



Achieving excellence through brand implementation

# JURYS<sup>INN</sup>



Client: Jurys Inn  
Address: Holborn

Drg: G\_71768 - C  
Title: Ext Signage

Visual Status: Planning  
Drg by: KS Date: 15.01.19

AstleySigns

AstleyImaging

AstleyMaintenance



# Existing views





# Existing views

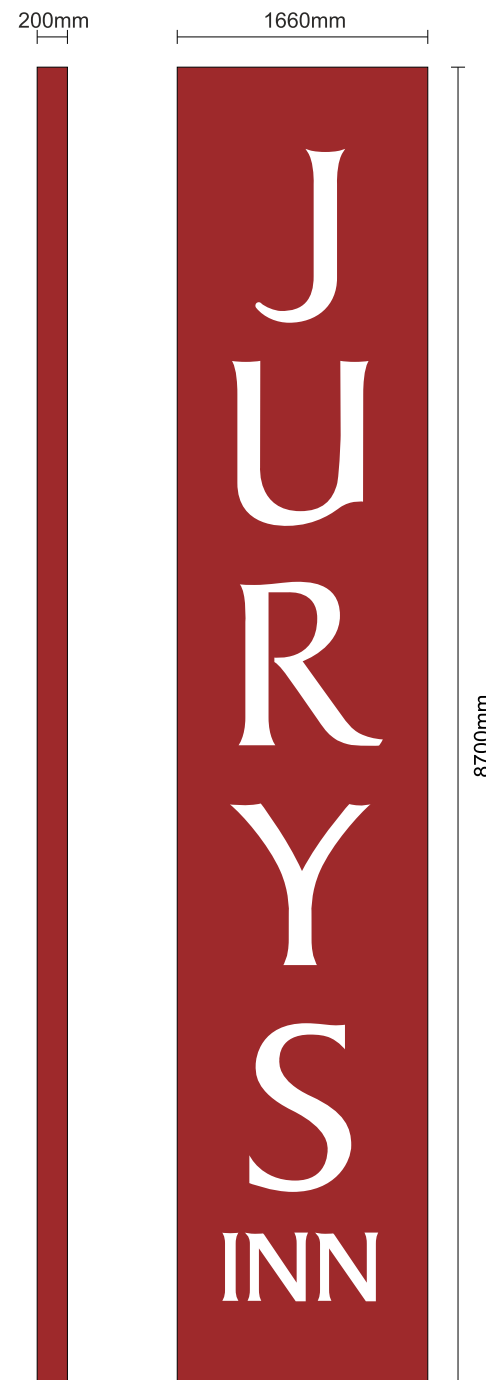








Proposed Elevation - scale 1:200 @ A3

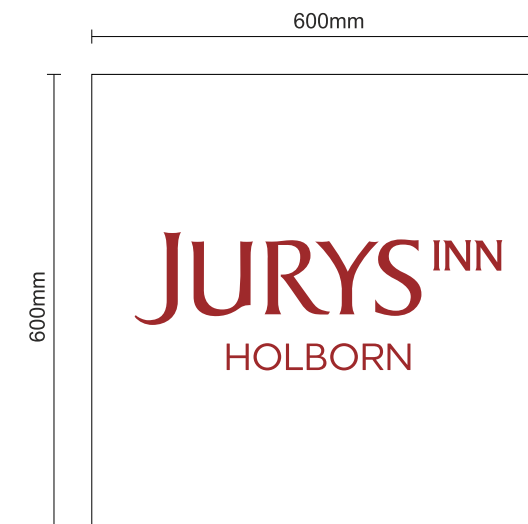


Sign A & B - Scale 1:50 @ A3

2No. fabricated aluminium Flex face boxes, powder coated corporate red with digitally printed flex face skins. Internally illuminated by means of white LEDs, illuminating white areas only.

Static illumination to be less than: 300cd/m2  
Underside of sign to FFL being: 6780mm

*Note: Electrical feed to be supplied to sign position by others.  
See survey for manufacturing sizes.*



Sign D - Scale 1:10 @ A3

2No. non illuminated vinyl graphics in window.

Non-illuminated.  
Underside to FFL being: 1000mm

# Specifications



Side view

Sign C - Scale 1:30 @ A3



Existing views



Proposed view



Existing view



Proposed view



Item E - Scale 1:30 @ A3

1No. fabricated aluminium stencil cut box & powder coated corporate red. Apertures having pushed through routed 15mm clear acrylic, backed with translucent white vinyl and faced with translucent white vinyl.

