

The Planning Inspectorate

QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference	APP/X5210/H/18/3209753
Appeal By	OVELSHIELD LTD T/A ICCO
Site Address	Unit 18 Brunswick Centre London WC1N 1AE

PART 1

- i) Refusal of consent for the display of the advertisement(s)
- ii) Grant of consent for the display of the advertisement(s)
- iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent
- iv) Service of a Discontinuance Notice

Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.

- 1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.
- | | | | | |
|--|-----|-------------------------------------|----|--------------------------|
| | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |
|--|-----|-------------------------------------|----|--------------------------|
- 2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?
- | | | | | |
|--|-----|-------------------------------------|----|--------------------------|
| | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |
|--|-----|-------------------------------------|----|--------------------------|
- 2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?
- | | | | | |
|--|-----|--------------------------|----|-------------------------------------|
| | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
|--|-----|--------------------------|----|-------------------------------------|
- 2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?
- | | | | | |
|--|-----|--------------------------|----|-------------------------------------|
| | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
|--|-----|--------------------------|----|-------------------------------------|
3. Did you notify people about the application?
- | | | | | |
|--|-----|--------------------------|----|-------------------------------------|
| | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
|--|-----|--------------------------|----|-------------------------------------|

PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations?
- | | | | | |
|--|-----|--------------------------|----|-------------------------------------|
| | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
|--|-----|--------------------------|----|-------------------------------------|
- 5.a. Have you notified anyone about the appeal?
- | | | | | |
|--|-----|--------------------------|----|-------------------------------------|
| | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
|--|-----|--------------------------|----|-------------------------------------|
- 6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State?
- | | | | | |
|--|-----|-------------------------------------|----|--------------------------|
| | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |
|--|-----|-------------------------------------|----|--------------------------|

6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State? Yes No

PART 3

- 7.a. Is the site in a Conservation Area? Yes No
Please attach a plan of the Conservation Area with the appeal site identified on the plan
 [see 'Questionnaire Documents' section](#)
- 7.b. Is the site adjacent to a Conservation Area? Yes No
8. Is the site in an Area of Special Control of Advertisements? Yes No
9. Is the appeal site within:
- a. A Green Belt? Yes No
- b. An Area of Outstanding Natural Beauty? Yes No
- 10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)? Yes No
- 10.b. Are any protected species likely to be affected by the proposals? Yes No
- 11.a. Would the proposed advertisement affect the setting of a listed building? Yes No
Please attach a copy of the relevant listing description from the List of Buildings of Special Architectural or Historic Interest
 [see 'Questionnaire Documents' section](#)
- 11.b. Was Historic England consulted? Yes No
- 12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)? Yes No
13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted? Yes No

PART 4**Copies of the following must be attached to this form:**

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation. Yes No

Copies of the following documents must, if appropriate, be attached to this form:

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;

[see 'Questionnaire Documents' section](#)

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination;

List of policies:

A1, A4, CC5, D1, D2, D3, D4, E1, TC1, TC2, TC4, T1

see 'Questionnaire Documents' section

see 'Questionnaire Documents' section

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction.

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached.

see 'Questionnaire Documents' section

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded;

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued;

16.g. your Authority's CIL charging schedule is being/has been examined;

16.h. your Authority's CIL charging schedule has been/is likely to be adopted.

16.i. Any other relevant information or correspondence you consider we should know about;

16.j. A true copy of the Discontinuance Notice.

17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal?

18. Do you wish to attach your statement of case?

LPA Details

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.

LPA's reference

Completed by

On behalf of

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.

QUESTIONNAIRE DOCUMENTS

Appeal Reference APP/X5210/H/18/3209753

Appeal By OVELSHIELD LTD T/A ICCO

Site Address
Unit 18
Brunswick Centre
London
WC1N 1AE

The documents listed below were uploaded with this questionnaire form:

Relates to Section: PART 2
Document Description: 7.a. Plan of Conservation Area.
File name: Bloomsbury CA Sub Area Map 12.pdf
File name: Bloomsbury CA Appraisal.pdf

Relates to Section: PART 3
Document Description: 11.a. Listing description.
File name: The Brunswick Centre.docx

Relates to Section: PART 4
Document Description: 15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.
File name: 18 Brunswick Centre report with appendices.pdf

Relates to Section: PART 4
Document Description: 16.b. Extracts from any relevant statutory development plan policies.
File name: A1, A4, CC5, D1, D2, D3, D4, E1, TC1, TC2, TC4, T1.pdf

Relates to Section: PART 4
Document Description: 16.b. Extracts from any relevant statutory development plan policies.
File name: A1, A4, CC5, D1, D2, D3, D4, E1, TC1, TC2, TC4, T1.pdf

Relates to Section: PART 4
Document Description: 15.d. Extracts from any supplementary document.
File name: CPG - Advertisement 2018 (stand alone).pdf
File name: CPG7 Transport (not revised 2011).pdf
File name: CPG6 Amenity.pdf
File name: CPG1 design.pdf
File name: CPG - Amenity 2018 (stand alone).pdf
File name: CPG - Town centres and retail (stand alone) - Copy (pages 48-70).pdf
File name: CPG - Town centres and retail (stand alone) - Copy (pages 1-23).pdf
File name: CPG - Town centres and retail (stand alone) - Copy (pages 24-47).pdf

The documents listed below were already attached elsewhere with this questionnaire form:

Completed by Not Set

Date 12/03/2019 11:15:00

LPA London Borough of Camden