

Application ref: 2019/1574/P
Contact: Laura Hazelton
Tel: 020 7974 1017
Date: 17 May 2019

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk
www.camden.gov.uk/planning

Gerald Eve LLP
72 Welbeck Street
London
W1G 0AY

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Approval of Details Granted

Address:

**Site at Hawley Wharf Land bounded by Chalk Farm Road Castlehaven Road
Hawley Road Kentish Town Road and Regents Canal
London
NW1 8RP**

Proposal:

Details of skewed arch required by condition 29 of planning permission reference 2018/1715/P (dated 03/12/2018) for mixed use redevelopment of the site.
Drawing Nos: Skewed Arch design note received 22/03/2019.

The Council has considered your application and decided to grant permission.

Informative(s):

1 Reason for granting permission

Condition 29 required further details of the "skewed arch" to be submitted for approval following consultation with the local community. The details must demonstrate how the skewed arch will limit northward pedestrian movements from the market open space into the local open space, whilst also preserving the heritage value of the arch and maintaining an appropriate permeability route through the arch.

The proposed solution is to install a digital projection artwork within the arch to

encourage pedestrian movement away from the local open space. It would not be a physical barrier, so permeability through the arch will not be impeded nor the heritage value of the arch affected. A small projector would be installed to project interactive images and artwork onto the wall of the arch that would be used to encourage movement towards the public market spaces. It is also considered that the installation of the interactive artwork to the southern end of the arch would encourage the public to stop and engage with it, thereby also creating a physical barrier through the arch.

Minutes have been submitted from the community working group meeting which suggest that the local community are satisfied with this solution to limiting northward pedestrian movement.

No objections have been received. The site's planning history has been taken into account when coming to this decision.

As such, the submitted details are considered to sufficiently protect the amenity of the local open space, and are in general accordance with policies A1 and A2 of the London Borough of Camden Local Plan 2017.

- 2 You are advised that the following conditions relating to planning permission ref: 2018/1715/P (dated 03/12/2018) still need to be discharged: Condition 10 (cinema details), 14e (Chalk Farm Road shopfront materials), 21 (shopfront strategy), 50 (sound insulation for Area A restaurants), and 51 (sound insulation for Area C cinema).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Daniel Pope
Chief Planning Officer