



REFER TO 'SHELL CAMDEN TOWN XMO ADS' FOR FURTHER DETAILED DESCRIPTIONS

SITE SIGNAGE KEY

NON ILLUMINATED INTERNAL WINDOW ROUNDEL

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PRIME / PRICE SIGN

2.55 METRE PYLON SINGLE SIDED SIGN WITH 2 RED LED PRICE DISPLAYS & DISPLAY PANELS - 1No (ILLUMINATED ONLY)

SHOP FASCIA

ELEVATION S1: FLAT FASCIA 10,600 x 800mm ACM COLOURED FASCIA

ELEVATION S2: FLAT FASCIA 2,200 x 800mm ACM COLOURED FASCIA
"Shell SELECT - Welcome" TEXT ONLY ILLUMINATED

S3 ELEVATION S3: FLAT FASCIA 7,500 x 800mm ACM COLOURED FASCIA

ADVERTISMENT PLAN

RLdm

project managers & architects

REV DATE

BY

PROJECT: SHELL CAMDEN TOWN
109-113 YORK WAY, CAMDEN TOWN
LONDON, N7 9QE

TITLE: ADVERTISMENT PLAN



SHELL UK RETAIL PO BOX 430 STAINES TW18 3ZB UNITED KINGDOM

 DRAWN BY :
 RLDM
 SCALE :
 1:100

 DATE :
 01.03.19
 PLOT DATE :
 01.03.19

 CAD FILE :
 E:\ARCHIVE\DRAWINGS\CAMDEN TOWN\ADS19

 DWG No :
 1481 - ADS
 ADS
 2019