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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Property name | 31-33 | |
|------------------------------------------------------------------------------------------|--------------------------------------------------|--|
| Address line 1 | Monmouth Street | |
| Address line 2 | | |
| Address line 3 | | |
| Town/city | London | |
| Postcode | WC2H 9DD | |
| Description of site locat | tion must be completed if postcode is not known: | |
| Easting (x) | 530076 | |
| Northing (y) | 181141 | |
| Description | | |
| | | |
| | | |
| | | |
| 2. Applicant Deta | ils | |
| 2. Applicant Deta | ils | |
| | ils | |
| Title | ils | |
| Title First name | ils - Shaftesbury Covent Garden Limited | |
| Title First name Surname | - | |
| Title First name Surname Company name | - Shaftesbury Covent Garden Limited | |
| Title First name Surname Company name Address line 1 | - Shaftesbury Covent Garden Limited | |
| Title First name Surname Company name Address line 1 Address line 2 | - Shaftesbury Covent Garden Limited | |
| Title First name Surname Company name Address line 1 Address line 2 Address line 3 | - Shaftesbury Covent Garden Limited | |

| 2. Applicant Deta | ils | | | | | |
|-----------------------------------------------------------------|-----------------------------------------------------------|------------------|--------------|---|--|--|
| Country | | | | | | |
| Postcode | | | | | | |
| Primary number | | | | | | |
| Secondary number | | | | | | |
| Fax number | | | | | | |
| Email address | | | | | | |
| Are you an agent actin | g on behalf of the applicant? | | • Ye | s | | |
| | | | | | | |
| 3. Agent Details | | | | | | |
| Title | | | | | | |
| First name | Rolfe Judd | | | | | |
| Surname | Planning | | | | | |
| Company name | Rolfe Judd Planning | | | | | |
| Address line 1 | Old Church Court | | | | | |
| Address line 2 | Claylands Road | | | | | |
| Address line 3 | Oval | | | | | |
| Town/city | London | | | | | |
| Country | | | | | | |
| Postcode | SW8 1NZ | | | | | |
| Primary number | 02075561500 | | | | | |
| Secondary number | | | | | | |
| Fax number | | | | | | |
| Email | markr@rolfe-judd.co.uk | | | | | |
| | | | | | | |
| 4. Type of Propos | sed Advertisement(s) | | | | | |
| Please describe the pr | oposed advertisement(s) | | | | | |
| Application to display t | wo non-illuminated hanging signs on the front elevation o | of 31-33 Monmout | h Street. | | | |
| Fascia sign(s) | (s) of advertising you are proposing: | | | | | |
| ✓ Projecting or hanging sign(s) ☐ Hoarding(s) ☐ Other type(s) | | | | | | |
| Please add details of each proposed projecting or hanging sign | | | | | | |
| Projecting or hangin | g sign(s): 1 | | | | | |
| What is the height fr | om the ground to the base of the advertisement? | | 3.1 metre(s) | | | |
| | | | | | | |

| 4. Type of Proposed Advertisement(s) | | | | | | |
|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------|--|--|--|--|
| Projecting or hanging | g sign(s): 1 | | | | | |
| What is the maximur | n projection of the advertisement from face of building? | 1.5 metre(s) | | | | |
| Dimension: | | Height: 0.6 x Width: 1 x Depth: 0.06 metre(s) | | | | |
| What materials will th | ne sign be made of? | | | | | |
| Block board with 2mi | m steel lipping | | | | | |
| What is the maximur | n height of any of the individual letters and symbols? | 0 cm | | | | |
| The colour of text an | d background | | | | | |
| Sign will be decorate | d by incoming tenant | | | | | |
| Will the sign be illum | nated? | No | | | | |
| Will the sign be illum | nated internally or externally? | | | | | |
| Illuminance levels | | 0 cd/m2 | | | | |
| Will the illumination b | ne static or intermittent? | | | | | |
| | | | | | | |
| Projecting or hanging | g sign(s): 2 | | | | | |
| What is the height from | om the ground to the base of the advertisement? | 3.13 metre(s) | | | | |
| What is the maximur | n projection of the advertisement from face of building? | 1.5 metre(s) | | | | |
| Dimension: | | Height: 0.6 x Width: 1 x Depth: 0.06 metre(s) | | | | |
| What materials will th | ne sign be made of? | | | | | |
| Block board with 2mi | m steel lipping | | | | | |
| What is the maximur | n height of any of the individual letters and symbols? | 0 cm | | | | |
| The colour of text an | d background | | | | | |
| Sign will be decorate | d by incoming tenant | | | | | |
| Will the sign be illum | nated? | No | | | | |
| Will the sign be illum | nated internally or externally? | | | | | |
| Illuminance levels | | 0 cd/m2 | | | | |
| Will the illumination b | pe static or intermittent? | | | | | |
| | | | | | | |
| | | | | | | |
| 5. Location of Adv | | | | | | |
| Is the advertisement(s) | ☐ Yes ■ No | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? | | sal? | | | | |
| Will the proposed adve | rtisement(s) project over a footpath or other public highway? | | | | | |
| | | | | | | |
| 6. Advertisement(s) Period | | | | | | |
| Please state the period of time for which consent is sought for the advertisement | | | | | | |
| From | 16/04/2019 | | | | | |

| 6. Advertisement(s) Period | | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| То | 16/04/2029 | | | | | |
| | | | | | | |
| 7. Neighbour and | Community Consultation | | | | | |
| Have you consulted your neighbours or the local community about the proposal? | | | No | | | |
| | | | | | | |
| 8. Site Visit | | | | | | |
| Can the site be seen from | om a public road, public footpath, bridleway or other public land? | Yes | □ No | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person | | | | | | |
| | | | | | | |
| 9. Pre-application | Advice | | | | | |
| Has assistance or prior | advice been sought from the local authority about this application? | | No | | | |
| | | | | | | |
| 10. Interest In the | Land | | | | | |
| Does the applicant own | the land or buildings where the adverts are to be placed? | Yes | ○ No | | | |
| | | | | | | |
| 11. Authority Emp | • | | | | | |
| With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member | | | | | | |
| It is an important princi | ple of decision-making that the process is open and transparent. | Yes | No No | | | |
| For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. | | | | | | |
| Do any of the above sta | | | | | | |
| | | | | | | |
| 12. Declaration | | | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. | | | | | | |
| Date (cannot be pre- application) | 16/04/2019 | | | | | |
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