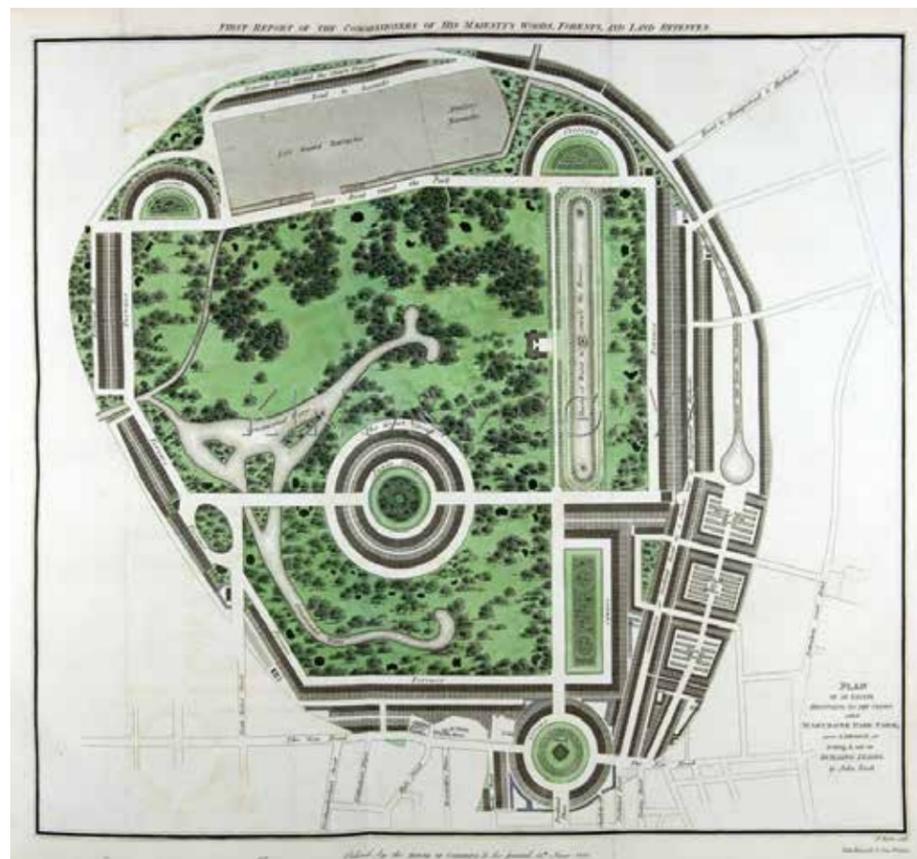
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New Design Statement for a refurbishment

The purpose of this amendment is to complement the other refurbishments made in the hotel, already with planning approval and under construction.

The change in the aesthetics of the ground floor demands a new design in the rooms, adapting the hotel to the new quality standards.

The works will be carried out in two phases, the first one will include 56 rooms and the second one will cover the rest. This aligns with the compromise of the company in keeping the hotel in good condition and offering good services to the clients while respecting the characteristics of the listed building.



1812 Plan of Regents Park

The White House

The building is a Grade II listed, 9 storey structure arranged in a star shape. The building was originally constructed in 1936 as serviced flats but is currently used as a hotel, known as The Melia White House Hotel. The elevations are clad in pale cream faience tiles which are slightly darker to the ground floor and to the banding at each floor.

From 1959 the building was gradually converted into a hotel and by 1970 the building operated officially in hotel use. In 1972 the hotel was purchased by Rank Organisation who undertook a three-year renovation. During the 1980s a new lift system was installed and many of the public and private areas were refurbished,

including the main lobby, the bar and the bedrooms. By 1990 a business centre, leisure centre and new conference and banqueting suites had been formed. Between 1974 and 1995 the building was altered with the addition of several extensions located between the west and east wings, which on-site inspections have revealed are single storey.

Sol Meliá is the hotel operator of the building since 1999 and completed a major renovation project, including works to the entrance lobby, bedrooms, meeting rooms and restaurant. The total number of available hotel bedrooms is 548.



