

Email: planning@camden.gov.uk
Phone: 020 7974 4444
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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

Other

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

2. Applicant Details

Town/city	<input type="text"/>
Country	<input type="text"/>
Postcode	<input type="text"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Meghan"/>
Surname	<input type="text" value="Allen"/>
Company name	<input type="text" value="NTR Planning"/>
Address line 1	<input type="text" value="Clareville House"/>
Address line 2	<input type="text" value="26-27 Oxendon Street"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text"/>
Postcode	<input type="text" value="SW1Y 4EL"/>
Primary number	<input type="text" value="02077343920"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value="meghan.allen@ntrplanning.co.uk"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2 no. non-illuminated projecting signs (yard/viaduct)
2 no. internally illuminated Column Signs (yard/viaduct)
1 no. internally illuminated hanging sign, attached to steel column behind left hand arch (Stable Street)
1 no. internally illuminated way-finding sign, within existing stairwell (upper level Stable Street)
1 no. non-illuminated way finding sign, within existing stair well (viaduct access)
1 no. internally illuminated entrance sign (upper level over store entrance)

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0.165 metre(s)
Dimension:	Height: 0.655 x Width: 5.485 x Depth: 0.165 metre(s)
What materials will the sign be made of?	
Weathered Steel, acrylic letter faces with metal returns	
What is the maximum height of any of the individual letters and symbols?	164 cm
The colour of text and background	
Letters Stove enamelled white, Face panel weathered steel	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m ²
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.164 x Width: 1.071 x Depth: 0.135 metre(s)
What materials will the sign be made of?	
Metal horizontal rail and suspension drops. Acrylic letter faces with metal returns	
What is the maximum height of any of the individual letters and symbols?	162 cm
The colour of text and background	
Letters - Stove enamelled white	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m ²
Will the illumination be static or intermittent?	Static

Projecting or hanging sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.053 metre(s)
What materials will the sign be made of?	
Aluminium	

4. Type of Proposed Advertisement(s)

Projecting or hanging sign(s): 2	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Fret Cut Letters weathered steel panel	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Projecting or hanging sign(s): 3	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.053 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Fret Cut Letters, weathered steel panel	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1.87 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.63 x Width: 0.63 x Depth: 0.03 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Fret cut text, weathered steel panel	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2

4. Type of Proposed Advertisement(s)

Other type(s): 1	
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.63 x Width: 0.63 x Depth: 0.01 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	84 cm
The colour of text and background Acrylic letters weathered steel panel	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m ²
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.026 metre(s)
Dimension:	Height: 0.92 x Width: 0.92 x Depth: 0.026 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background Acrylic letters, weathered steel panel	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m ²
Will the illumination be static or intermittent?	Static

Other type(s): 4	
What is the height from the ground to the base of the advertisement?	1.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.655 x Width: 0.655 x Depth: 0.01 metre(s)
What materials will the sign be made of? Aluminium	

4. Type of Proposed Advertisement(s)

Other type(s): 4	
What is the maximum height of any of the individual letters and symbols?	9 cm
The colour of text and background	
Acrylic letters, weathered steel panel	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

- 2 no. internally illuminated Column Signs (yard/viaduct)
- 1 no. internally illuminated way-finding sign, within existing stairwell (upper level Stable Street)
- 1 no. non-illuminated way finding sign, within existing stair well (viaduct access)

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/05/2019"/>
To	<input type="text" value="01/05/2024"/>

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
- The agent
 - The applicant
 - Other person

9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

9. Pre-application Advice

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Kate"/>
Surname	<input type="text" value="Henry"/>
Reference	<input type="text"/>

Date (Must be pre-application submission)

Details of the pre-application advice received

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)