

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680

**Development Management** Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

267

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name		
Address line 1	Camden High Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	NW1 7BX	
Description of site loca	tion must be completed if postcode is not known:	
Easting (x)	528772	
Northing (y)	184059	
Description		
2. Applicant Deta	ils	
2. Applicant Deta	ils	
	ils	
Title	Simit Sarayi Construction Ltd	
Title First name		
Title First name Surname	Simit Sarayi Construction Ltd	
Title First name Surname Company name	Simit Sarayi Construction Ltd Simit Sarayi Construction Ltd	
Title First name Surname Company name Address line 1	Simit Sarayi Construction Ltd Simit Sarayi Construction Ltd	
Title  First name  Surname  Company name  Address line 1  Address line 2	Simit Sarayi Construction Ltd Simit Sarayi Construction Ltd	
Title  First name  Surname  Company name  Address line 1  Address line 2  Address line 3	Simit Sarayi Construction Ltd Simit Sarayi Construction Ltd	

Postcode  Primary number  Secondary number  Email address  Are you an agent acting on behalf of the applicant?  3. Agent Details  Title  Mrs  Pitel name  Daniele  Sumame  Zaire  Company name  Mormouth Planning Ltd  Address line 1  38A  Address line 1  38A  Address line 2  Mormouth Steet  Address line 3  Townicity  LONDON  Country  Postcode  WC2H 9EP  Primary number  Gesproad address line 3  Townicity  LONDON  Country  4. Site Area  What is its measurement of the site area?  (81.53)  What is measurement of the site area?  (81.53)  Unit  sq. metres  5. Description of the Proposal  Please describe dotails of the proposed development or works including any change of use.	2. Applicant Deta	ils	
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Email address  Are you an agent acting on behalf of the applicant?  3. Agent Details  Title  Mrs  First name  Danielle  Surname  Zaire  Company name  Monmouth Pinnning Ltd  Address line 1  35A  Address line 2  Monmouth Street  Address line 3  Townrichy  LONDON  Country  Primary number  ©2070420410  Secondary number  Email  dzaire @monmouthplanning.co.uk  4. Site Area  What is the measurement of the site area?  (numeric characters only).  Linit  sq. metres  5. Description of the Proposal  Prease describe details of the proposed development or works including any change of use.  If you are applying for Technical Details Consent on a site that has been granted Permission in Principle, please include the relevant details in the description between.  Installation of a new chooffort front corporating a fully glazed meal farmed shopform with aliding doors to both elevations and the display of the outernally illuminated signs again enseruming 3.5m yam enseruming of some includence and a spray-parameted externally illuminated signs again enseruming signs measuring of signs measuring signs measuring of signs measuring signs measuring signs measuring of signs measu	Secondary number		
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Has the work or change of use already started?   ☐ Yes ● No	Installation of a new shilluminated fascia signs spray-painted external	nopfront front comprising a fully glazed metal framed shows measuring 6.33m X 1m and 6.25m X 1m and two interrity illuminated sign at first and second floor level to the so	ofront with sliding doors to both elevations and the display of two externally lluminated (letters only) hanging signs measuring 0.80m in diameter and a uth elevation on Jamestown Road.
	Has the work or chang	e of use already started?	

6. Existing Use		
Please describe the current use of the site		
Retail (Class A1)		
Is the site currently vacant?		No     No     No
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination asse	ssment	with your application.
Land which is known to be contaminated		No     No
Land where contamination is suspected for all or part of the site		No     No
A proposed use that would be particularly vulnerable to the presence of contamination		⊚ No
7. Materials		
Does the proposed development require any materials to be used in the build?	☑ Yes	® No
8. Pedestrian and Vehicle Access, Roads and Rights of Way		
Is a new or altered vehicular access proposed to or from the public highway?		⊚ No
Is a new or altered pedestrian access proposed to or from the public highway?		⊚ No
Are there any new public roads to be provided within the site?		⊚ No
Are there any new public rights of way to be provided within or adjacent to the site?		No     No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		No
9. Vehicle Parking		
9. Vehicle Parking Is vehicle parking relevant to this proposal?	ℚ Yes	No     No
Is vehicle parking relevant to this proposal?	⊇ Yes	● No
	⊚ Yes	● No
Is vehicle parking relevant to this proposal?	<ul><li>○ Yes</li><li>○ Yes</li></ul>	
Is vehicle parking relevant to this proposal?  10. Trees and Hedges		No     No
Is vehicle parking relevant to this proposal?  10. Trees and Hedges  Are there trees or hedges on the proposed development site?  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the	☐ Yes ☐ Yes ☐ Ing authority	No     No thority. If a tree survey is should make clear on its
Is vehicle parking relevant to this proposal?  10. Trees and Hedges  Are there trees or hedges on the proposed development site?  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plan required, this and the accompanying plan should be submitted alongside your application. Your local planning au website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demo	☐ Yes ☐ Yes ☐ Ing authority	No     No thority. If a tree survey is should make clear on its
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Is vehicle parking relevant to this proposal?  10. Trees and Hedges  Are there trees or hedges on the proposed development site?  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plan required, this and the accompanying plan should be submitted alongside your application. Your local planning au website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demo Recommendations'.  11. Assessment of Flood Risk  Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Yes Yes ning authority solition au	No No thority. If a tree survey is should make clear on its nd construction -
Is vehicle parking relevant to this proposal?  10. Trees and Hedges  Are there trees or hedges on the proposed development site?  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plan required, this and the accompanying plan should be submitted alongside your application. Your local planning au website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demonstrated that the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demonstrated that the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)  If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.	○ Yes  ○ Yes ning authority solition an	No No No thority. If a tree survey is should make clear on its nd construction -  No No
Is vehicle parking relevant to this proposal?  10. Trees and Hedges  Are there trees or hedges on the proposed development site?  And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plan required, this and the accompanying plan should be submitted alongside your application. Your local planning au website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demorphisms and consult in a proposed site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)  If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.  Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Yes Yes ning authority solition an	No No No thority. If a tree survey is should make clear on its nd construction -  No No

