

ADDRESS 114-116 Charing Cross Rd, London WC2H 0JR

Chipotle

CLIENT:

Charing Cross

LOCATION:

Signage

PROJECT:

Planning Pack - Rev C

TITLE:

PM MANUFACTURE SIGN OFF:

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Epsilon House, West Road, Masterlord Office Village, Ransomes Europark, Ipswich, IP3 9FJT +44 (0)1473 276152



Chipotle Charing Cross - 114-116 Charing Cross Rd, London WC2H 0JR
New Pillar mounted menu to be in-fitting with Chipotle brand specification

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ITEM 1

ITEM 2

ITEM 4

ITEM 3a

ITEM 3

ITEM 5



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REV:
C
DESIGNER:
ZLS

DATE:
22-02-19
PROJECT MANAGER:
GSP

DRAWING TITLE:
Ext/Int Signage
DRAWING NUMBER:
CHP-CHR-001

Chipotle Charing Cross - 114-116 Charing Cross Rd, London WC2H 0JR
 New Pillar mounted menu to be in-fitting with Chipotle brand specification

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1 CHARING CROSS ROAD ELEVATION
 303 1:50



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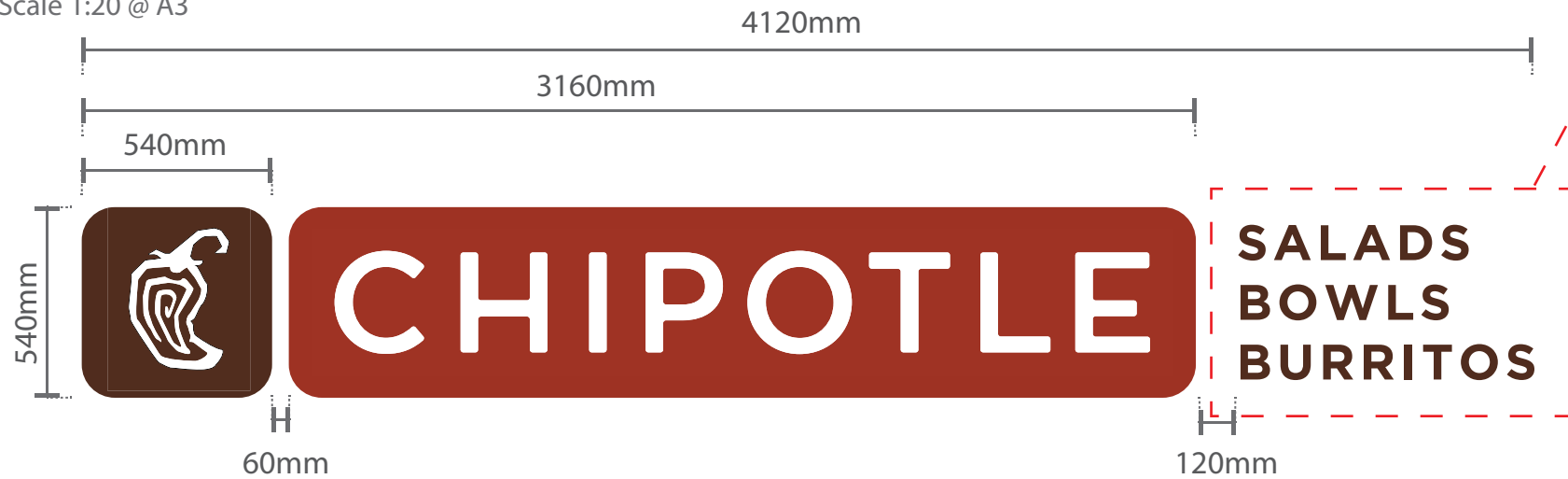
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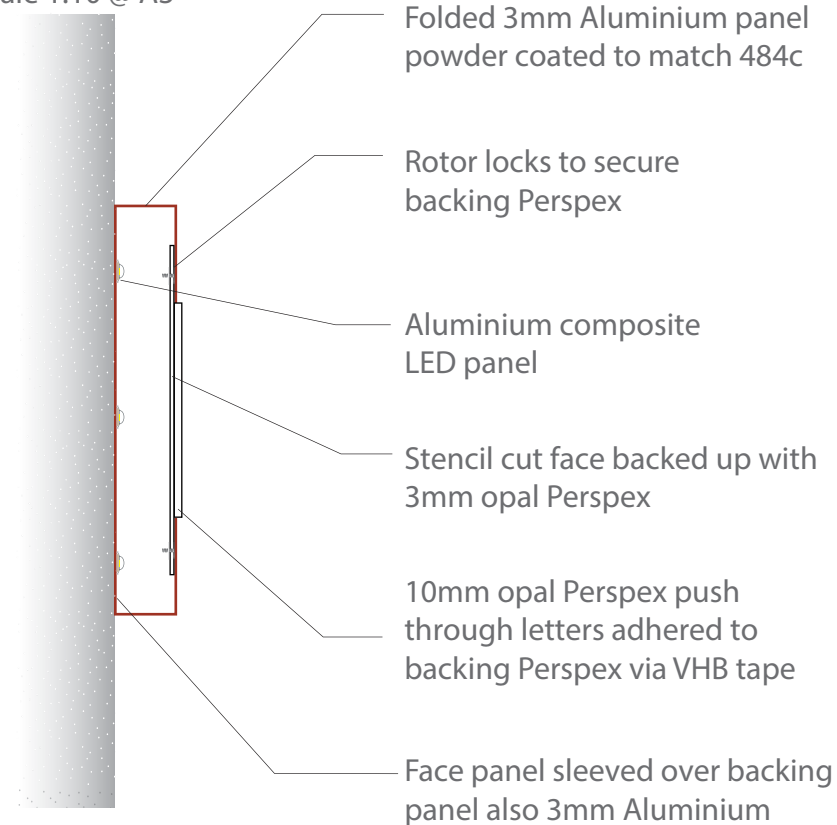
Item 1 – New aluminium fascia signs

