

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
Phone: 020 7974 4444  
Fax: 020 7974 1680

Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).  
Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	<input type="text" value="203"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Haverstock Hill"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW3 4QG"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="527252"/>
Northing (y)	<input type="text" value="185130"/>

Description

**2. Applicant Details**

Title	<input type="text" value="Other"/>
Other	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="N/A"/>
Company name	<input type="text" value="Everyman Group"/>
Address line 1	<input type="text" value="C/O AGENT"/>
Address line 2	<input type="text" value="2 Downshire Hill"/>
Address line 3	<input type="text"/>

## 2. Applicant Details

Town/city	London
Country	
Postcode	NW3 1NR
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

Title	Ms
First name	Tito
Surname	Arowobusoye
Company name	Firstplan
Address line 1	Firstplan
Address line 2	Bramah House
Address line 3	65-71 Bermondsey Street
Town/city	London
Country	United Kingdom
Postcode	SE1 3XF
Primary number	02030967000
Secondary number	
Fax number	
Email	tarowobusoye@firstplan.co.uk

## 4. Site Area

What is the measurement of the site area?  
(numeric characters only).

0.1

Unit

hectares

## 5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

External alterations to entrance area, creation of external seating area and replacement signage

## 5. Description of the Proposal

Has the work or change of use already started?

Yes  No

## 6. Existing Use

Please describe the current use of the site

D2

Is the site currently vacant?

Yes  No

**Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.**

Land which is known to be contaminated

Yes  No

Land where contamination is suspected for all or part of the site

Yes  No

A proposed use that would be particularly vulnerable to the presence of contamination

Yes  No

## 7. Materials

Does the proposed development require any materials to be used in the build?

Yes  No

**Please provide a description of existing and proposed materials and finishes to be used in the build (including type, colour and name for each material):**

Other type of material (e.g. guttering) Please see attached drawings for de

Description of existing materials and finishes (optional):

Please see attached drawings for details

Description of proposed materials and finishes:

Please see attached drawings for details

Are you supplying additional information on submitted plans, drawings or a design and access statement?

Yes  No

## 8. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicular access proposed to or from the public highway?

Yes  No

Is a new or altered pedestrian access proposed to or from the public highway?

Yes  No

Are there any new public roads to be provided within the site?

Yes  No

Are there any new public rights of way to be provided within or adjacent to the site?

Yes  No

Do the proposals require any diversions/extinguishments and/or creation of rights of way?

Yes  No

## 9. Vehicle Parking

Is vehicle parking relevant to this proposal?

Yes  No

## 10. Trees and Hedges

Are there trees or hedges on the proposed development site?

Yes  No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?

Yes  No

**If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.**

## 11. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)  Yes  No

**If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.**

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  Yes  No

Will the proposal increase the flood risk elsewhere?  Yes  No

**How will surface water be disposed of?**

Sustainable drainage system

Existing water course

Soakaway

Main sewer

Pond/lake

## 12. Biodiversity and Geological Conservation

**Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?**

**To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.**

a) Protected and priority species:

- Yes, on the development site  
 Yes, on land adjacent to or near the proposed development  
 No

b) Designated sites, important habitats or other biodiversity features:

- Yes, on the development site  
 Yes, on land adjacent to or near the proposed development  
 No

c) Features of geological conservation importance:

- Yes, on the development site  
 Yes, on land adjacent to or near the proposed development  
 No

## 13. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains Sewer

Septic Tank

Package Treatment plant

Cess Pit

Other

Unknown

Are you proposing to connect to the existing drainage system?  Yes  No  Unknown

If Yes, please include the details of the existing system on the application drawings. Please state the plan(s)/drawing(s) references.

As existing

## 14. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?

Yes  No

Have arrangements been made for the separate storage and collection of recyclable waste?

Yes  No

## 15. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or trade waste?

Yes  No

## 16. Residential/Dwelling Units

Due to changes in the information requirements for this question that are not currently available on the system, if you need to supply details of Residential/Dwelling Units for your application please follow these steps:

1. Answer 'No' to the question below;
2. Download and complete this supplementary information template (PDF);
3. Upload it as a supporting document on this application, using the 'Supplementary information template' document type.

