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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Number   | 82  |  |
|--|---|--|
| Suffix   |   |  |
| Property name  |   |  |
| Address line 1   | Tottenham Court Road                            |  |
| Address line 2   |   |  |
| Address line 3   |   |  |
| Town/city  | London  |  |
| Postcode   | W1T 4TF   |  |
| Description of site locat  | ion must be completed if postcode is not known: |  |
| Easting (x)  | 529439  |  |
| Northing (y)   | 181942  |  |
| Description  |   |  |
|  |   |  |
|  |   |  |
|  |   |  |
| 2. Applicant Deta  | ils   |  |
| 2. Applicant Deta  | ils<br>Mrs                                      |  |
| i  |   |  |
| Title  | Mrs   |  |
| Title<br>First name  | Mrs Kate  |  |
| Title  First name  Surname   | Mrs Kate  |  |
| Title  First name  Surname  Company name   | Mrs Kate Arnot                                  |  |
| Title  First name  Surname  Company name  Address line 1                                 | Mrs  Kate  Arnot  Ekornes                       |  |
| Title  First name  Surname  Company name  Address line 1  Address line 2                 | Mrs  Kate  Arnot  Ekornes                       |  |
| Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3 | Kate Arnot  Ekornes  22 - 24 Ely Place          |  |
| Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3 | Kate Arnot  Ekornes  22 - 24 Ely Place          |  |

| 2. Applicant Details  |   |                       |   |  |  |  |  |
|---|---|-----------------------|---|--|--|--|--|
| Country   |   |                       |   |  |  |  |  |
| Postcode  | EC1N 6TE  |                       |   |  |  |  |  |
| Primary number  |   |                       |   |  |  |  |  |
| Secondary number  |   |                       |   |  |  |  |  |
| Fax number  |   |                       |   |  |  |  |  |
| Email address   |   |                       |   |  |  |  |  |
| Are you an agent actinç   | g on behalf of the applicant?                               |                       | ⊋Yes ● No                                       |  |  |  |  |
| D. America Describe   |   |                       |   |  |  |  |  |
| 3. Agent Details  No Agent details were s   | ubmitted for this application                               |                       |   |  |  |  |  |
|   |   |                       |   |  |  |  |  |
|   | ed Advertisement(s)  posed advertisement(s)                 |                       |   |  |  |  |  |
|   | ng lozenge as pictured in attached file, and in line with e | xisting stores in the | he same block.                                  |  |  |  |  |
| Please select the type(selection Fascia sign(s) Projecting or hanging Hoarding(s) Other type(s) | s) of advertising you are proposing: g sign(s)              |                       |   |  |  |  |  |
| . , ,   | nch proposed fascia sign                                    |                       |   |  |  |  |  |
| Fascia sign(s): 2   |   |                       |   |  |  |  |  |
| What is the height fro  | om the ground to the base of the advertisement?             |                       | 3 metre(s)                                      |  |  |  |  |
| What is the maximum projection of the advertisement from face of building?                      |   | 0.1 metre(s)          |   |  |  |  |  |
| Dimension:  |   |                       | Height: 0.6 x Width: 6.75 x Depth: 0.1 metre(s) |  |  |  |  |
| What materials will th  | ne sign be made of?   |                       |   |  |  |  |  |
| Aluminium and acryli  | c   |                       |   |  |  |  |  |
| What is the maximun   | n height of any of the individual letters and symbols?      |                       | 50 cm   |  |  |  |  |
| The colour of text and  | d background  |                       |   |  |  |  |  |
| Grey/brown back gro   | und and white text  |                       |   |  |  |  |  |
| Will the sign be illumi   | nated?  |                       | Yes   |  |  |  |  |
| Will the sign be illumi   | nated internally or externally?                             |                       | Internally Illuminated                          |  |  |  |  |
| Illuminance levels  |   |                       | 15 cd/m2  |  |  |  |  |
| Will the illumination b   | e static or intermittent?                                   |                       | Static  |  |  |  |  |
| Please add details of each proposed projecting or hanging sign                                  |   |                       |   |  |  |  |  |
| Projecting or hanging   | sign(s): 1  |                       |   |  |  |  |  |
| What is the height fro  | om the ground to the base of the advertisement?             |                       | 3 metre(s)                                      |  |  |  |  |
| L   |   |                       |   |  |  |  |  |

|  | posed Advertisement(s)  |                 |   |  |  |
|--|---|-----------------|---|--|--|
| Projecting or han  | nging sign(s): 1  |                 |   |  |  |
| What is the maxi   | imum projection of the advertisement from face of building?                             | 0.8 metre(s)    | (   |  |  |
| Dimension:   |   | Height: 0.6     | x Width: 0.8 x Depth: 0.2 metre(s)  |  |  |
| What materials w   | vill the sign be made of?   | '               |   |  |  |
| aluminium and a  | crylic  |                 |   |  |  |
| What is the maxi   | imum height of any of the individual letters and symbols?                               | 50 cm           |   |  |  |
| The colour of tex  | at and background   |                 |   |  |  |
| grey / brown with  | n white lettering   |                 |   |  |  |
| Will the sign be il  | Iluminated?   | Yes             | Yes   |  |  |
| Will the sign be il  | Iluminated internally or externally?  | Internally Illu | uminated  |  |  |
| Illuminance level  | ls  | 0.15 cd/m2      |   |  |  |
| Will the illuminati  | ion be static or intermittent?  | Static          |   |  |  |
|  |   |                 |   |  |  |
| s the advertisements an existing advertisements to either or be Documents section.  Existing shop front Shop Facia Drawin  Will the proposed a | advertisement(s) project over a footpath or other public highway?                       |                 | Yes No Yes No Not Applicable graph which can be uploaded to the Supporting oh(s) in this text box  Yes No |  |  |
| _  | and Community Consultation d your neighbours or the local community about the proposal? |                 | ○ Yes   ◎ No  |  |  |

| 9. Pre-application  | Advice   |       |           |  |  |
|---|--|-------|-----------|--|--|
| Has assistance or prior   | advice been sought from the local authority about this application?  |       | No     No |  |  |
|   |  |       |           |  |  |
| 10. Interest In the   | Land   |       |           |  |  |
| Does the applicant own  | the land or buildings where the adverts are to be placed?  | ☐ Yes | No        |  |  |
| If No, has the permission been obtained?  | on of the owner or any other person entitled to give permission for the display of an advertisement  | Yes   | ○ No      |  |  |
|   |  |       |           |  |  |
| 11. Authority Emp   | oloyee/Member  |       |           |  |  |
| With respect to the Au (a) a member of staff (b) an elected member (c) related to a membe (d) related to an electe  | er of staff  |       |           |  |  |
| It is an important principle of decision-making that the process is open and transparent.   |  |       | ⊚ No      |  |  |
| For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. |  |       |           |  |  |
| Do any of the above statements apply?   |  |       |           |  |  |
|   |  |       |           |  |  |
| 12. Declaration   |  |       |           |  |  |
|   | lanning permission/consent as described in this form and the accompanying plans/drawings and account knowledge, any facts stated are true and accurate and any opinions given are the genuine opin |       |           |  |  |
| Date (cannot be pre-<br>application)  | 24/03/2019   |       |           |  |  |
|   |  |       |           |  |  |
|   |  |       |           |  |  |
|   |  |       |           |  |  |
|   |  |       |           |  |  |