New aluminium fascia signs to replace existing in current locations on existing façade. Sign to be comprised of rolled aluminium carcass, sprayed to match Roasted Red 484c or 4625c Chipotle Adobo Brown. Face to be stencil cut and backed up with 3mm opal acrylic, supporting 10mm push through letters/logo. Sign to be biscuit tin construction, with face panel sleeved over backing panel. Illumination via internal ultra-bright tetra minimax LEDs. Illumination not to exceed 600cdm2.

Scale 1:20 @ A3



Scale 1:10 @ A3



Roasted Red 484c
RAL 3000



4625c Chipotle Adobo Brown
RAL 8016

Sign size: 3160mm X 540mm X 80mm
Height above ground: 3500mm Approx
Illumination: Internal LED
Luminance Level: 600cdm2

Item 2 – New acrylic text

New acrylic text to replace existing Mexican grill lettering. Letters to be stencil cut 10mm Perspex sprayed to match 4625c Chipotle Adobo Brown. Backs to be routed to allow for 10mm polyurethane locators, these will be adhered to letters with specialist clear resin epoxy to ensure a crystal-clear finish. Item to be non-illuminated.



Scale 1:10 @ A3



4625c Chipotle Adobo Brown
RAL 8016

Sign size: 840mm X 440mm X 20mm
Height above ground: 3550mm Approx
Illumination: -
Luminance Level:-