11. Assessment of Flood Risk				
Existing water course				
Soakaway				
✓ Main sewer				
☐ Pond/lake				
12. Biodiversity and Geological Conservation				
Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced with or near the application site?	thin the application	n site,	or on land adjace	nt to
To assist in answering this question correctly, please refer to the help text which provides guidance on o geological conservation features may be present or nearby; and whether they are likely to be affected by	determining if any  the proposals.	impor	tant biodiversity o	r
a) Protected and priority species:				
○ Yes, on the development site				
<ul> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>				
b) Designated sites, important habitats or other biodiversity features:				
☐ Yes, on the development site				
<ul> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>				
c) Features of geological conservation importance:				
<ul> <li>Yes, on land adjacent to or near the proposed development</li> <li>No</li> </ul>				
13. Foul Sewage				
Please state how foul sewage is to be disposed of:				
Mains Sewer				
☐ Septic Tank ☐ Package Treatment plant				
☐ Cess Pit				
Other				
Unknown				
Are you proposing to connect to the existing drainage system?	□ Yes	□ No	• Unknown	
14. Waste Storage and Collection				
Do the plans incorporate areas to store and aid the collection of waste?		No		
Have arrangements been made for the separate storage and collection of recyclable waste?	□ Yes	No		
15. Trade Effluent				
Does the proposal involve the need to dispose of trade effluents or trade waste?	ℚ Yes	No		
16. Residential/Dwelling Units				
To. Residential/Dweiting Offics  Due to changes in the information requirements for this question that are not currently available on the s  Residential/Dwelling Units for your application please follow these steps:	system, if you nee	d to su	pply details of	
1. Answer 'No' to the question below;				
2. Download and complete this supplementary information template (PDF);				

6. Residential/Dwelling Units Upload it as a supporting document on this application, using the 'Supplementary information template' document type.  sis will provide the local authority with the required information to validate and determine your application.		
Does your proposal include the gain, loss or change of use of residential units?	⊋Yes	
17. All Types of Development: Non-Residential Floorspace  Does your proposal involve the loss, gain or change of use of non-residential floorspace?	⊋Yes • No	
18. Employment  Will the proposed development require the employment of any staff?	○ Yes   No	
19. Hours of Opening  Are Hours of Opening relevant to this proposal?	⊋Yes • No	
20. Industrial or Commercial Processes and Machinery  Please describe the activities and processes which would be carried out on the site and the end pinclude the type of machinery which may be installed on site:	products including plant, ventilation or air conditioning. Please	
Not Applicable  Is the proposal for a waste management development?  Is the proposal for a waste management development?  If this is a landfill application you will need to provide further information before your application and the state of the proposed in the proposed	○ Yes	
21. Hazardous Substances  Does the proposal involve the use or storage of any hazardous substances?	○ Yes	
22. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)  Display of two externally illuminated fascia signs measuring 6.33m X 1m and 6.25m X 1m and two 0.80m in diameter and a spray-painted externally illuminated sign at first and second floor level to the sign types you wish to propose  Fascia sign	vo internally illuminated (letters only) hanging signs measuring o the south elevation on Jamestown Road.	
<ul> <li>✓ Hanging sign</li> <li>✓ Hoarding sign</li> <li>✓ Other sign</li> <li>Fascia Sign</li> </ul>		
Fascia sign: 2  What is the height from the ground to the base of the advertisement?	2.8 metre(s)	
What is the maximum projection of the advertisement from face of building?	0 metre(s)  Height: 1 x Width: 0.25 x Depth: 0 metre(s)	
Dimension:  What materials will the sign be made of?	Height: 1 X Wiath: 0.25 X Deptil. 0 Hiere(s)	
Aluminum and Plexi		