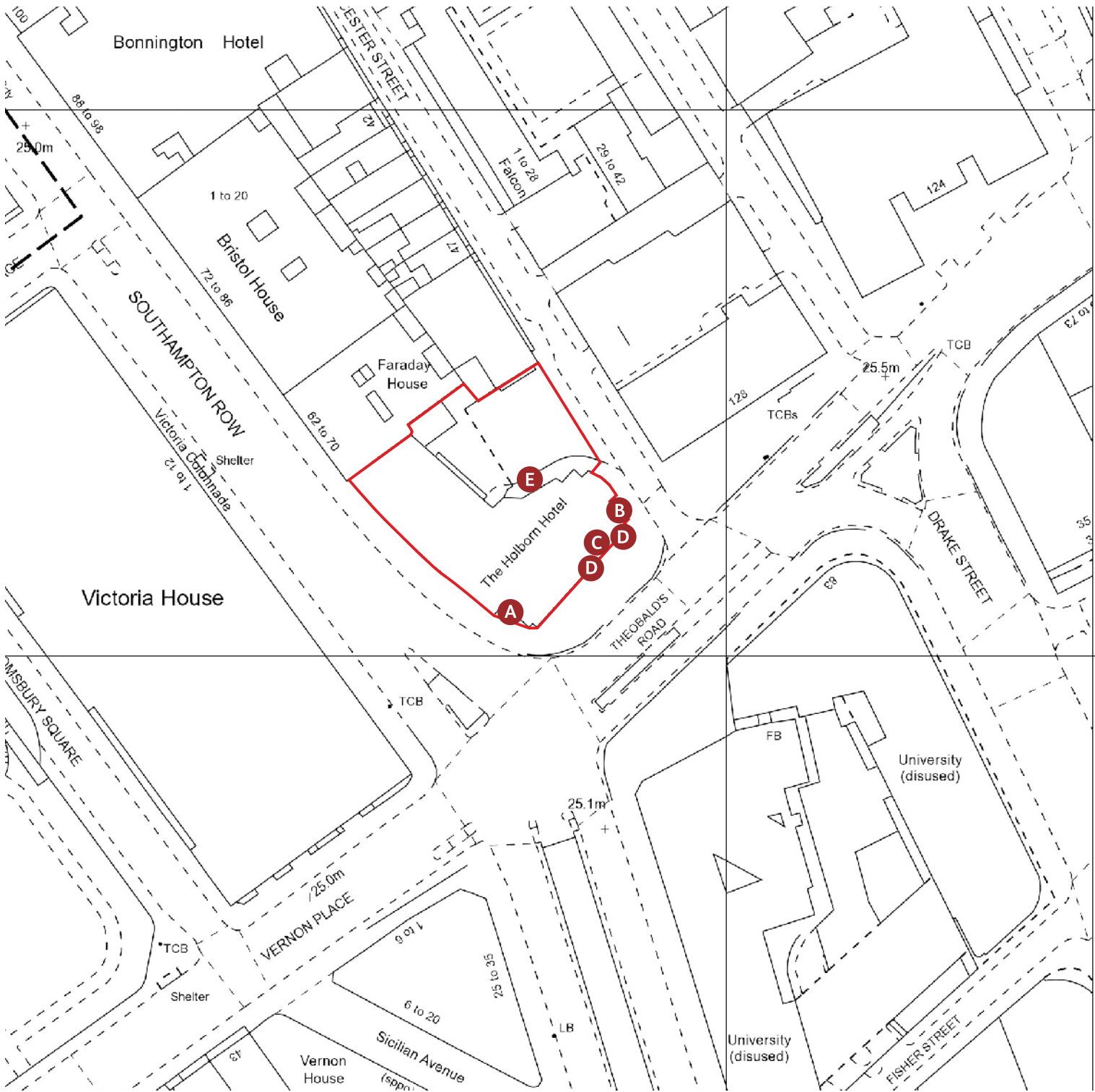
Internally illuminated by means of white LEDs, illuminating logo only. Static illumination to be less than: 300cd/m<sup>2</sup>  
Underside of sign to FFL being: 4000mm

**Note: See survey for manufacturing sizes.**



# Rear entrance

Licence: © Crown Copyright and  
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Reference: OI1285347  
Centre coordinates: 530467 181720



A  
B



D

C



E