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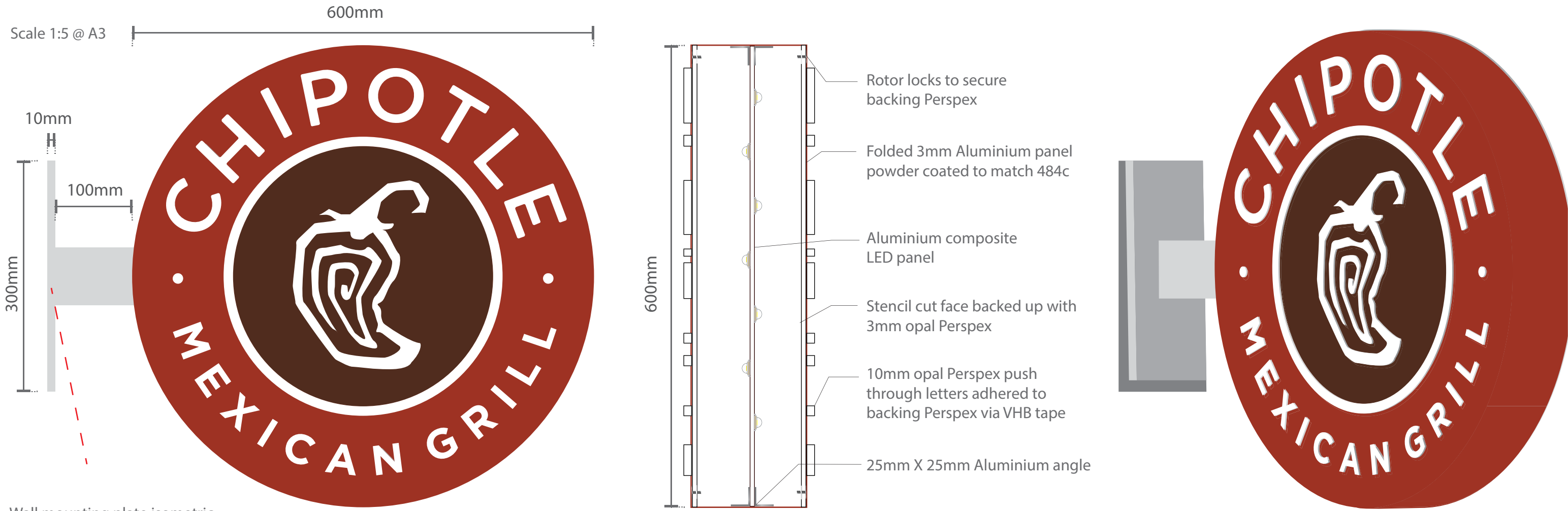
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Item 3 (Charing Cross Road Elevation) & Item 3a (Flitcroft Street Elevation) – 2 no. New aluminium Projection signs - Flat fixing plate

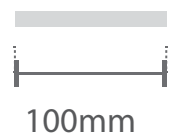
New aluminium projection sign to replace existing in current locations on existing façade. Sign to be comprised of rolled aluminium carcass, sprayed to match Roasted Red 484c. faces to be stencil cut and backed up with 3mm opal acrylic, supporting 10mm push through letters/logo. Illumination via internal ultra-bright tetra minimax LEDs. Illumination not to exceed 600cdm2. Fixing plate to be 10mm aluminium as detailed below.



Wall mounting plate isometric



Wall mounting plate plan



**** please note – holes to be pre-drilled to match existing upon delivery of old signage to factory.**



**Roasted Red 484c
RAL 3000**



**4625c Chipotle Adobo
Brown RAL 8016**

Sign size: 600mm X 600mm X 150mm
Overall size: 710mm X 600mm X 150mm
Height above ground: 3000mm Approx
Illumination: Internal LED
Luminance Level: 600cdm2



