

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Mount Pleasant and Phoenix Place Development Site
Address line 1	Phoenix Place
Address line 2	
Address line 3	
Town/city	London
Postcode	WC1X 0DA
Description of site loc	ation must be completed if postcode is not known:
Easting (x)	530931
Northing (y)	182335
Description	
2. Applicant Det	ails
Title	Mrs
First name	
Surname	Camille
	Camille
Company name	
Company name Address line 1	Soor
	Soor Taylor Wimpey Central London
Address line 1	Soor Taylor Wimpey Central London Taylor Wimpey Central London
Address line 1 Address line 2 Address line 3	Soor Taylor Wimpey Central London Taylor Wimpey Central London
Address line 1 Address line 2	Soor Taylor Wimpey Central London Taylor Wimpey Central London 20 Air Street

2. Applicant Detai	ls				
Country					
Postcode	W1B 5AN				
Primary number					
Secondary number					
Fax number					
Email address					
Are you an agent acting	g on behalf of the applicant?		OV ON		
Are you arragem acting	g on behall of the applicant:		© Yes ⊚ No		
3. Agent Details No Agent details were s	ubmitted for this application				
I. Type of Propos	ed Advertisement(s)			•	
	pposed advertisement(s)				
Temporary display of m	nonarflex on scaffolding of Block A (associated with devel Wimpey Central London' logo on monarflex until July 202	lopment being im	plemented under planning permission 2013/3807/P) including		
Please select the sign types you wish to propose Fascia sign Hanging sign Hoarding sign Other Sign					
Other sign: 1					
What is the height from the ground to the base of the advertisement?			0 metre(s)		
What is the maximum projection of the advertisement from face of building?			0 metre(s)		
Dimension:	Dimension:		Height: 0 x Width: 0 x Depth: 0 metre(s)		
What materials will the sign be made of? Monarflex					
What is the maximun	n height of any of the individual letters and symbols?		0 cm		
The colour of text and background					
Black and white					
Will the sign be illumi	inated?	No			
Will the sign be illumi	inated internally or externally?				
Illuminance levels		0 cd/m2			
Will the illumination be static or intermittent?					
If you have selected Other, please describe					
Monarflex wrapped around the building.					
				•	

5. Location of Ad	vertisement(s)		
Is the advertisement(s)	you are applying for already in place?	Yes	● No
Is an existing advertise	posal? Yes	No ○ Not Applicable	
Will the proposed adve	ertisement(s) project over a footpath or other public highway?	ℚ Yes	No
6. Advertisement	(s) Period		
Please state the perio	d of time for which consent is sought for the advertisement		
From	04/03/2019		
То	12/07/2021		
7. Neighbour and	Community Consultation		
Have you consulted yo	our neighbours or the local community about the proposal?	○ Yes	● No
8. Site Visit			
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?	Yes	ℚ No
If the planning authority The agent The applicant Other person	y needs to make an appointment to carry out a site visit, whom should the	ney contact? (Please select only one	9)
9. Pre-application			
	r advice been sought from the local authority about this application? te the following information about the advice you were given (this were given)	Yes will help the authority to deal with	
efficiently):		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Officer name: Title			
First name			
Surname			
Reference			
Date (Must be pre-app	lication submission)		
Details of the pre-appli	cation advice received		
Conversation with Matt			
Conversation with Mate	Thus Contol.		
10. Interest In the	Land		
Does the applicant own	n the land or buildings where the adverts are to be placed?	Yes	○ No
11. Authority Emp With respect to the Au (a) a member of staff (b) an elected membe	uthority, is the applicant and/or agent one of the following:		

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.						
Do any of the above statements apply?						
12. Declaration						
that, to the best of my/	our knowledge, any facts stated are true and accurate an	d the accompanying plans/drawings and additional information. I/we confirm and any opinions given are the genuine opinions of the person(s) giving them.				
Date (cannot be pre- application)	04/03/2019					
	Planning Portal Re	ference: PP-07621483				

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

(d) related to an elected member