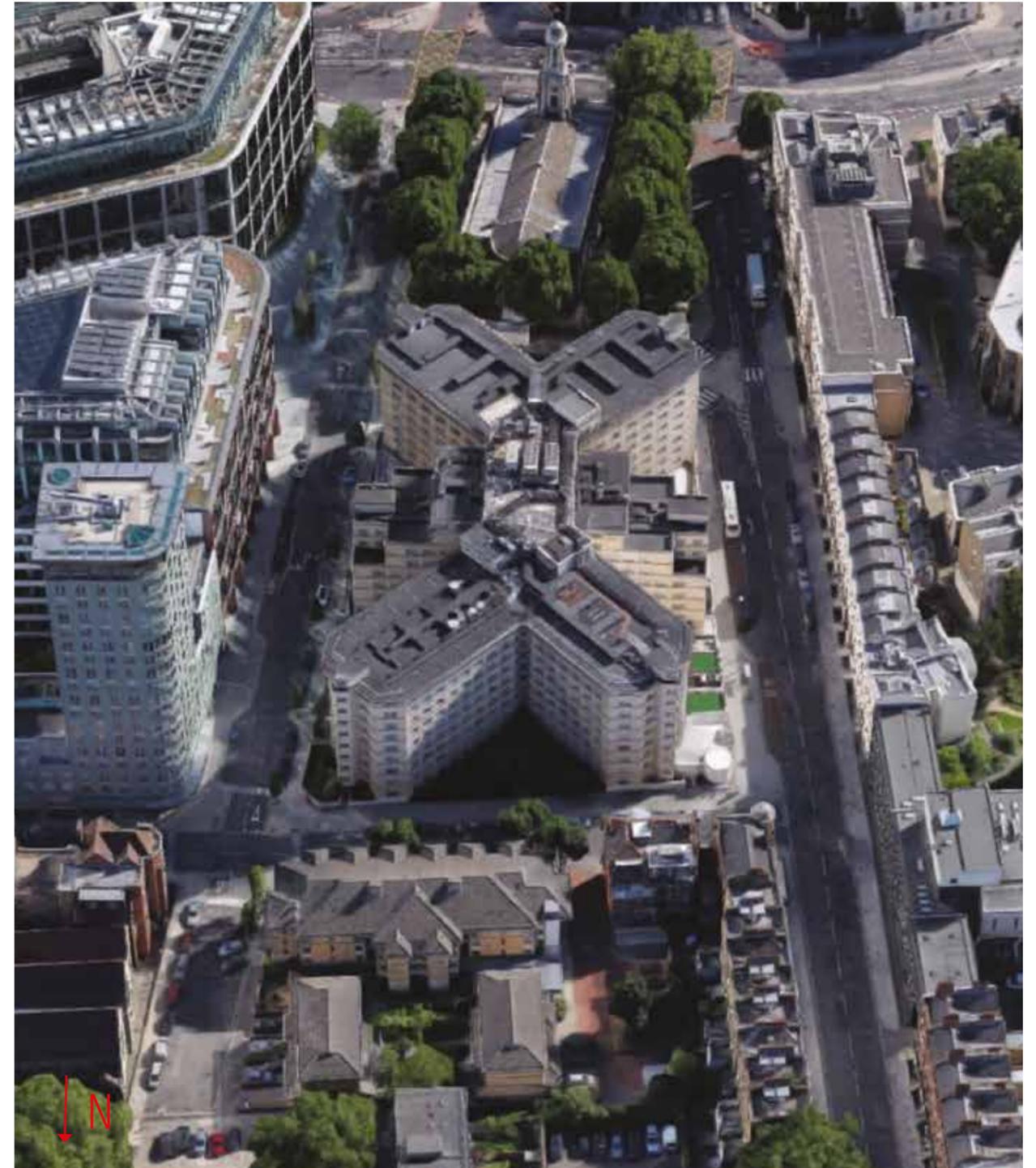
The White House, Osnaburgh Street and environs, Regents Park 1946

