

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text" value="10"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Keats Grove"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW3 2RR"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="527108"/>
Northing (y)	<input type="text" value="185666"/>

Description

#### 2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Rob"/>
Surname	<input type="text" value="Shakespeare"/>
Company name	<input type="text" value="Keats House Museum"/>
Address line 1	<input type="text" value="10, Keats Grove"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

## 2. Applicant Details

Country	
Postcode	NW3 2RR
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

Title	Miss
First name	Paul Vick
Surname	Architects
Company name	Paul Vick Architects
Address line 1	80-82
Address line 2	Chiswick High Road
Address line 3	Chiswick
Town/city	London
Country	
Postcode	W4 1SY
Primary number	02079936573
Secondary number	02070960998
Fax number	
Email	paulv@paulvick.co.uk

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

THE PROPOSED SIGNAGE WILL INDICATE KEATS HOUSE AND ITS ACTIVITIES.

Please select the sign types you wish to propose

- Fascia sign  
 Hanging sign  
 Hoarding sign  
 Other sign

Hanging Sign

Hanging sign: 1

What is the height from the ground to the base of the advertisement?

2.2 metre(s)

#### 4. Type of Proposed Advertisement(s)

Hanging sign: 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 3.2 x Width: 0.5 x Depth: 0.1 metre(s)
What materials will the sign be made of? POLES: POLIESTER POWDER COATED METAL; BANNER: SOFT	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background TBC	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	25 cd/m2
Will the illumination be static or intermittent?	Static

#### Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.35 x Width: 0.9 x Depth: 0.01 metre(s)
What materials will the sign be made of? COPPER/BRONZE POLISHED OVER MAT COPPER/BRONZE	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background MAT COPPER/BRONZE	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	25 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

IT WILL INCLUDE INTEGRATED SIGNAGE IN THE NEW REVEALS OF THE MAIN GATEWAY OF POLISHED FINISH LETTERS (SAME MATERIAL AND COLOUR) AND POSSIBLE RECESS FOR CHANGING EVENTS INFORMATION CUT INTO THE PANEL AND LEAFLET HOLDER. ONE BANNER ON A POLE SHALL BE ADDED 2.2 m ABOVE PAVEMENT

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

SEE ATTACHED DRAWINGS AP\_210, 211, 110, 020, 303, 304 AND 305 IN PARTICULAR

## 5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

31/05/2019

To

01/01/2100

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

If Yes, please provide details:

PRESENTATION BOARDS WITH EXPLANATION WAS HELD ON OPEN HOUSE WEEKEND 22&23/09/18 AT KEATS HOUSE. FEEDBACK AGREED THE PROPOSALS WERE GENERALLY AN ENHANCEMENT. APPROX. 400 PEOPLE VISITED OVER THE TWO DAYS.

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent  
 The applicant  
 Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

SAMIR

Surname

BENMBAREK

Reference

2017/6570/P-10

Date (Must be pre-application submission)

23/11/2017

Details of the pre-application advice received

OFFICERS SUPPORT THE SIGNAGE SCHEME.  
HISTORIC ENGLAND OFFICER, SARAH FREEMAN, SUPPORT THE SIGNAGE SCHEME  
e: SARAH.FREEMAN@HISTORICENGLAND.ORG.UK

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:  
(a) a member of staff

## 11. Authority Employee/Member

- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

11/03/2019