

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	British Heart Foundation	
Address line 1	233 Kentish Town Road	
Address line 2	Kentish Town	
Address line 3		
Town/city	London	
Postcode	NW5 2NB	
Description of site loc	cation must be completed if postcode is not known:	•
Easting (x)	528955	
Northing (y)	184861	
Description		
Vacant retail unit		
2. Applicant Det	ails	
Title	Mr	
First name	Andrew	
Surname	Rice	
Company name	British Heart Foundation	
Address line 1	2A Cherry Orchard	
Address line 2		
Address line 3		
Town/city	Lichfield	

2. Applicant Deta	ils		
Country			
Postcode	WS14 9AN		
Primary number			
Secondary number			
Fax number			
Email address			
Are you an agent actin	g on behalf of the applicant?	© Yes	⊚ No
3. Agent Details  No Agent details were s	submitted for this application		
4. Site Area			
What is the measurem (numeric characters or			
Unit	sq.metres		
	the Proposal s of the proposed development or works including any characteristics. Technical Details Consent on a site that has been grante		ant details in the description
To remove existing alu	minium shopfront and part ceramic tiled infill and supply ignage and non illuminated rear sign.	and install new powder coated aluminium shopfror	nt. To install new illuminated
	e of use already started?	© Yes	No     No
6. Existing Use			
Please describe the cu	rrent use of the site		
Retail unit			
Is the site currently vac	cant?	<ul><li>Yes</li></ul>	○ No
If Yes, please describe	the last use of the site		
Building society			
When did this use end (if known)? DD/MM/YYYY			
Does the proposal inv	volve any of the following? If Yes, you will need to su	bmit an appropriate contamination assessmen	t with your application.
Land which is known to	be contaminated		No
Land where contamina	tion is suspected for all or part of the site	□ Yes	<ul><li>No</li></ul>
A proposed use that w	A proposed use that would be particularly vulnerable to the presence of contamination		No
7. Materials			
Does the proposed dev	velopment require any materials to be used in the build?	Yes	○ No

7. Waterials Please provide a description of existing and proposed materials and finishe material):	s to be used in the build (including type, colour and name for each
Windows	
Description of existing materials and finishes (optional):	Aluminium shopfront
Description of proposed materials and finishes:	Powder coated aluminium shopfront, colour Graphite Grey Ral 7024
Are you supplying additional information on submitted plans, drawings or a designal few years, please state references for the plans, drawings and/or design and access	
Existing Plan & Elevations Ref. KEN-CS-AR-01 Planning & Advertising Consent Application Ref. KEN-CS-AR-03	
8. Pedestrian and Vehicle Access, Roads and Rights of Way	
Is a new or altered vehicular access proposed to or from the public highway?	○ Yes
Is a new or altered pedestrian access proposed to or from the public highway?	⊋Yes ⊚ No
Are there any new public roads to be provided within the site?	◯ Yes
Are there any new public rights of way to be provided within or adjacent to the sit	e? ○ Yes
Do the proposals require any diversions/extinguishments and/or creation of rights	s of way?
9. Vehicle Parking	
Is vehicle parking relevant to this proposal?	○ Yes
10. Trees and Hedges	
Are there trees or hedges on the proposed development site?	○ Yes
And/or: Are there trees or hedges on land adjacent to the proposed development development or might be important as part of the local landscape character?	site that could influence the   Yes No
If Yes to either or both of the above, you may need to provide a full tree survequired, this and the accompanying plan should be submitted alongside yowebsite what the survey should contain, in accordance with the current 'BS Recommendations'.	our application. Your local planning authority should make clear on its
11. Assessment of Flood Risk	
Is the site within an area at risk of flooding? (Refer to the Environment Agency's I and consult Environment Agency standing advice and your local planning authori necessary.)	Flood Map showing flood zones 2 and 3  Yes No ty requirements for information as
If Yes, you will need to submit a Flood Risk Assessment to consider the risk	to the proposed site.
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	○ Yes
Will the proposal increase the flood risk elsewhere?	⊋Yes
How will surface water be disposed of?	
☑ Sustainable drainage system	
Existing water course	
Soakaway	

