

Camden Planning Application 2019/0169/P

Description of Business (Cosmetics Courses Ltd)

Cosmetic Courses is an SME professional/technical business providing medical training in the uses and application of various cosmetic treatments.

The Company currently operates out of premises in London Harley Street, Princes Risborough, Leeds, Birmingham, Belfast and Nottingham.

To further enhance its operation the Company requires a new business centre preferably London based, to provide administration and increased training facilities and has selected 49 Mount Pleasant as a preferred site believing it falls within the ambition of Camden Policy E1 to enhance and encourage the concentrations of professional and technical services, creative and cultural businesses and science growth sectors in the borough.

The D1 business, working through advertising and recommendation, enlists medical candidates and demonstrates/trains them in the use of aesthetic dermatological treatments (fillers, Botox etc) using customers booked to receive treatments.

The B1 use is a direct result of the D1 use and provides business administration back up to all of its offices, it supplies marketing for the business units, deals with sales, invoicing etc.

The business intends to employ 5 full time administration staff growing as necessary to support the medical business plus medically qualified trainers. Initially a maximum of 20 people will be occupying the building (staff, trainers, customers etc).

From the start, the business will be carrying out some 4 training sessions per day.

All sessions are pre-booked with no walk-in candidates.

Opening hours will be normal business hours 9am – 6pm Monday to Saturday.

The total split B1/D1 will be approximately 80% B1 – 20% D1