

SUPPLEMENTARY INFORMATION

1. Site Details

Site Name:	Sidney Boyd Court	Site	15-64 Sidney Boyd Court
National Grid	525421, 184169	Address:	West End Lane
Reference:			London
			NW6 4QZ
Site Ref Number:	CAM0160	Site Type: ¹	Macro

2. Pre-Application Check List

Site Selection (for New Sites only)

(Would not generally apply to upgrades/alterations to existing sites)

Was a local planning authority mast register available to check for suitable sites by the operator or the local planning authority?	Yes	No
If no explain why:		
Not aware a register exists.		
Were industry site databases checked for suitable sites by the operator:	Yes	No
If no explain why:		

Site specific pre-application consultation with local planning authority

Yes	No
18 Decer	mber 2018
Name of contact: Olu Ayind	
	18 Decer

Summary of outcome/Main issues raised:

Pre-application correspondence was sent to Camden Council by email on 18 December 2018. A response was received confirming a fee of £982.02 would be required to receive advice.

Due to the substantial pre-application fee (more than double the application fee), and the minor nature of the proposal, it has been decided to proceed directly to a formal application.

¹ Macro or Micro



Community Consultation

Rating of Site under Traffic Light Model if required:	Red	Amber	Green
Consultation letters were sent by email on 18 December 2018 to the Swiss Cottage Ward Councillors			
 – Cllrs. Pearson, Cassarani and O'Shanahan. 			
Summary of outcome/main issues raised:			
No comments have been received.			

School/College

Location of site in relation to school/college:

There are a number of educational establishments close to the site:

- Rainbow Montessori School, Woodchurch Road;
- St Eugene de Mazenod Roman Catholic Primary School, Mazenod Avenue;
- St Mary's Kilburn Church of England Primary School, Quex Road;
- Kilburn Learning Centre, Kingsgate Road;
- West Hampstead Day Nursery, Woodchurch Road;
- CCN Acol Nursery, Acol Road;

Outline of consultation carried out with school/college: Consultation was undertaken via email on 18 December 2018.

Summary of outcome/main issues raised: No comments have been received.

Civil Aviation Authority/Secretary of State for Defence/Aerodrome Operator consultation

Yes	No

Developer's Notice

Copy of Developer's Notice enclosed?		Yes	No
Date served:	N/A – full pl	anning application	on



3. Proposed Development

The proposed site:

The host building is located on the eastern side of West End Lane, between its junctions with Woodchurch Road to the north and Acol Road to the south. It is a six-storey residential building. The building is located within South Hampstead Conservation Area.

The area is predominantly residential in character. Development consists mainly of flats, however there are some houses. There are significant trees in the area which provide a degree of screening to existing equipment on the building. The building currently houses a UK Broadband (UKB) installation, along with equipment for another Operator.

The existing UKB installation on the roof of the building consists of 3 no. antennas, 2 no. transmission dishes and a small equipment cabinet. Permission was granted for this equipment under application reference 2016/5341/P. This application proposes to replace the existing antennas, dishes and cabinet with 6 no. new antennas, 3 no. dishes and 2 no. equipment cabinets. The upgrade will also allow 5G coverage to be provided from the site.

Type of Structure (e.g. tower, mast, etc):

Pole mounted antennas

Description:

The removal of 3 no. antennas, 2 no. 300mm dishes and 1 no. equipment cabinet and their replacement with 6 no. new antennas, 3 no. 300mm dishes, 2 no. equipment cabinets and development ancillary thereto.

Overall Height:	21.05 metres to top of antennas	
Height of existing building (where applicable):	17.85 metres to main roof	
	level	
Replacement Equipment Housings:		
Length:	2 x 0.6m	
Width:	2 x 0.48m	
Height:	2 x 1.0m	
Materials:		
Tower/mast etc – type of material and external	e of material and external N/A	
colour:		
Equipment housing – type of material and	Steel coloured grey.	
external colour:		

Reasons for choice of design:

Every effort has been made to minimise the visual impact of the proposed development. The equipment has been designed specifically for this location and incorporates a number of elements to minimise impact, including:

- 1) Utilising an existing rooftop and communications site to keep the overall number of sites in the area to a minimum. The alternative would be to utilise an additional site to provide 5G coverage to the area which would result in a greater overall impact on the area.
- 2) Keeping the amount of equipment to a minimum due to the location of the site within a Conservation Area. A total of six antennas, three dishes and two cabinets are proposed. This is an increase of three antennas, one dish and one small equipment cabinet. The upgrade is to provide additional 5G coverage for UKB, along with the existing 4G coverage. It is not possible



to provide this enhanced coverage from the existing antennas, hence the requirement to upgrade the site and add equipment to the installation. These elements of the design ensure the impact of the development is kept to a minimum;

3) Utilising the existing trees in the area to provide a degree of screening to the proposed development. Depending on viewpoint there would be a reduction in impact of the proposed equipment, both from trees close to the site and other buildings.