11. Assessment of Flood Risk		
Main sewer		
☐ Pond/lake		
12. Biodiversity and Geological Conservation  Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the or near the application site?	applicatio	on site, or on land adjacent to
To assist in answering this question correctly, please refer to the help text which provides guidance on determing geological conservation features may be present or nearby; and whether they are likely to be affected by the pro-	ning if any posals.	y important biodiversity or
<ul> <li>a) Protected and priority species:</li> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>		
<ul> <li>b) Designated sites, important habitats or other biodiversity features:</li> <li>Yes, on the development site</li> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>		
c) Features of geological conservation importance:  Yes, on the development site Yes, on land adjacent to or near the proposed development  No		
13. Foul Sewage		
Please state how foul sewage is to be disposed of:  Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown  Are you proposing to connect to the existing drainage system?	ℚ Yes	No
14. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection of waste?  Have arrangements been made for the separate storage and collection of recyclable waste?	<ul><li>Yes</li><li>Yes</li></ul>	
15. Trade Effluent		
Does the proposal involve the need to dispose of trade effluents or trade waste?	ℚ Yes	⊚ No
16. Residential/Dwelling Units  Due to changes in the information requirements for this question that are not currently available on the system, Residential/Dwelling Units for your application please follow these steps:	if you nee	ed to supply details of
<ol> <li>Answer 'No' to the question below;</li> <li>Download and complete this supplementary information template (PDF);</li> <li>Upload it as a supporting document on this application, using the 'Supplementary information template' docu</li> </ol>	ment type	<b>.</b>
This will provide the local authority with the required information to validate and determine your application.		
Does your proposal include the gain, loss or change of use of residential units?	Yes	<ul><li>No</li></ul>

17. All Types of Development: Non-Residential F	ioorspace		
Does your proposal involve the loss, gain or change of use of non-residential floorspace?			No     No
18. Employment			
Will the proposed development require the employment of any st	aff?	<ul><li>Yes</li></ul>	□ No
Please complete the following information regarding employees:			
Туре	Full-time	Part-time	Equivalent number of full-time
Existing employees	2	3	-
5 , 7			
19. Hours of Opening			
Are Hours of Opening relevant to this proposal?		⊇ Yes	No
20. Industrial or Commercial Processes and Mac	hinerv		
Please describe the activities and processes which would be car	•	products including plant, ventilat	on or air conditioning. Please
include the type of machinery which may be installed on site:			
Retail sales only			
Is the proposal for a waste management development?			No
If this is a landfill application you will need to provide further should make it clear what information it requires on its webs	information before your appli ite	cation can be determined. Yo	ur waste planning authority
21. Hazardous Substances			
21. Hazardous Substances  Does the proposal involve the use or storage of any hazardous s	ubstances?	ℚ Yes	<ul><li>No</li></ul>
	ubstances?	ℚ Yes	No
Does the proposal involve the use or storage of any hazardous s	ubstances?	ℚ Yes	No
	ubstances?	○ Yes	No
Does the proposal involve the use or storage of any hazardous s  22. Type of Proposed Advertisement(s)	ubstances?	○ Yes	No
Does the proposal involve the use or storage of any hazardous s  22. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)	ubstances?	○ Yes	No
Does the proposal involve the use or storage of any hazardous s  22. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  1 No. fascia sign, 1 No. projecting sign & 1 No. rear sign  Please select the sign types you wish to propose  Fascia sign	ubstances?	○ Yes	No
Does the proposal involve the use or storage of any hazardous s  22. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  1 No. fascia sign, 1 No. projecting sign & 1 No. rear sign  Please select the sign types you wish to propose	ubstances?	○ Yes	No
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Does the proposal involve the use or storage of any hazardous set in the proposed Advertisement(s)  Please describe the proposed advertisement(s)  1 No. fascia sign, 1 No. projecting sign & 1 No. rear sign  Please select the sign types you wish to propose  Fascia sign  Hanging sign  Other sign  Fascia Sign  Fascia Sign  What is the height from the ground to the base of the advertise What is the maximum projection of the advertisement from faction Dimension:  What materials will the sign be made of?	ement?	2.55 metre(s) 0.1 metre(s)	
Does the proposal involve the use or storage of any hazardous sometimes.  22. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  1 No. fascia sign, 1 No. projecting sign & 1 No. rear sign  Please select the sign types you wish to propose  Fascia sign  Hanging sign  Other sign  Fascia Sign  Fascia Sign:  What is the height from the ground to the base of the advertise what is the maximum projection of the advertisement from factorise Dimension:  What materials will the sign be made of?  Stove enamelled alloy	ement? e of building?	2.55 metre(s)  0.1 metre(s)  Height: 0.775 x Width: 7.55 x	
Does the proposal involve the use or storage of any hazardous s  22. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  1 No. fascia sign, 1 No. projecting sign & 1 No. rear sign  Please select the sign types you wish to propose  Fascia sign  Hanging sign  Other sign  Fascia Sign  Fascia Sign: 1  What is the height from the ground to the base of the advertise What is the maximum projection of the advertisement from factorisements.  What materials will the sign be made of?	ement? e of building?	2.55 metre(s) 0.1 metre(s)	

