

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	39
Suffix	
Property name	
Address line 1	Camden High Street
Address line 2	
Address line 3	
Town/city	London
Postcode	NW1 7JH
Description of site locati	on must be completed if postcode is not known:
Easting (x)	529127
Northing (y)	183481
Description	

2. Applicant Detai	ls
Title	Miss
First name	Peri
Surname	Carlson
Company name	
Address line 1	39 Camden High Street
Address line 2	
Address line 3	
Town / aits /	
Town/city	

2. Applicant Details

Country	
Postcode	NW1 7JH
Primary number	
Secondary number	
Fax number	
Email address	
Are you an agent acting	g on behalf of the applicant?

🔾 Yes 🛛 💿 No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Copper plated sign with LED lit anatomical heart and shop name on halo sign with aluminium plating Built up copper letters face and halo illuminated with rim Aluminium panel RAL: Antique copper

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.86 metre(s)
Dimension:	Height: 1.2 x Width: 6.74 x Depth: 0.86 metre(s)
What materials will the sign be made of?	
Built up copper letters face and halo illuminated with rim Aluminium panel RAL: Antique co	pper
What is the maximum height of any of the individual letters and symbols?	120 cm
The colour of text and background	
Copper plated aluminum	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	3 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

🖲 Yes 🛛 🔾 No

5. Location of Adv	vertisement(s)		
If yes, please provide d	letails		
Previous shop already	removed their sign, new one has been placed by professional company		
Is an existing advertise	ment(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes	No Q Not Applicable
If Yes to either or both Documents section of t	the questions above, please show the existing sign(s) on an elevation drawing or photograph whic his application. Please state the references or filenames of the drawing(s) or photograph(s) in this	h can be text box	uploaded to the Supporting
Sign scale drawing Front facia Front fascia underneat	n		
Will the proposed adve	rtisement(s) project over a footpath or other public highway?	Yes	◯ No
6. Advertisement(s) Period		
Please state the period	d of time for which consent is sought for the advertisement		
From	29/03/2019		
То	08/01/2022		
7. Neighbour and	Community Consultation		
Have you consulted yo	ur neighbours or the local community about the proposal?	Q Yes	No
8. Site Visit			
Can the site be seen fro	om a public road, public footpath, bridleway or other public land?	Yes	◯ No
If the planning authority The agent The applicant Other person	v needs to make an appointment to carry out a site visit, whom should they contact?		
9. Pre-application	Advice		
Has assistance or prior	advice been sought from the local authority about this application?	Q Yes	No

Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes	No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes	O No

 11. Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member 		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre- application)	29/03/2019
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