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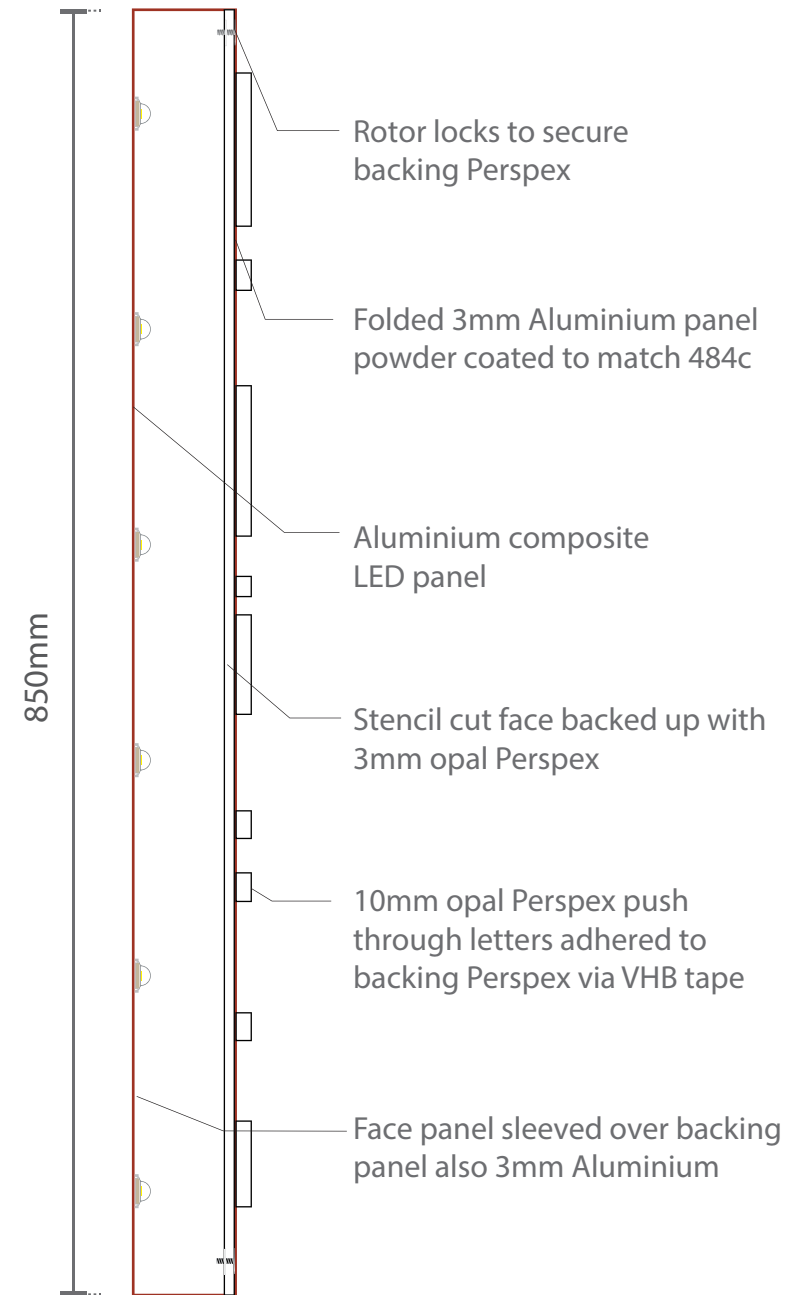
Item 4 – New aluminium Roundel sign

New aluminium roundel sign to replace existing in current locations on existing façade. Sign to be comprised of rolled aluminium carcass, sprayed to match Roasted Red 484c. Face to be stencil cut and backed up with 3mm opal acrylic, supporting 10mm push through letters/logo. Sign to be biscuit tin construction, with face panel sleeved over backing panel. Illumination via internal ultra-bright tetra minimax LEDs. Illumination not to exceed 600cdm2. Fixing plate to be 10mm aluminium as detailed below.

850mm



Scale 1:5 @ A3



Roasted Red 484c
RAL 3000



4625c Chipotle Adobo
Brown RAL 8016

Sign size: 850mm X 850mm X 80mm
Height above ground: 3000mm Approx
Illumination: Internal LED
Luminance Level: 600cdm2



