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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Barrafina and Parrillan"/>
Address line 1	<input type="text" value="Viaduct Level at Unit 4"/>
Address line 2	<input type="text" value="Coal Drops Yard"/>
Address line 3	<input type="text" value="King's Cross"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530003"/>
Northing (y)	<input type="text" value="183560"/>

Description

The site is part of the former coal depot at King's Cross and is now close to completion having been restored and refurbished for commercial purposes (2015/6015/P and 2018/2441/P - outside dining).

#### 2. Applicant Details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="c/ agent (Benchmark)"/>
Company name	<input type="text" value="Hart Bros Restaurants Ltd"/>
Address line 1	<input type="text" value="c/o agent"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

Title	<input type="text"/>
First name	Richard
Surname	Greenwood
Company name	Benchmark Development Planning Ltd
Address line 1	Benchmark House
Address line 2	3 Harnwood Rd
Address line 3	<input type="text"/>
Town/city	Salisbury
Country	<input type="text"/>
Postcode	SP1 3YD
Primary number	07770643243
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	richard@benchmarkplanning.co.uk

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

External sign (internally illuminated) attached to existing bar with the word: "parrillan" at viaduct level, in the place of an approved almost identical sign that is not internally illuminated (approved 2019/0672/A on 17/04/19).

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)  
 Projecting or hanging sign(s)  
 Hoarding(s)  
 Other type(s)

Other type(s): Please add details of each proposed advertisement

#### 4. Type of Proposed Advertisement(s)

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.44 x Width: 0.655 x Depth: 0.05 metre(s)
What materials will the sign be made of? Structure made from 38mm Iroko timber with acrylic and flat stainless steel letters applied to the face of the bar	
What is the maximum height of any of the individual letters and symbols?	25 cm
The colour of text and background Silver on brown timber background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	7 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Similar sign to that already approved, but this is internally illuminated.

#### 5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place?  Yes  No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/08/2019"/>
To	<input type="text" value="01/08/2024"/>

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)