It is considered the proposed equipment is appropriately located. It has been possible to devise a scheme which has a minimal visual impact. The design would result in a less intrusive facility than other designs, therefore preserving the character and appearance of the area. It is further considered the proposal strikes an appropriate balance between operational and environmental considerations.

Technical Information

All UKB sites are designed to be fully compliant with the precautionary guidelines set by the International Commission on Non-Ionizing Radiation Protection (ICNIRP).

International Commission on Non-Ionizing Radiation Protection public compliance is determined by mathematical calculation and implemented by careful location of antennas, access restrictions and/or barriers and signage as necessary. Members of the public cannot unknowingly enter areas close to the antennas where exposure may exceed the relevant guidelines.

When determining compliance the emissions from all mobile phone network operators on or near to the site are taken into account.

In order to minimise interference within its own network and with other radio networks, UK Broadband ("UKB") operates its network in such a way the radio frequency power outputs are kept to the lowest levels commensurate with effective service provision.

As part of UKB's network, the radio base station that is the subject of this application will be configured to operate in this way.

All operators of radio transmitters are under a legal obligation to operate those transmitters in accordance with the conditions of their licence. Operation of the transmitter in accordance with the conditions of the licence fulfils the legal obligations in respect of interference to other radio systems, other electrical equipment, instrumentation or air traffic systems. The conditions of the licence are mandated by Ofcom, an agency of national government, who are responsible for the regulation of the civilian radio spectrum. The remit of Ofcom also includes investigation and remedy of any reported significant interference.

The telecommunications infrastructure the subject of this application accords with all relevant legislation and as such will not cause significant and irremediable interference with other electrical equipment, air traffic services or instrumentation operated in the national interest.

The planning drawings included with this application confirm the development would comply with ICNIRP guidelines.



4. Technical Justification

Enclose predictive coverage plots if appropriate, e.g. to show coverage improvement. Proposals to improve capacity will not generally require coverage plots.

Reason(s) why site required e.g. coverage, upgrade, capacity

The UKB Group provides wireless services and solutions to the telecommunications industry, service providers, channel partners and the public sector within the U.K. UKB currently provides wireless services from across a number of sites using a combination of macro installations on tall buildings, ground based "streetworks" sites and small-scale wireless access points attached to street furniture such as lamp-posts and CCTV poles.

UKB's main service is providing 4G network coverage to London and other major cities in the UK. UKB are now implementing upgrades to sites to also allow 5G coverage to be provided to its customers. The upgrade of this site is part of the enhancement of the UKB network.

UKB's service is based on a network of radio base stations, which typically consist of a set of antennas and one or more small equipment cabinets. These are connected to the wider network either by transmission dishes (as in this case) or fibre-optic cables. In this case six antennas, two small equipment cabinets and three transmission dishes are proposed.

The network will offer high capacity, secure, wireless, service guarantee levels needed to support initiatives including digital and social inclusion, mobile working, re-deployable CCTV security, emergency services data communications, community healthcare provision.



5. Site Selection Process

Alternative sites considered and not chosen (not generally required for **upgrades/alterations to existing sites** including redevelopment of an existing site to facilitate an upgrade or sharing with another operator)

Site	Site Name and address	National Grid Reference	Reason for not choosing
			N/A

If no alternative site options have been investigated, please explain why:

Paragraph 113 of the revised National Planning Policy Framework, in which the Government's supportive stance towards developing high quality communications infrastructure is laid out, states that "The number of radio and electronic communications masts, and the sites for such installations, should be kept to a minimum consistent with the needs of consumers, the efficient operation of the network and providing reasonable capacity for future expansion. Use of existing masts, buildings and other structures for new electronic communications capability (including wireless) should be encouraged."

The proposal is for works at an established communications site and not for the development of a new installation, thus the consideration of alternative sites is not appropriate. The applicant has examined its portfolio of sites in this region and determined that there are no alternatives in the area which can be upgraded to meet the specific technical requirement. The application site represents the only feasible option in this instance which allows the requirement to be met without the deployment of an additional base station in the locality.

Additional relevant information:

Siting & Appearance

The design of the proposed upgraded base station is very simple, with three sets of two pole-mounted antennas and three dishes located on the roof of the building. The cabinets are proposed to be located centrally on the roof and are small in scale. Overall this is considered to be the optimum form of development within this setting.

The existing installation is visible from certain viewpoints in the area, however its impact is minimal. The upgraded development would have a slightly greater impact, however this additional impact would be minimal. Its impact would be outweighed by the significant benefits of the proposal.