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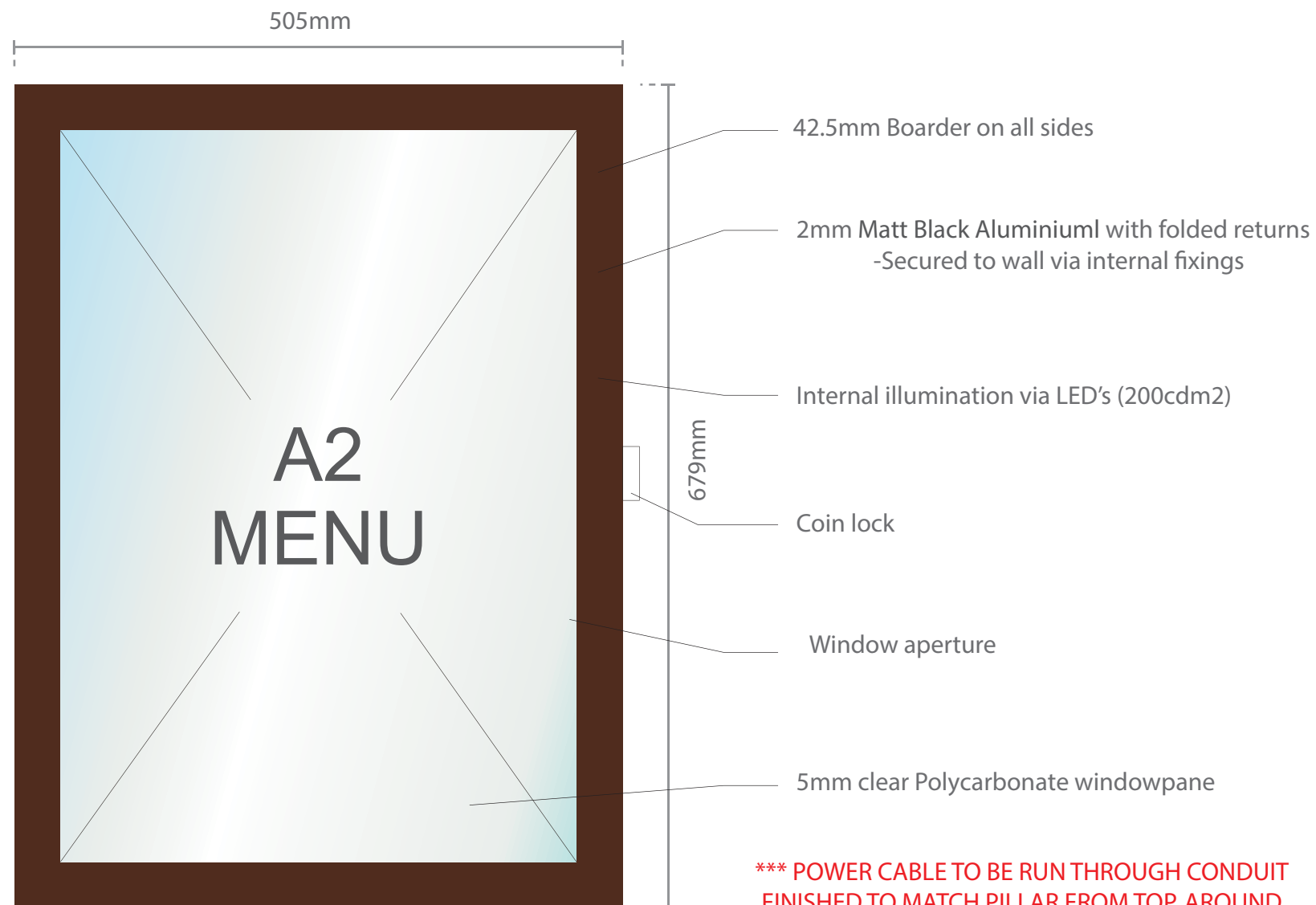
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