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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number		
Suffix		
Property name	48-48A	
Address line 1	Kilburn High Road	
Address line 2		
Address line 3		
Town/city	London	
Postcode	NW6 4HJ	
Description of site locate	tion must be completed if postcode is not known:	
Easting (x)	525446	
Northing (y)	183632	
Description		
2. Applicant Deta	ils	
Title	Mr	
First name	Paul	
Surname	Wells	
Company name	Nationwide Building Society	
Address line 1	Nationwide House	
Address line 2	Pipers Way	
Address line 3		
I		
Town/city	Swindon	
Town/city	Swindon	

2. Applicant Detai	ils				
Country	UK				
Postcode	SN38 1NW				
Primary number					
Secondary number					
Fax number					
Email address					
Are you an agent acting	g on behalf of the applicant?		⊚ Yes         No		
				_	
3. Agent Details					
Title					
First name	Hannah				
Surname	Bird				
Company name	Four Architecture and Design				
Address line 1	Four Architectre				
Address line 2	Hamilton House				
Address line 3	6 Nantillo Stret				
Town/city	Dorchester				
Country					
Postcode	DT1 3WN				
Primary number	01305267120				
Secondary number					
Fax number					
Email	hannahbird@fourarchitecture.co.uk				
				_	
4. Type of Propos	ed Advertisement(s)				
Please describe the pro	oposed advertisement(s)				
Adding illumination to p Adding illumination to A Adding illumination to L	orojecting sign ATM Surround Lozenge				
	s) of advertising you are proposing:				
<ul><li>✓ Fascia sign(s)</li><li>✓ Projecting or hangin</li></ul>	g sign(s)				
☐ Hoarding(s) ☐ Other type(s)					
	ach proposed fascia sign				
Fascia sign(s): 1					
What is the height from	om the ground to the base of the advertisement?		0 metre(s)		
				_	

## 4. Type of Proposed Advertisement(s) Fascia sign(s): 1 What is the maximum projection of the advertisement from face of building? 0 metre(s) Dimension: Height: 0.6 x Width: 4.87 x Depth: 0.051 metre(s) What materials will the sign be made of? aluminium and acrylic What is the maximum height of any of the individual letters and symbols? 52 cm The colour of text and background white text, blue and red background Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated 500 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Please add details of each proposed projecting or hanging sign Projecting or hanging sign(s): 1 What is the height from the ground to the base of the advertisement? 4.621 metre(s) What is the maximum projection of the advertisement from face of building? 0.86 metre(s) Dimension: Height: 0.6 x Width: 0.86 x Depth: 0.07 metre(s) What materials will the sign be made of? aluminium and acrylic 40 cm What is the maximum height of any of the individual letters and symbols? The colour of text and background white logo, blue background Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 500 cd/m2 Will the illumination be static or intermittent? Static Other type(s): Please add details of each proposed advertisement Other type(s): 1 What is the height from the ground to the base of the advertisement? 0.547 metre(s) What is the maximum projection of the advertisement from face of building? 0.035 metre(s) Dimension: Height: 1.53 x Width: 0.825 x Depth: 0.035 metre(s) What materials will the sign be made of? aluminium and acrylic What is the maximum height of any of the individual letters and symbols? 11 cm

4. Type of	Proposed Advertisement(s)					
Other type(s): 1						
The colour of text and background						
white text/l	logo, blue and red background					
Will the sig	gn be illuminated?	Yes				
Will the sig	n be illuminated internally or externally?	Internally Illuminated				
Illuminance	e levels	500 cd/m2				
Will the illu	mination be static or intermittent?	Static				
Please descr	ribe each of the 'Other type(s)' of advertising proposed					
ATM Surrour	nd					
5. Location	n of Advertisement(s)					
Is the adverti	sement(s) you are applying for already in place?					
If yes, please	e provide details					
Existing non- illumination w	illuminated signage already in place as approved under application no. 2018/5882/	a. Existing signage is to remain in place and internal				
Is an existing	g advertisement(s) to be removed and replaced by the advertisement(s) in this propo	sal?				
If Yes to eithe Documents s	er or both the questions above, please show the existing sign(s) on an elevation dra section of this application. Please state the references or filenames of the drawing(s	wing or photograph which can be uploaded to the Supporting ) or photograph(s) in this text box				
EX.01.E1 (A) PR.01.E1 (C)	Existing Elevation Proposed Elevation					
Will the propo	osed advertisement(s) project over a footpath or other public highway?					
6. Advertis	sement(s) Period					
Please state	the period of time for which consent is sought for the advertisement					
From	08/04/2019					
То	08/04/2024					
7 Neighbo	our and Community Consultation					
	nsulted your neighbours or the local community about the proposal?	⊋Yes				
8. Site Vis	it					
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the plannin  The agent  The applic  Other pers	cant	/ contact?				

9. Pre-application	Advice		
Has assistance or prior	advice been sought from the local authority about this application?		No     No
10. Interest In the	Land		
Does the applicant own	the land or buildings where the adverts are to be placed?	Yes	□ No
11. Authority Emp	loyee/Member		
With respect to the Au (a) a member of staff (b) an elected member (c) related to a membe (d) related to an electe	r of staff		
It is an important princip	ole of decision-making that the process is open and transparent.		<ul><li>No</li></ul>
For the purposes of this informed observer, hav the Local Planning Auth	equestion, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.		
Do any of the above sta	atements apply?		
12. Declaration			
	anning permission/consent as described in this form and the accompanying plans/drawings and ac our knowledge, any facts stated are true and accurate and any opinions given are the genuine opin		
Date (cannot be pre- application)	03/04/2019		