It is acknowledged that clear views of the equipment will be achievable from points in the area, particularly along West End Lane. Views of the building are obscured by other buildings and trees from certain viewpoints. It is important to note at this juncture that the fact that something is visible does not mean that it is necessarily harmful. It is considered that the proposal, which would be seen within the context of existing communications equipment on the roof of the building, would not be seen as having a significant additional impact on the appearance of the building. It is submitted that the appropriate siting and high standard of design will result in a proposal which is highly suitable to its setting.



Consequently, there would be no significant or negative impact upon visual amenity, nor cause harm to the character or appearance of the conservation area.

On balance this proposed location is considered to be the optimum location in terms of siting and design, with the limited harm it may impose on the street scene being balanced by provision of enhanced services to the area in the public interest, and the lack of suitable available alternatives. As such, equilibrium will be achieved between technical requirements and environmental impact.

Planning Context

National Guidance

National Planning Policy Framework (2018) (NPPF)

The new National Planning Policy Framework, which came into force in July 2018, replaces the guidance published in March 2012. The NPPF sets out the Government's planning policies for England and how these should be applied.

Paragraph 7 of the NPPF states "The purpose of the planning system is to contribute to the achievement of sustainable development", and in paragraph 10 that "at the heart of the Framework is a presumption in favour of sustainable development". In order to achieve the sustainable development objective, the NPPF has identified 3 overarching objectives (paragraph 8):

"a) **an economic objective** – to help build a strong, responsive and competitive economy, by ensuring that sufficient land of the right types is available in the right places and at the right time to support growth, innovation and improved productivity; and by identifying and coordinating the provision of infrastructure;

b) **a social objective** – to support strong, vibrant and healthy communities, by ensuring that a sufficient number and range of homes can be provided to meet the needs of present and future generations; and by fostering a well-designed and safe built environment, with accessible services and open spaces that reflect current and future needs and support communities' health, social and cultural well-being; and

c) **an environmental objective** – to contribute to protecting and enhancing our natural, built and historic environment; including making effective use of land, helping to improve biodiversity, using natural resources prudently, minimising waste and pollution, and mitigating and adapting to climate change, including moving to a low carbon economy."

For decision-taking (paragraph 11) this means:

"c) approving development proposals that accord with an up-to-date development plan without delay; or

d) where there are no relevant development plan policies, or the policies which are most important for determining the application are out-of-date7, granting permission unless:

i. the application of policies in this Framework that protect areas or assets of particular importance provides a clear reason for refusing the development proposed; or

ii. any adverse impacts of doing so would significantly and demonstrably outweigh the benefits, when assessed against the policies in this Framework taken as a whole."



Further to this, paragraph 38 states that "Local planning authorities should approach decisions on proposed development in a positive and creative way. They should use the full range of planning tools available, including brownfield registers and permission in principle, and work proactively with applicants to secure developments that will improve the economic, social and environmental conditions of the area."

The proposed development will enable the provision of reliable and enhanced mobile communications services to the surrounding area, bringing about substantial public benefit both socially as well as the allowing for certain businesses to expand, adapt and thrive as well as access new markets. Reliable wireless technology also allows for home working, and the creation of the 'virtual office', thus reducing the need to travel and contributing to the sustainability agenda.

Government advice in recent years has been to promote and encourage communications services. Within his presentation to Parliament in July 2015 of the Government report "Fixing the Foundations: Creating a more prosperous nation" the Chancellor of the Exchequer reiterated the importance of a high-speed digital communication infrastructure. *"7.1 Reliable and high quality fixed and mobile broadband connections support growth in productivity, efficiency and labour force participation across the whole economy. They enable new and more efficient business processes, access to new markets and support flexible working and working from home.*

By reducing regulatory red tape and barriers to investment, the government will support the market to deliver the internationally competitive fixed and mobile digital communications infrastructure the UK's businesses need to thrive and grow, and which will enable the UK to remain at the forefront of the digital economy. The government is working with business so that the market can play the lead role in delivering against the ambitions set out in the Digital Communications Infrastructure Strategy, published in March, of near-universal 4G and ultrafast broadband coverage."

The NPPF (2018) directly addresses the need for enhanced wireless communication services, first mentioned in paragraph 20, which states that an LPA's strategic policies must make sufficient provision for:

"b) infrastructure for transport, **telecommunications** (our emphasis), security, waste management, water supply, wastewater, flood risk and coastal change management, and the provision of minerals and energy (including heat)"

Leading on from this, paragraph 112 states that "Advanced, high quality and reliable communications infrastructure is essential for economic growth and social well-being. Planning policies and decisions should support the expansion of electronic communications networks, including next generation mobile technology (such as 5G) and full fibre broadband connections".

