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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Casa Pastor and Barrafinna"/>
Address line 1	<input type="text" value="Unit 4 Viaduct Level"/>
Address line 2	<input type="text" value="Coal Drops Yard"/>
Address line 3	<input type="text" value="King's Cross"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="N1C 4AB"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530003"/>
Northing (y)	<input type="text" value="183560"/>

Description

The site is part of the former coal depot at King's Cross and is now close to completion having been restored and refurbished for commercial purposes (2015/6015/P and 2018/2441/P - outside dining).

#### 2. Applicant Details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="c/ agent (Benchmark)"/>
Company name	<input type="text" value="Hart Bros Restaurants Ltd"/>
Address line 1	<input type="text" value="c/o agent"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	
First name	Richard
Surname	Greenwood
Company name	Benchmark Development Planning Ltd
Address line 1	Benchmark House
Address line 2	3 Harnwood Rd
Address line 3	
Town/city	Salisbury
Country	
Postcode	SP1 3YD
Primary number	07770643243
Secondary number	
Fax number	
Email	richard@benchmarkplanning.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Parrillan at viaduct level:

a)x2 internally illuminated totem sign in locations 1 and 2  
b) x1 non-illuminated in location 3

Please select the sign types you wish to propose

- ☐ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☒ Other sign

Other Sign

#### 4. Type of Proposed Advertisement(s)

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1.297 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.297 x Width: 0.4 x Depth: 0.06 metre(s)
What materials will the sign be made of? iroko to match, stainless steel, opac acrylic	
What is the maximum height of any of the individual letters and symbols?	29 cm
The colour of text and background  silver on dark brown	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	8 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	1.297 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.297 x Width: 0.4 x Depth: 0.06 metre(s)
What materials will the sign be made of? irpko to match, stailless steel, opac acrylic	
What is the maximum height of any of the individual letters and symbols?	29 cm
The colour of text and background  silver on dark brown illumination	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	8 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 3	
What is the height from the ground to the base of the advertisement?	0.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.29 x Width: 0.3 x Depth: 0.01 metre(s)
What materials will the sign be made of? Opal acrylic with flat ut stainless steel applied to the face of the bar	
What is the maximum height of any of the individual letters and symbols?	26 cm
The colour of text and background  silver on dark wood face of bar	

4. Type of Proposed Advertisement(s)

Other sign: 3	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

- (i)x2 signs internally illuminated totem sign on glass balustrade with the word: "Parillan" - see plans BEN 0020, 0021 and 0050
- (ii) x1 non-illuminated sign on bar side with the word: "Parrillan" - see plan BEN 0030 and 0050.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	01/03/2019
To	01/03/2024

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

- Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No
- If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

04/02/2019