2. Site Photos

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Aerial View looking North



Aerial View looking South

2.Site Photos

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West View



North View



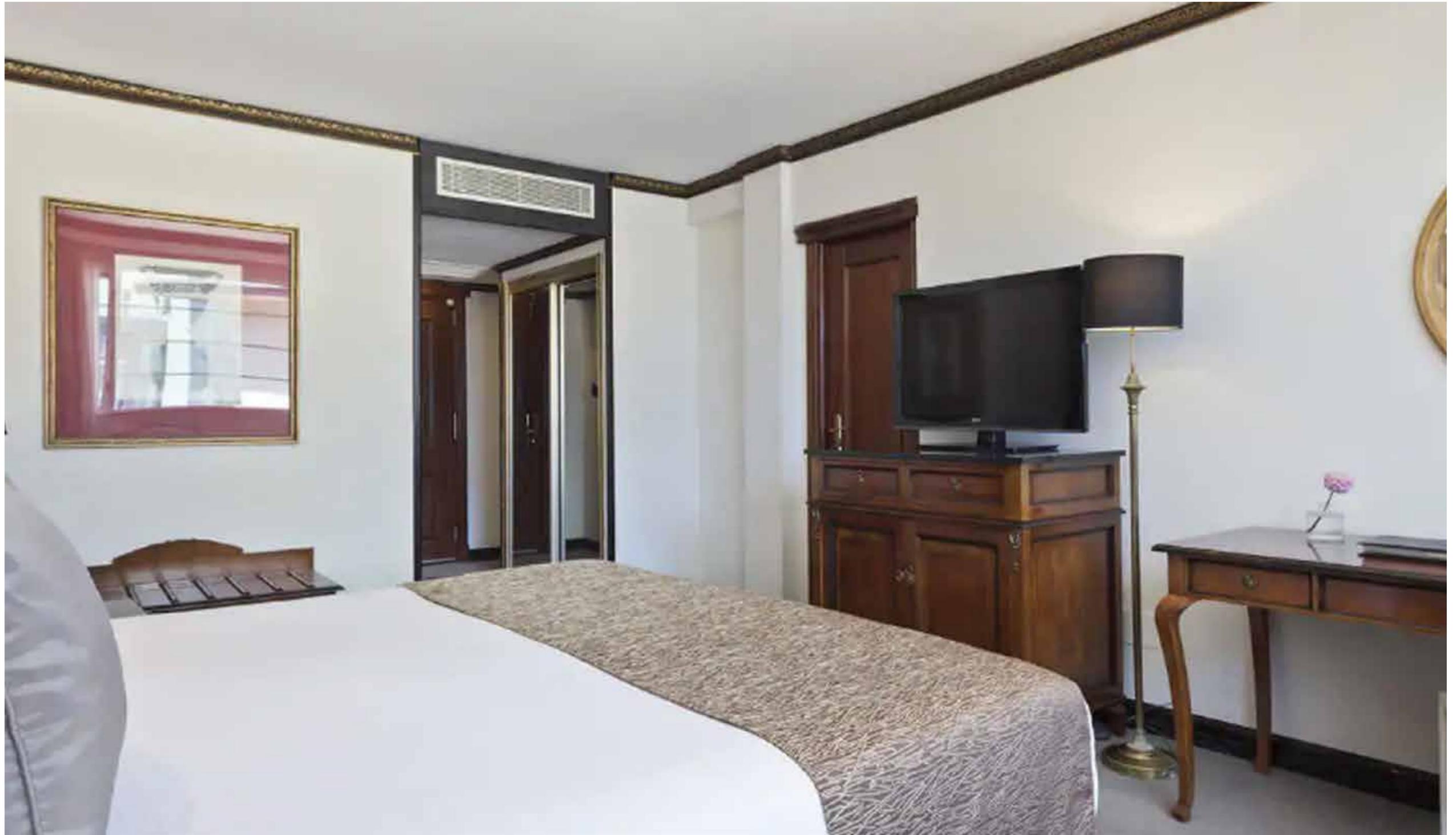
South View



East View

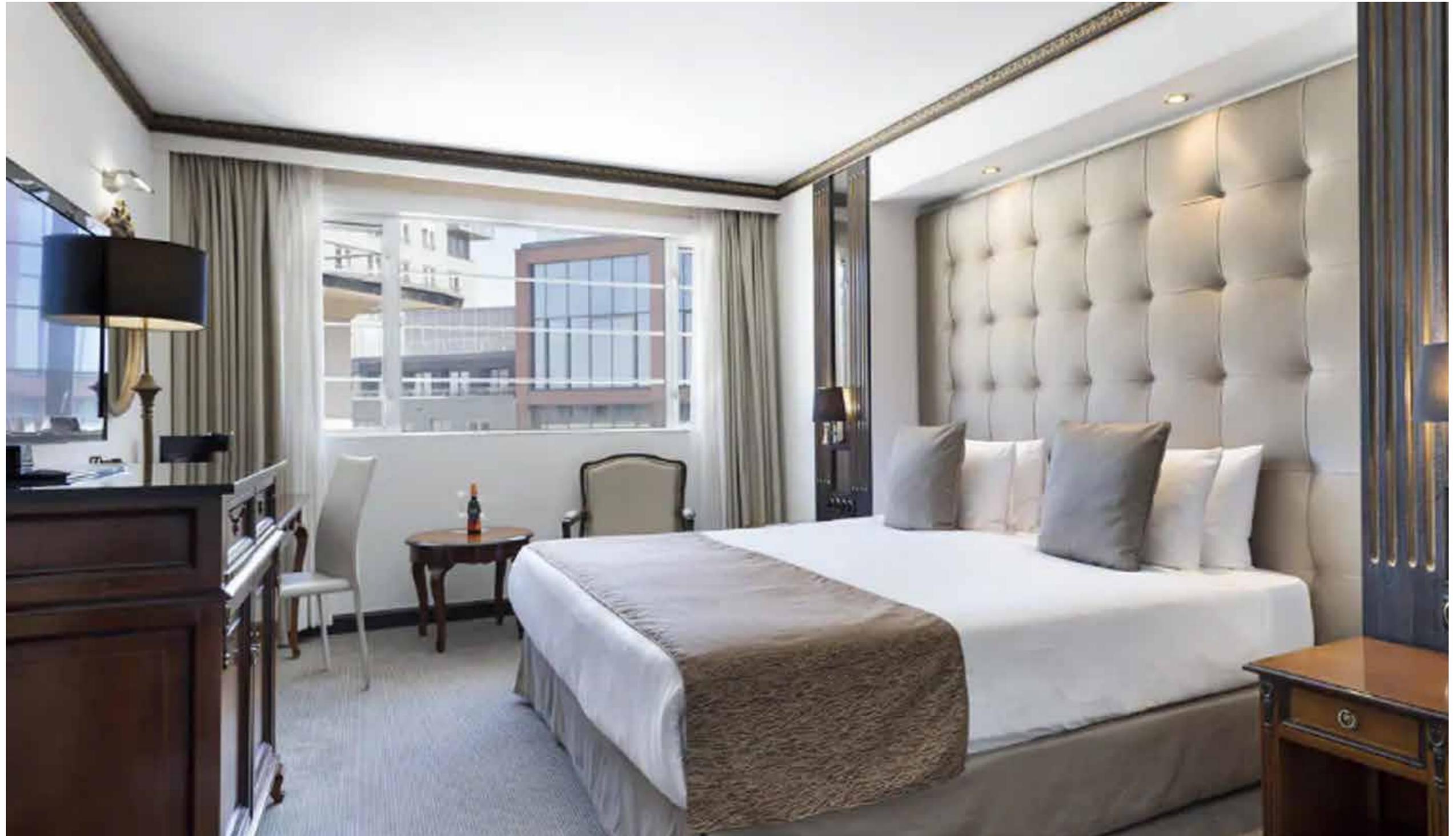