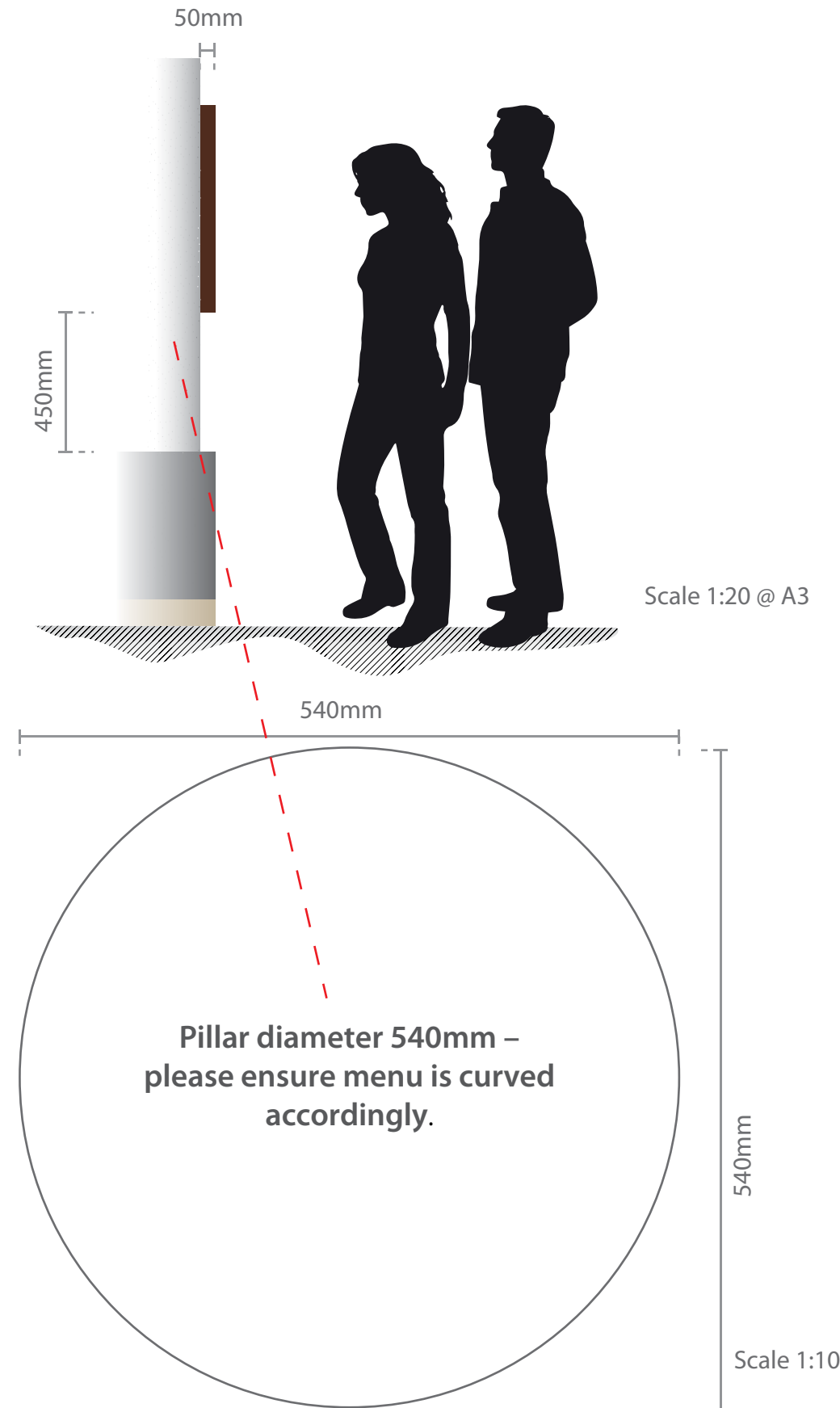
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Item 5 - wall mounted menu unit

