

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number		
Suffix		
Property name	Land And Garages Adjacent To 42	
Address line 1	Falkland Road	
Address line 2		
Address line 3		
Town/city	London	
Postcode	NW5 2PX	
Description of site local	tion must be completed if postcode is not known:	
Easting (x)	529166	
Northing (y)	185300	
Description		
2. Applicant Deta	ils	
Title	Mr	
First name	Jean Paul	
Surname	Tolaini	
Company name	LE SPACE 2 LTD	
Address line 1	73 Cornhill	
Address line 2		
Address line 3		
Address line 3 Town/city	London	
	London	

2. Applicant Detai	ls					
Country						
Postcode	EC3V 3QQ					
Primary number						
Secondary number						
Fax number						
Email address						
Are you an agent acting	g on behalf of the applicant?		@	Yes ONo		
3. Agent Details						
Title	Ms					
First name	Seema					
Surname	Manchanda					
Company name	Smart Urban Limited					
Address line 1	15 Ardleigh Road					
Address line 2						
Address line 3						
Town/city	London					
Country						
Postcode	N1 4HS					
Primary number	07930313070					
Secondary number						
Fax number						
Email	seema@smarturban.london					
4. Type of Propos	ed Advertisement(s)					
Please describe the pro	oposed advertisement(s)					
Advertising on hoarding to advertise the flats being develop and provide contact information for interested parties.						
	s) of advertising you are proposing:					
Fascia sign(s) Projecting or hangin	g sign(s)					
✓ Hoarding(s)✓ Other type(s)						
Please add details of each proposed hoarding						
Hoarding(s): 1						
What is the height fro	om the ground to the base of the advertisement?		0 metre(s)			

4. Type of Propo	osed Advertisement(s)						
Hoarding(s): 1							
What is the maxim	um projection of the advertisement from face of building?	0 metre(s)					
Dimension:		Height: 2.2 x Width: 13 x Depth: 0.1 metre(s)					
What materials will	I the sign be made of?						
Aluminium Compo	site						
What is the maxim	um height of any of the individual letters and symbols?	40 cm					
The colour of text a	The colour of text and background						
black and pink text	on a yellow and pink background						
Will the sign be illu	minated?	No					
Will the sign be illu	Will the sign be illuminated internally or externally?						
Illuminance levels		0 cd/m2					
Will the illumination	n be static or intermittent?						
5. Location of A	• •						
	(s) you are applying for already in place?	⊚ Yes					
If yes, please provide							
The advert is in place	e on the hoarding around the site onto Falkland Road						
_	sement(s) to be removed and replaced by the advertisement(s) in this						
If Yes to either or bot Documents section of	th the questions above, please show the existing sign(s) on an elevation of this application. Please state the references or filenames of the drawn	on drawing or photograph which can be uploaded to the Supporting wing(s) or photograph(s) in this text box					
soul_kentish_town_h	noarding.pdf						
Will the proposed ad	Will the proposed advertisement(s) project over a footpath or other public highway?						
6. Advertisemen	at(s) Period						
•	iod of time for which consent is sought for the advertisement						
From	01/03/2019						
То	19/03/2022						
7. Neighbour an	d Community Consultation						
Have you consulted y	your neighbours or the local community about the proposal?						
8. Site Visit							
Can the site be seen							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?							
● The agent○ The applicant							
Other person							

9. Pre-application Advice							
Has assistance or prior	advice been sought from the local authority about this application?		No No				
10. Interest In the	Land						
Does the applicant own	the land or buildings where the adverts are to be placed?	Yes	○ No				
11. Authority Emp	oloyee/Member						
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an electer	er of staff						
It is an important princip	ole of decision-making that the process is open and transparent.		⊚ No				
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.							
Do any of the above statements apply?							
12. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.							
Date (cannot be pre- application)	19/03/2019						