## 22. Type of Proposed Advertisement(s) Fascia sign: 2 What is the maximum height of any of the individual letters and symbols? 30 cm The colour of text and background Red and Black Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? **Externally Illuminated** 8184 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Fascia sign: 3 What is the height from the ground to the base of the advertisement? 2.8 metre(s) What is the maximum projection of the advertisement from face of building? 0 metre(s) Height: 1 x Width: 6.33 x Depth: 0 metre(s) Dimension: What materials will the sign be made of? Aluminum and Plexi What is the maximum height of any of the individual letters and symbols? 30 cm The colour of text and background red and black Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? **Externally Illuminated** Illuminance levels 8184 cd/m2 Will the illumination be static or intermittent? Static Hanging Sign Hanging sign: 1 What is the height from the ground to the base of the advertisement? 2.95 metre(s) What is the maximum projection of the advertisement from face of building? 0.8 metre(s) Dimension: Height: 0.8 x Width: 0.8 x Depth: 0.8 metre(s) What materials will the sign be made of? aluminium and Pelxi What is the maximum height of any of the individual letters and symbols? 10 cm The colour of text and background red and black Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Externally Illuminated

## 22. Type of Proposed Advertisement(s) Hanging sign: 1 Illuminance levels 5580 cd/m2 Will the illumination be static or intermittent? Static Hanging sign: 2 What is the height from the ground to the base of the advertisement? 2.95 metre(s) What is the maximum projection of the advertisement from face of building? 0.8 metre(s) Height: 0.8 x Width: 0.8 x Depth: 0.8 metre(s) Dimension: What materials will the sign be made of? aluminium and plexi What is the maximum height of any of the individual letters and symbols? 10 cm The colour of text and background red and black Yes Will the sign be illuminated? Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 5580 cd/m2 Will the illumination be static or intermittent? Static Other Sign Other sign: 1 3.5 metre(s) What is the height from the ground to the base of the advertisement? What is the maximum projection of the advertisement from face of building? 0 metre(s) Height: 6 x Width: 8.6 x Depth: 0 metre(s) Dimension: What materials will the sign be made of? 0 cm What is the maximum height of any of the individual letters and symbols? The colour of text and background please refer to image Will the sign be illuminated? Externally Illuminated Will the sign be illuminated internally or externally? Illuminance levels 200 cd/m2 Will the illumination be static or intermittent? Static If you have selected Other, please describe painted mural sign to wall illuminated by three flood lights.

23. Location of A	dvertisement(s)				
Is the advertisement(s) you are applying for already in place?					
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?			□ No	Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?					
24. Advertisemen	t(s) Period				
Please state the perio	d of time for which consent is sought for the advertisement				
From	29/11/2018				
То	29/11/2023				
25. Site Visit					
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?	Yes	□ No		
If the planning authority	v needs to make an appointment to carry out a site visit, whom should they contact? (Please select	only one	e)		
<ul><li>The agent</li><li>The applicant</li></ul>					
Other person					
26. Pre-applicatio	n Advice				
Has assistance or prior	advice been sought from the local authority about this application?		No		
27. Authority Emp	oloyee/Member				
	nthority, is the applicant and/or agent one of the following:				
(b) an elected member (c) related to a member	er of staff				
(d) related to an electe	ed member				
·	It is an important principle of decision-making that the process is open and transparent.   ☐ Yes ● No				
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above statements apply?					
28. Interest In the	Land				
Does the applicant own	the land or buildings where the adverts are to be placed?		No		
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?			□ No		
29. Ownership Ce	rtificates and Agricultural Land Declaration				
CERTIFICATE OF OW under Article 14	NERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Proced	dure) (E	ngland)	Order 2015 Certificate	
I certify/The applicant the date of this applic	certifies that I have/the applicant has given the requisite notice to everyone else (as listed bation, was the owner* and/or agricultural tenant** of any part of the land or building to which	elow) w this ap	ho, on t plicatio	the day 21 days before n relates.	
	vith a freehold interest or leasehold interest with at least 7 years left to run. ** 'agricultural to own and Country Planning Act 1990	enant' h	as the r	neaning given in	
Owner/Agricultural Tens	ant				

## 29. Ownership Certificates and Agricultural Land Declaration Name of Owner/Agricultural Mr S Scarier Tenant Number 163 Suffix House Name Address line 1 West Lane Address line 2 Hailing Island Town/city Hampshire Postcode PO11 0JW 03/12/2018 Date notice served (DD/MM/YYYY) Name of Owner/Agricultural Mr R Wootton Tenant Number 49 Suffix House Name Address line 1 Kent Road Address line 2 Southsea Town/city Portsmouth Postcode PO5 3HU Date notice served 03/12/2018 (DD/MM/YYYY) Name of Owner/Agricultural Mr J Scarier Tenant 163 Number Suffix House Name Address line 1 West Lane Address line 2 Hailing Island Town/city Hants Postcode PO11 0WJ Date notice served 03/12/2018 (DD/MM/YYYY)

Name of Owner/Agrid	cultural	Menashe Sadik & Bassam Elia	
Number		267	
Suffix			
House Name			
Address line 1		Camden High Street	
Address line 2			
Town/city		London	
Postcode		NW1 7BX	
Date notice served (DD/MM/YYYY)	03/12/2018		
The applicant The agent The agent Title Tirst name Curname Declaration date DD/MM/YYYY) Declaration made	Mrs  Danielle  Zaire  29/11/20		
		edge, any facts stated are true and accurate an	I the accompanying plans/drawings and additional information. I/we confirm d any opinions given are the genuine opinions of the person(s) giving them.