While supported, the number of base stations are encouraged to be kept to a minimum in which the efficient operation of the network can be provided. Paragraph 113 states that "*The number of radio and electronic communications masts, and the sites for such installations, should be kept to a minimum consistent with the needs of consumers, the efficient operation of the network and providing reasonable capacity for future expansion. Use of existing masts, buildings and other structures for new electronic communications capability (including wireless) should be encouraged".*

By upgrading an existing installation to meet the required network enhancement, as opposed to the installation of a new site, the proposed is in line with the above policy.



It should be noted that paragraph 116 states that "Local planning authorities must determine applications on planning grounds only. They should not seek to prevent competition between different operators, question the need for an electronic communications system, or set health safeguards different from the International Commission guidelines for public exposure".

The proposal outlined within this document and the supporting enclosures, is in complete accordance with the guidance as set out in the National Planning Policy Framework.

Development Plan Policy

Section 70 of the Town and Country Planning Act 1990 as amended requires planning applications and appeals to be determined having regard to the provisions of the Development Plan and other material considerations, and section 38 of the Planning and Compulsory Purchase Act 2004 requires applications and appeals to be determined in accordance with the Development Plan unless material considerations indicate otherwise.

For the purposes of Section 70, the current adopted development plan for Camden Council, relevant to the proposal, comprises:

- The London Plan: Spatial Development Plan for Greater London;
- The Camden Local Plan (2017).

These are discussed below:

The London Plan

The London Plan sets out the Mayor's planning strategy for Greater London and contains strategic thematic policies, general crosscutting policies and more specific guidance for sub-areas within the Metropolitan Area. In Paragraphs 1.38-1.41 'Ensuring the infrastructure to support growth', the Plan recognises the strategic importance of providing the necessary infrastructure, including modern communications networks, that London requires to secure its long-term growth.

It is considered that the applicants' network is an integral element in securing the Mayor's vision for the delivery of modern communications networks across London. More specifically, the proposed development is entirely consistent with and will help to implement the strategic objectives contained in Policy 4.11 'Encouraging a Connected Economy' of the Plan, which states that:

A. The Mayor and the GLA Group will, and all other strategic agencies should:

a. facilitate the provision and delivery of the information and communications technology (ICT) infrastructure a modern and developing economy needs, particularly to ensure: adequate and suitable network connectivity across London (including well designed and located street-based apparatus); data centre capability; suitable electrical power supplies and security and resilience; and affordable, competitive broadband access meeting the needs of enterprises and individuals.

b. support the use of information and communications technology to enable easy and rapid access to information and services and support ways of working that deliver wider planning, sustainability and quality of life benefits."

At paragraph 4.55 of the supporting written justification to policy 4.11, the Mayor "wishes to ensure sufficient ICT connectivity to enable communication and data transfer within London, and between London, the rest of the UK and globally" and "...support ubiquitous networks – those supporting use of



a range of devices to access ICT services beyond desk-based personal computers.." Furthermore, at paragraph 4.57, the Mayor states the intention to "...support competitive choice and access to communications technology, not just in strategic business locations but more broadly for firms and residents elsewhere in inner and outer London, and to address e-exclusion amongst disadvantaged groups."

Policy 4.11, and its written justification, is clearly supportive of the proposal and the role that it will perform allowing UKB to provide continued and enhanced coverage to the surrounding area.

Local Plan

There are no policies relating directly to telecommunications development within the Camden Local Plan. General policies of relevance include D1 (Design) which requires a high standard of development, and policy D2 (Heritage). This policy aims to preserve and enhance Camden's heritage assets, including conservation areas and listed buildings. Development within conservation areas is required to preserve or enhance the character or appearance of the area.

It is considered the proposal complies with both policies. The scheme has been specifically designed for this location. The replacement antennas would not result in any significant change to the external appearance of the building and the replacement cabinets would have a minimal additional impact with the cabinets set towards the centre of the roof. The additional impact would not be sufficient to cause harm to the host building or the character or appearance of the conservation area. The minimal additional impact of the development would be outweighed by the public benefits of the proposal.

Overall, it is considered the proposal complies with both national and local policy. In terms of national policy, the proposal is sympathetically designed, it minimises the number of installations and has a high quality of design. It would enhance the provision of local community facilities and services and would preserve heritage assets.

Summary

This application seeks permission to upgrade wireless communications equipment at this rooftop location. The apparatus proposed has been sited and designed to minimise the impact on the host building, the surrounding environment and its conservation area setting, and represents the best option available to the applicant in terms of available siting options, appropriate design and technical considerations and will result in negligible impact on the appearance of the site.

It is considered the proposal conforms to both National and Local policy. Due care has been made in minimising impact. It is further considered the benefits of the proposal outweigh the minimal impact on the location.



Contact Details

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