

Shop Alterations
39 Camden High Street

To address the concerns of a fully-glazed shop front:

Our primary reason for changing the shop front was because the pre-existing shop had been neglected to the point where the original front was rotting, swollen from water damage, moulded, and growing mushrooms. It was at the stage where everything needed to be replaced in its entirety. We opted for a fully-glazed front to prevent this decay from happening again. Another benefit of the glass is that it will insulate the sound, rather than add to external noise, therefore it will reduce our noise impact on the neighbourhood.

To address your concerns of a fully-glazed shop front not maintaining the traditional style of the Camden area, there are several other shops in the same area as the above mentioned premises that have fully-glazed shop fronts. Photos are provided in separate attached document.

We have read the **Camden Town Conservation Area Appraisal and Management Strategy** document and have found no clear conflict with our proposal. As can be seen by the many fully-glazed shop fronts along the high street, there is a precedent set and we have seen that they do not detract from the eclectic or aesthetic style of Camden Town (as mentioned above and documented attached). Having read through the **Appendices sections 1-4**, we have found that our property is neither a positive, negative, or listed historical premises, therefore it is not in conflict with these specific types of planning permissions. Having read the **New Development** section, we believe that our shopfront would add to the “variety and eclecticism” of the high street. It is of both high quality design and high quality execution, as stipulated in paragraph 2 of the above named section.

We would be pleased to receive site visits from any party with further concerns about the nature of a fully-glazed shop front, and to test and see the quality of the work that has gone into this property.