This will provide the local authority with the required information to validate and determine your application.

Does your proposal include the gain, loss or change of use of residential units?

Yes  No

## 17. All Types of Development: Non-Residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

Yes  No

If you have answered Yes to the question above please add details in the following table:

Use Class	Existing gross internal floorspace (square metres)	Gross internal floorspace to be lost by change of use or demolition (square metres)	Total gross new internal floorspace proposed (including changes of use) (square metres)	Net additional gross internal floorspace following development (square metres)
Other	27.6	27.6	27.6	0
Total	27.6	27.6	27.6	0

For hotels, residential institutions and hostels please additionally indicate the loss or gain of rooms:

## 18. Employment

Will the proposed development require the employment of any staff?

Yes  No

## 19. Hours of Opening

Are Hours of Opening relevant to this proposal?

Yes  No

If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:

Use	Monday to Friday	Saturday	Sunday and Bank Holidays	Unknown
D2 - Assembly and leisure	Start Time: 10:00 End Time: 00:00	Start Time: 10:00 End Time: 00:00	Start Time: 10:00 End Time: 00:00	

## 20. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

N/A

Is the proposal for a waste management development?

Yes  No

**If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website**

## 21. Hazardous Substances

Does the proposal involve the use or storage of any hazardous substances?

Yes  No

## 22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 no. Everyman on the hill fascia sign  
1 no. Marquee sign

Please select the sign types you wish to propose

- Fascia sign  
 Hanging sign  
 Hoarding sign  
 Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3.85 metre(s)
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)
Dimension:	Height: 0.3 x Width: 3.7 x Depth: 0.3 metre(s)
What materials will the sign be made of?	
'EVERYMAN' to be neon individual lettering in steel tray and 'ON THE HILL' to be powder coated fret cut letters spaced off the metal clad canopy fascia	
What is the maximum height of any of the individual letters and symbols?	300 cm
The colour of text and background	
White and black on aluminium grey background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	3.14 metre(s)
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)
Dimension:	Height: 0.5 x Width: 4.17 x Depth: 0.3 metre(s)

## 22. Type of Proposed Advertisement(s)

Other sign: 1

What materials will the sign be made of?

Brass frame, black rails and letters on illuminated marquee sign

What is the maximum height of any of the individual letters and symbols?

13 cm

The colour of text and background

Black text on white background

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

500 cd/m2

Will the illumination be static or intermittent?

Static

If you have selected Other, please describe

Illuminated marquee sign with brass frame. Please see attached drawings for further information.

## 23. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please see attached drawings

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 24. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/04/2019

To

01/04/2024

## 25. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent  
 The applicant  
 Other person

## 26. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 27. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:  
**(a) a member of staff**

## 27. Authority Employee/Member

- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 28. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

## 29. Ownership Certificates and Agricultural Land Declaration

**CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14**

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

Owner/Agricultural Tenant

Name of Owner/Agricultural Tenant	MDDT Nominees SA & Wolfe Nominees Ltd(c/o Wolfe Property Services Ltd)
Number	58
Suffix	
House Name	
Address line 1	Queen Anne Street
Address line 2	
Town/city	London
Postcode	W1G 8HW
Date notice served (DD/MM/YYYY)	01/02/2019

## 29. Ownership Certificates and Agricultural Land Declaration

Name of Owner/Agricultural Tenant	Highways Department, Camden Council
Number	
Suffix	
House Name	
Address line 1	Pancras Square
Address line 2	5 Pancras Road
Town/city	Kings Cross
Postcode	N1C 4AG
Date notice served (DD/MM/YYYY)	01/02/2019

### Person role

- The applicant  
 The agent

Title	<input type="text" value="Ms"/>
First name	<input type="text" value="Tito"/>
Surname	<input type="text" value="Arowobusoye"/>
Declaration date (DD/MM/YYYY)	<input type="text" value="01/02/2019"/>

Declaration made

## 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)