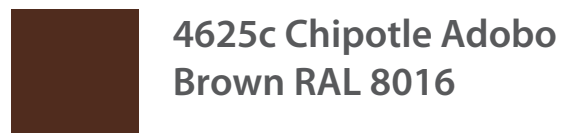
New aluminium wall mounted menu unit sprayed to match 4625c Chipotle Adobo Brown. Case to be comprised of 2mm Adobo Brown aluminium with folded returns. Window aperture to be backed with clear 5mm Perspex window panel. Internal LEDs to illuminate standard A2 paper size menu. Menu interchangeable via coin lock mechanism.



*** POWER CABLE TO BE RUN THROUGH CONDUIT FINISHED TO MATCH PILLAR FROM TOP, AROUND TO BACK OF PILLAR & UP ***



Scale 1:5 @ A3 Front Elevation



ITEM 5
Sign dimensions: 505mm X 679mm X – 50mm
Height from planter: 450mm
Illumination: Internal LED
Luminance level: not to exceed 300cdm2



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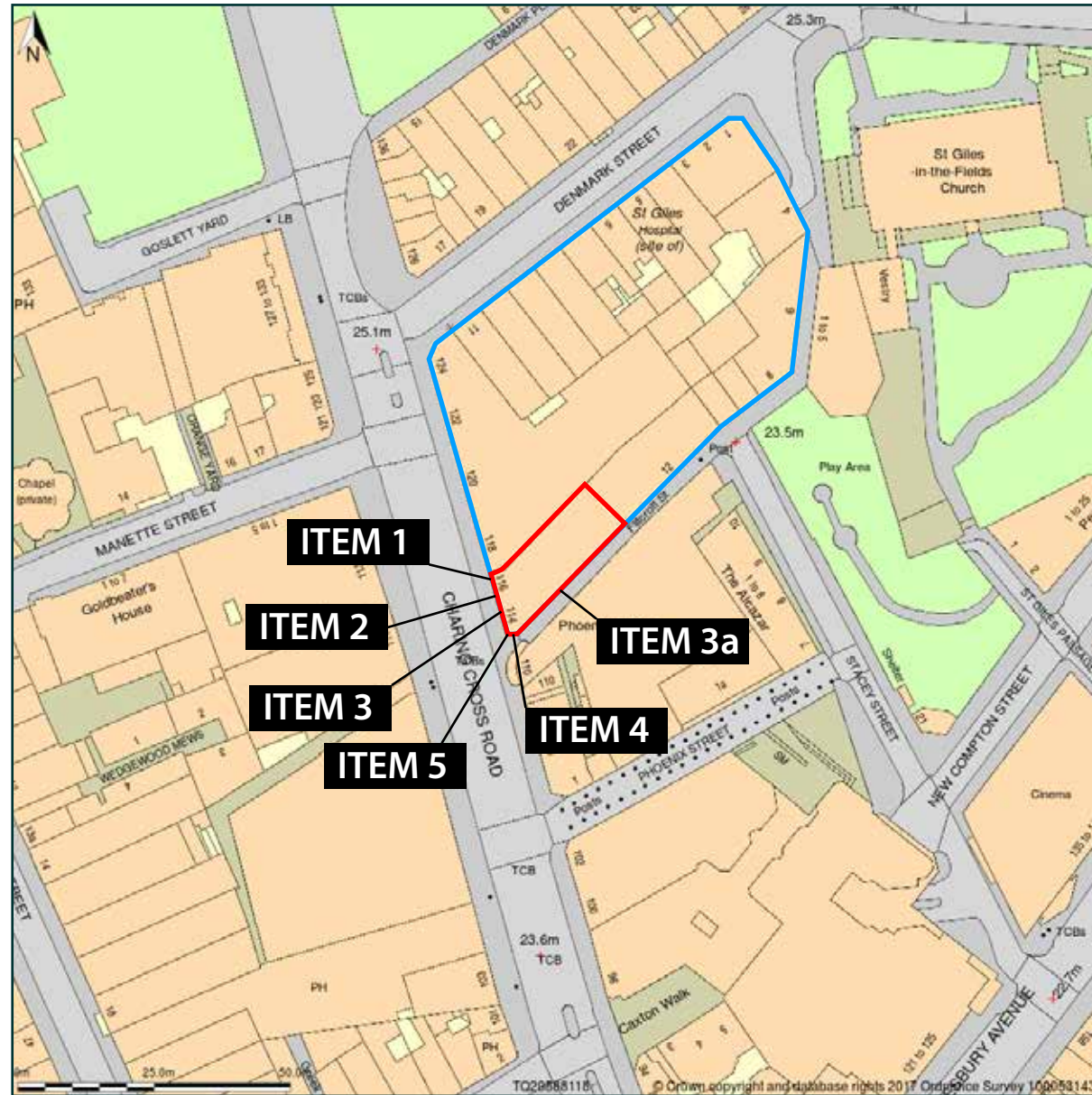
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Site Plan shows area bounded by: 529789.06, 181089.06 529989.06, 181289.06 (at a scale of 1:1250), OSGridRef: TQ29888118. The representation of a road, track or path is no evidence of a right of way. The representation of features as lines is no evidence of a property boundary.

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