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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="50-60"/>
Address line 1	<input type="text" value="Southampton Row"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1B 4AR"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530467"/>
Northing (y)	<input type="text" value="181720"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="QUEENSGATE GEM LLH SPV 2 LIMITED"/>
Company name	<input type="text" value="QUEENSGATE GEM LLH SPV 2 LIMITED"/>
Address line 1	<input type="text" value="8 Hill Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	
Postcode	W1J 5NG
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Miss
First name	Megan
Surname	Burn
Company name	Astley Signs Ltd
Address line 1	Redforrest House,
Address line 2	Queens Court North
Address line 3	Earlsway
Town/city	Gateshead
Country	United Kingdom
Postcode	NE11 0BP
Primary number	01914910097
Secondary number	
Fax number	
Email	megan.burn@astley-uk.com

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New internally illuminated signage relating to property

Please select the sign types you wish to propose

- ☒ Fascia sign
☐ Hanging sign
☐ Hoarding sign
☒ Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 3.9 x Width: 6.7 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium, acrylic, vinyl	
What is the maximum height of any of the individual letters and symbols?	73 cm
The colour of text and background Sign C - White text on red background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.85 x Width: 7.285 x Depth: 0.1 metre(s)
What materials will the sign be made of? Aluminium, acrylic, vinyl	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background Sign E; whote text on red background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	6.78 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 8.7 x Width: 1.66 x Depth: 0.2 metre(s)
What materials will the sign be made of? Aluminium, pvc	
What is the maximum height of any of the individual letters and symbols?	111 cm

4. Type of Proposed Advertisement(s)

Other sign: 1	
The colour of text and background	
Sign A & B; white text on red background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.003 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background	
Sign D - Red text on white background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

Sign A & B; 2no. flex face signs
Sign C; fascia signage
Sign D; 2no. window vinyl graphics
Sign E; 1no. fascia sign

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

See visual G_71768

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

25/02/2019

6. Advertisement(s) Period

To

25/02/2024

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

25/02/2019