

A First Issue KP 1997 Rev Description Market



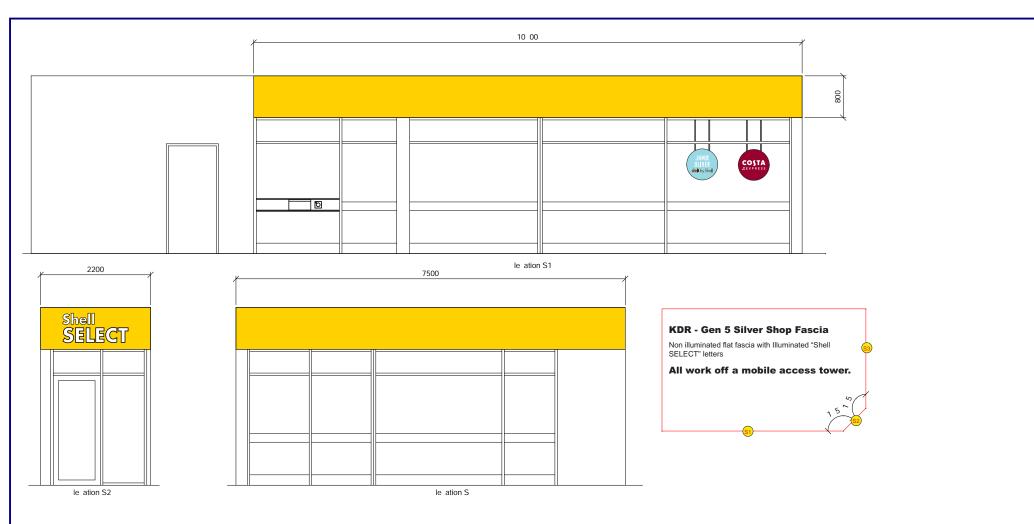
 Client:
 Artelia

 Project:
 Shop Programme

 Title:
 Shell Camden Town Scope/Site plan

 Drawn:
 KP
 Date: 27/9/2018

 Page No:
 2 of 12
 Rev:
 A





Current Elevation S1





Current Elevation S2 Current Elevation S3

These pages are generic standards and rules taken from the Shell brand manuals\*.

For more information, please refer to Shell brand manuals\* and advise the office immediately if any of the signware, colours or graphics do not conform to the standards specified".

\* NGSF 1.1 Guidelines Manual For more/ RVI Evolution Design Standards Policy V3.0/ Shell Retail Fuels Brand Identity Policy V4

В	Drawing amended with additional page for internal signware	KP 43/19		
Α	First Issue	KP 2119/18		
Rev	Description	Name		
4				

1	<b>Xmo</b> Strata
	MOST QUALIFIED SIGN CONTRACTOR - MOST QUALIFIED SIGN PEOPLE

• •				
Client: Arte		elia		
Project:	Project: Shop Programme			
Title: Shell Camden Town External Shop Signware				
Drawn:	KP	Date: 27/9/2018		
Page No:	3 of 12	Rev: B		



Manifesto

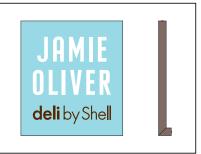


Chiller vinyl Chiller plaque

To be read in conjunction with CAD Enterprise drawing

Kale Roundel

Roundel



Roundel with arrow



Supply and install Costa Roundel - 1 off

Supply and install Kale Roundel - 1 off

Door Vinyl

Supply and install chiller plaque - 1 off

Supply and install chiller vinyl - as required

JAMIE OLIVER **deli** by Shell

Supply and install wood effect vinyl - as required



Supply and install back wall sign - 1 off (TBA if background

Supply and install manifesto - 1 off

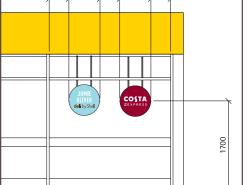




Supply and install roundel with arrow - 1 off

deli by Shell

Supply and install door vinyl - 1 off



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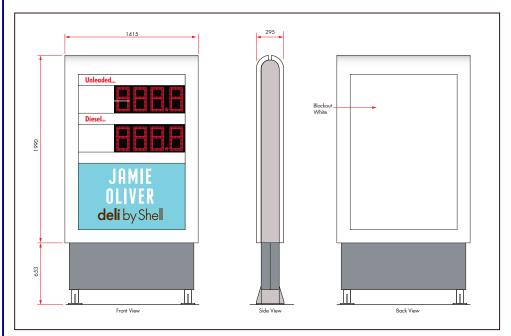


Client:	Artelia			
Project:	Shop Programme			
Title:	Shell Camden Town Internal Shop Signage			
Drawn:	KP	Date: 27/9/2018		
Page No:	4 of 12	Rev: B		

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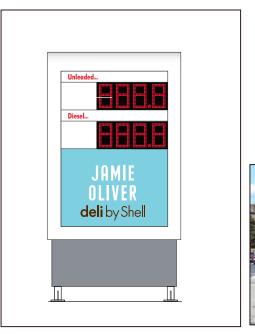


Install new low level pylon single sided sign with 2 Price electronic display. New base to be provided by principle contractor power feed by electrical contractor. To be advised if sign is to be fitted with a grillage or Chem fixed in position. Low level sign to be supplied by signage manufacturer with blank message, new Kale massage required (1135x706mm, allow 20mm bleed on sides and bottom only)

rea out ase to sur e entres Not e uired a e good to ase o PID ΤA ΤA Lo al Suppl o grillage New ase e uired e uired prin iple ontra tor 5 Lo al Suppl o adaptors ΤA 6) Traffic Management Not Required 7) Specialised equipment TBA

No

8) Are there any over head cable



Replace existing V Power message new Kale message, (1135x850mm, allow 20mm bleed on sides and bottom only) one side only. Note: V Power message maybe a cover over message



Existing flag sign to be removed and not repla ed

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