2. Type of Proposed Advertisement(s)	
Fascia sign: 1	
The colour of text and background	
White text on red back ground	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	70 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	3.17 metre(s)
What is the maximum projection of the advertisement from face of building?	0.82 metre(s)
Dimension:	Height: 0.9 x Width: 0.72 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Stove enamelled alloy	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
white text on red back ground	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	70 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	2.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 1.4 x Width: 1.6 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
Stove enamelled alloy	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
White text on red background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

23. Location of Ac	lvertisement(s)				
Is the advertisement(s) you are applying for already in place?					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?				○ Not Applicable	
Will the proposed adve	Vill the proposed advertisement(s) project over a footpath or other public highway?				
24. Advertisemen	t(s) Period				
Please state the period	d of time for which consent is sought for the advertisement				
From	21/02/2019				
То	21/02/2024				
25. Site Visit					
Can the site be seen from	om a public road, public footpath, bridleway or other public land?	Yes	ℚ No		
If the planning authority	needs to make an appointment to carry out a site visit, whom should they contact? (Please select	only one	e)		
<ul><li>The agent</li><li>The applicant</li></ul>					
Other person					
26. Pre-application	n Advice				
Has assistance or prior	advice been sought from the local authority about this application?		No		
27. Authority Emp	oloyee/Member				
With respect to the Au	thority, is the applicant and/or agent one of the following:				
<ul><li>(a) a member of staff</li><li>(b) an elected member</li><li>(c) related to a member</li></ul>					
(d) related to an electe					
It is an important princip	ole of decision-making that the process is open and transparent.		No		
informed observer, hav	s question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in				
the Local Planning Authority.  Do any of the above statements apply?					
28. Interest In the	Land				
	the land or buildings where the adverts are to be placed?	OVee	@ No		
been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	Yes	ℚ No		
CERTIFICATE OF OWI	rtificates and Agricultural Land Declaration NERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Proced	dure) (E	ngland)	Order 2015 Certificate	
under Article 14  I certify/The applicant	certifies that I have/the applicant has given the requisite notice to everyone else (as listed b	elow) w	ho, on t	the day 21 days before	
the date of this application, was the owner* and/or agricultural tenant** of any part of the land or building to which this application relates.  * 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural tenant' has the meaning given in					
Section 65(8) of the To Owner/Agricultural Tena	own and Country Planning Act 1990				
goanarai i olic					

we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm nat, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	Name of Owner/Agrice Tenant	ultural	R & Y Abdian	
House Name  Address line 1  Church Mount  Address line 2  Town/city  London  Postcode  N2 0RW  Date notice served (DD/MM/YYYY)  Person role The applicant The agent  Citle  Mr  Cirst name  Andrew  Burname  Rice  Declaration date  DD/MM/YYYY)  Declaration made  O. Declaration  we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ✓	Number		37	
Address line 2  Town/city London Postcode N2 0RW  Date notice served (DD/MM/YYYY)  erson role The applicant The agent title Mr sirst name Andrew umame Rice Declaration date DD/MM/YYYY)  Declaration made  Declaration made  Declaration made  Declaration made  Declaration made  Declaration  Declaration  We hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm talt, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	Suffix			
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Postcode N2 0RW  Date notice served (DD/MM/YYYY) 22/02/2019  erson role The applicant The agent ditle Mr dirist name Andrew  urname Rice DD/MM/YYYY) Declaration date DD/MM/YYYYY)  Doclaration made  D. Declaration made	Address line 1		Church Mount	
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Date notice served (DD/MM/YYYY)  erson role  The applicant The agent  iitle  Mr  iirst name  Andrew  umame  Rice  ectaration date DD/MM/YYYY)  Declaration  we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm nat, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	Town/city		London	
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	First name  Surname  Declaration date  DD/MM/YYYY)	Andrew	19	
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pate (cannot be preplication)	we hereby apply for planat, to the best of my/or	anning pe ur knowle	ermission/consent as described in this form and the a edge, any facts stated are true and accurate and any	ccompanying plans/drawings and additional information. I/we confirm opinions given are the genuine opinions of the person(s) giving them. $\ lacksquare$
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