

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix					
Property name	Unit 2, Bloomsbury Plaza				
Address line 1	New Oxford Street				
Address line 2					
Address line 3					
Town/city	London				
Postcode	WC1A 1ES				
Description of site location must be completed if postcode is not known:					
Easting (x)	530068				
Northing (y)	181474				
Description					
2. Applicant Deta	ails				
Title					
First name	Alan				
Surname	Holliman				
Company name	Theo Paphitis Retail Group				
Address line 1	Swallowdale Lane				
Address line 2	Hemel Hempstead				
Address line 3					
Town/city	Hertfordshire				

2. Applicant Detai	Is					
Country						
Postcode	HP2 7EA					
Primary number						
Secondary number						
Fax number						
Email address						
Are you an agent acting	g on behalf of the applicant?		⊚ Yes No)		
3. Agent Details						
Title	Mr					
First name	Darren					
Surname	Edmonds					
Company name	PPS Shopfitters Ltd					
Address line 1	Unit 4 Kingsthorpe Business Park					
Address line 2	Studland Road					
Address line 3	Kingsthorpe					
Town/city	Northampton					
Country						
Postcode	nn2 6ne					
Primary number	01604791050					
Secondary number						
Fax number						
Email	darren@ppsshopfit.com					
4. Type of Propos	ed Advertisement(s)					
Please describe the pro	oposed advertisement(s)					
New Fascia and Project	ting sign					
Please select the type(✓ Fascia sign(s)	s) of advertising you are proposing:					
Projecting or hangin	g sign(s)					
☐ Hoarding(s) ☐ Other type(s)						
Please add details of each proposed fascia sign						
Fascia sign(s): 1						
What is the height from	om the ground to the base of the advertisement?		2.85 metre(s)			

4. Type of Proposed Advertisement(s)						
Fascia sign(s): 1						
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)					
Dimension:	Height: 0.6 x Width: 2.676 x Depth: 0.01 metre(s)					
What materials will the sign be made of?						
Di-bond & Acrylic letters						
What is the maximum height of any of the individual letters and symbols?	19 cm					
The colour of text and background						
Red background and white lettering						
Will the sign be illuminated?	Yes					
Will the sign be illuminated internally or externally?	Internally Illuminated					
Illuminance levels	80 cd/m2					
Will the illumination be static or intermittent?	Static					
Please add details of each proposed projecting or hanging sign						
Projecting or hanging sign(s): 1						
What is the height from the ground to the base of the advertisement?	2.48 metre(s)					
What is the maximum projection of the advertisement from face of building?	0.854 metre(s)					
Dimension:	Height: 0.66 x Width: 0.75 x Depth: 0.055 metre(s)					
What materials will the sign be made of?						
Timber panels & vinyl graphics						
What is the maximum height of any of the individual letters and symbols?	9 cm					
The colour of text and background						
Red/yellow panels with red/white/black writing						
Will the sign be illuminated?	Yes					
Will the sign be illuminated internally or externally?	Externally Illuminated					
Illuminance levels	70 cd/m2					
Will the illumination be static or intermittent?	Static					
5. Location of Advertisement(s)						
Is the advertisement(s) you are applying for already in place?	⊋ Yes ⊚ No					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo	osal?					
Will the proposed advertisement(s) project over a footpath or other public highway?						

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

6. Advertisement(s) Period			
From	08/04/2019			
То	08/04/2024			
7. Neighbour and	Community Consultation			
Have you consulted yo	ur neighbours or the local community about the proposal?	?	Q Yes	● No
8. Site Visit				
Can the site be seen from	om a public road, public footpath, bridleway or other publi	c land?	Yes	□ No
If the planning authority The agent The applicant Other person	needs to make an appointment to carry out a site visit, w	whom should they contact?		
'				
9. Pre-application	Advice			
Has assistance or prior	advice been sought from the local authority about this ap	oplication?	© Yes	No
40.1.4.41.41				
10. Interest In the	Land			
Does the applicant own	n the land or buildings where the adverts are to be placed	?	Yes	□ No
11. Authority Emp	oloyee/Member			
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an elected	er of staff	ving:		
It is an important princi	ple of decision-making that the process is open and trans	parent.		No
For the purposes of this informed observer, have the Local Planning Auti	s question, "related to" means related, by birth or otherwis ing considered the facts, would conclude that there was b hority.	se, closely enough that a fair-minded and pias on the part of the decision-maker in		
Do any of the above sta	atements apply?			
12. Declaration				
	lanning permission/consent as described in this form and our knowledge, any facts stated are true and accurate and			
Date (cannot be pre- application)	08/04/2019			