3. Existing Photos

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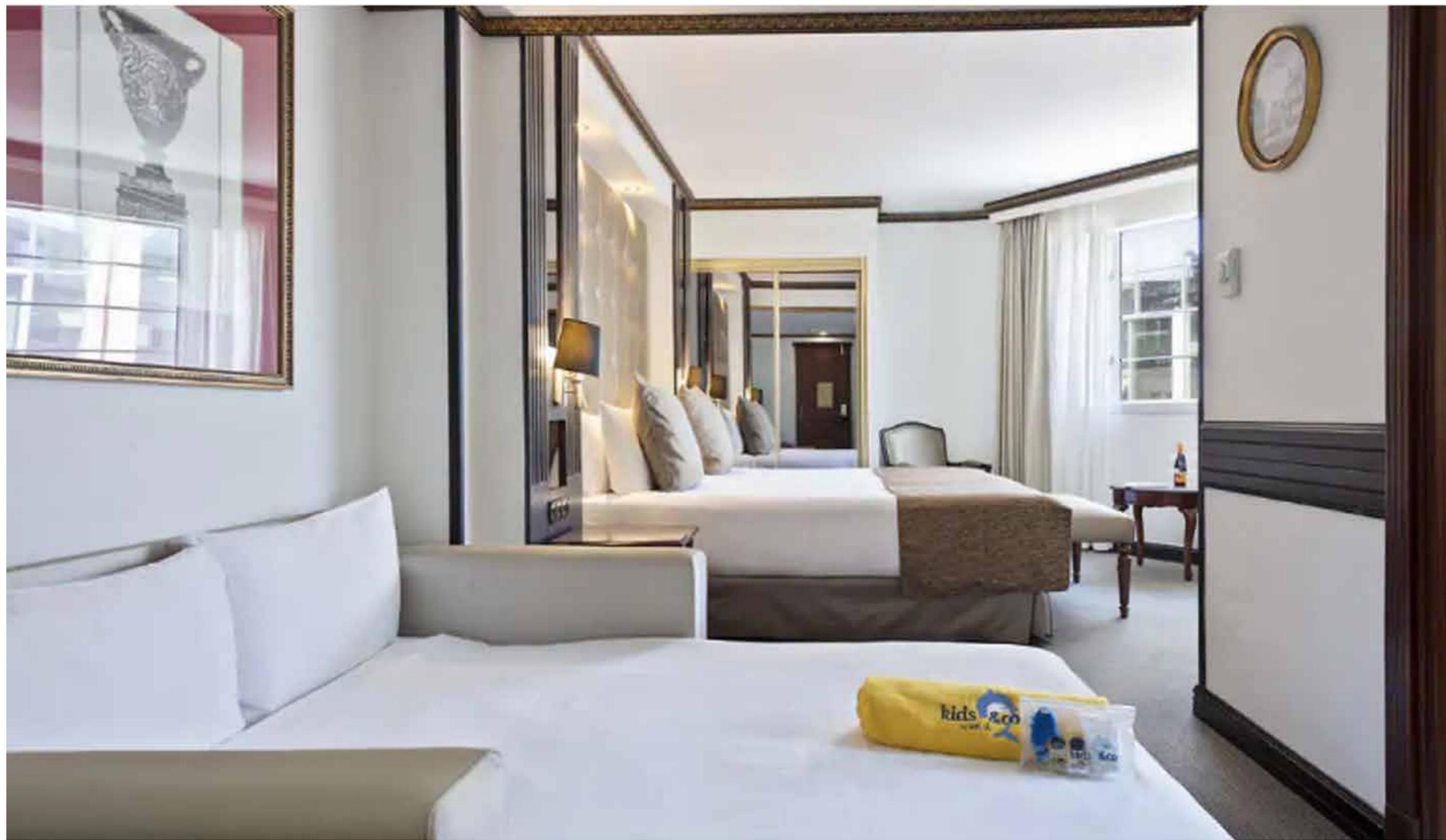
3. Existing Photos

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3. Existing Photos

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3. Existing Photos

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3. Existing Photos

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3. Existing Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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4. Proposed Photos

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